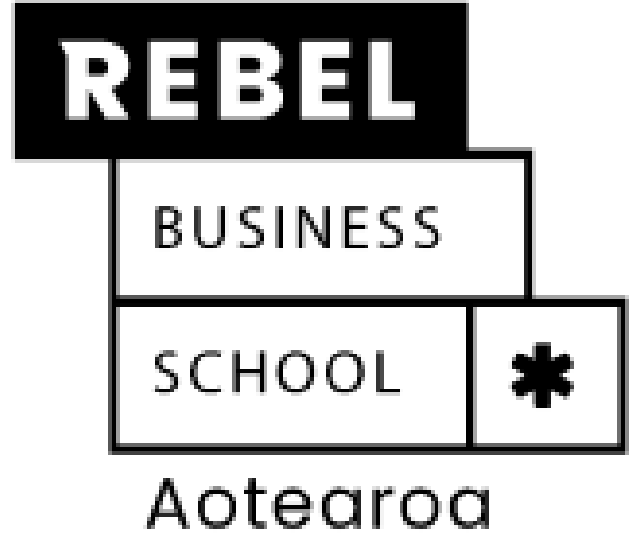


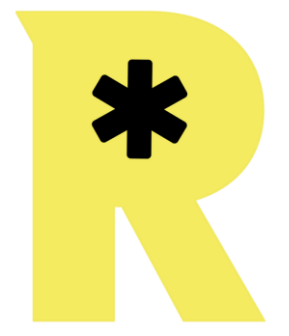
GOOD YOUTH EMPLOYMENT SYMPOSIUM



THURSDAY 14 – FRIDAY 15 SEPTEMBER 2023
LOWER HUTT EVENTS CENTRE



Rangatahi Mahi Pakahi 2023



Our Values

Value Tree

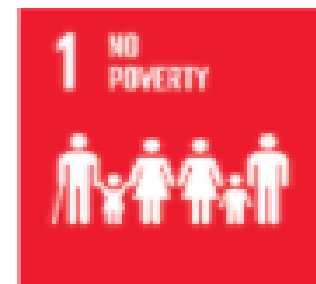
The following values are integral to the Rebel Business School and form the foundation of the organisation's vision



- Faith
- Respect
- Inclusivity
- Integrity
- Kindness

Sustainable Development Goals

We are driven to achieve sustainable business that positively impact economic growth that leads to thriving households and sustainable communities.



- No Poverty
- Zero Hunger
- Gender Equality
- Economic Growth
- Reduced Inequalities
- Sustainable Communities



Contents

About Rebel

The New Zealand Business Landscape

Focus on Rangatahi Founders

The entrepreneurial mindset

Business Training creates advantage

Connecting to the business ecosystem

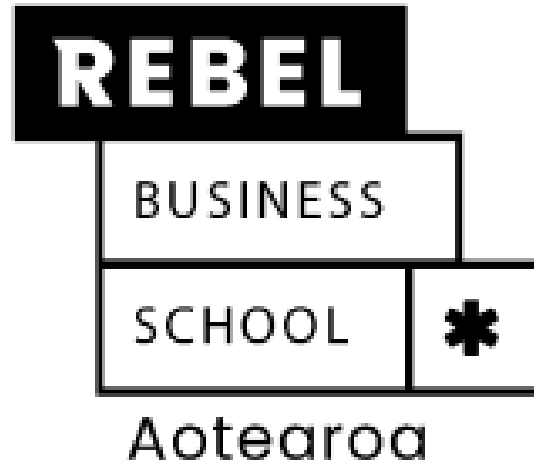
Possibilities

Contact us



This document is to be used in conjunction with events delivered by the Rebel Business School Aotearoa Limited. The content of this document is specific to those events, related contracts, the business setting for which it is designed and for its intended audience.

About Us



What we do

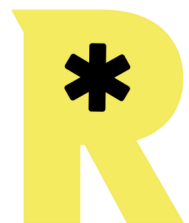
We bring peoples idea of **being in business** to life by taking a **unique approach**.

We deliver a **FREE to attend** 10-day business course providing attendees with **practical tools** to turn their **passion into reality**.

Our Mission

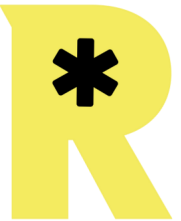
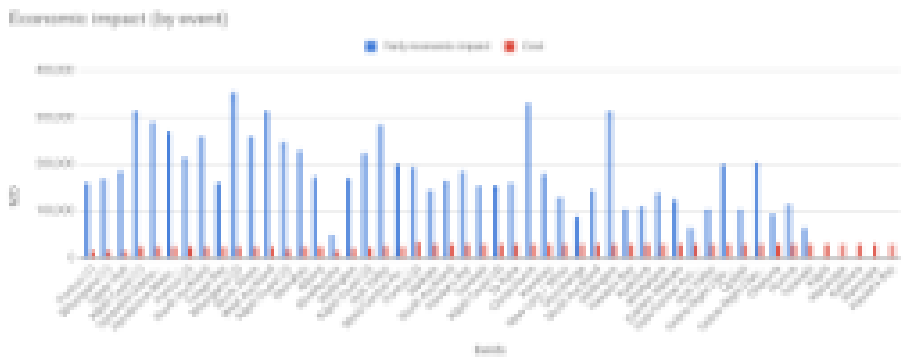
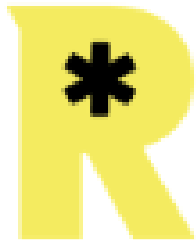
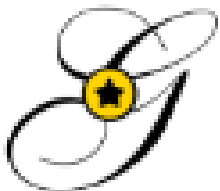
The purpose of Rebel Business School Aotearoa (RBSA) is to:

- **Build** business owners **confidence and capability**.
- **Support businesses to stay in business** for one more year and then... one more year and then... repeat!
- **Enable** small business start-ups
- **To create and curate a Business ECOSYSTEM.** The Alumni Programme for graduates of RBSA is where we provide **continued collaborative support** to Alumni businesses.



About Us

- Wellington Gold Awards Finalist (2021)
- David Awards
 - Winner Highest Social Impact Small Business 2022
- Rebel+ Graduate Programme Monetised
 - Now over 1,700 participants
 - 1,400 active attendees
- Team
- 50 Events
 - 2nd Rangatahi Programme
 - 1st Rebel Bootcamp
- Bizezi
 - Web based analysis & Business Planning App
 - Business Plan Sprint
- Longitudinal Study
 - All event and Longitudinal Study Data
- Coworking Space

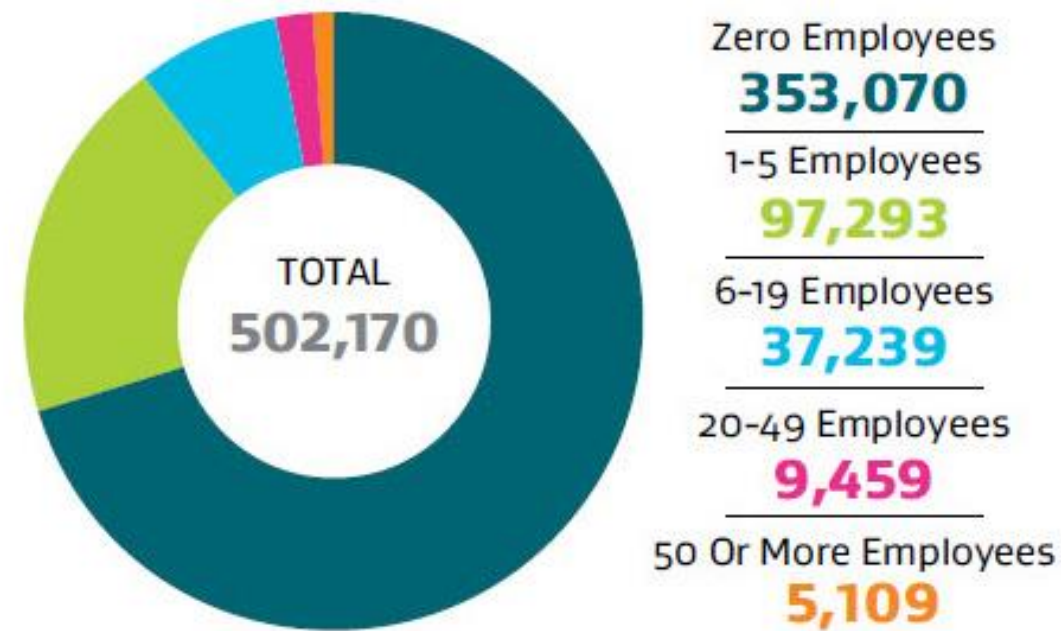


The New Zealand Business Market

97%
OF ENTERPRISES HAVE FEWER THAN 20 EMPLOYEES
(487,602 ENTERPRISES) (CHART 1)

70%
OF ENTERPRISES HAVE ZERO EMPLOYEES (CHART 1)

Chart 1: Number of Enterprises by Employee Size Group



Data source: Statistics New Zealand Business Demography, Feb 2015



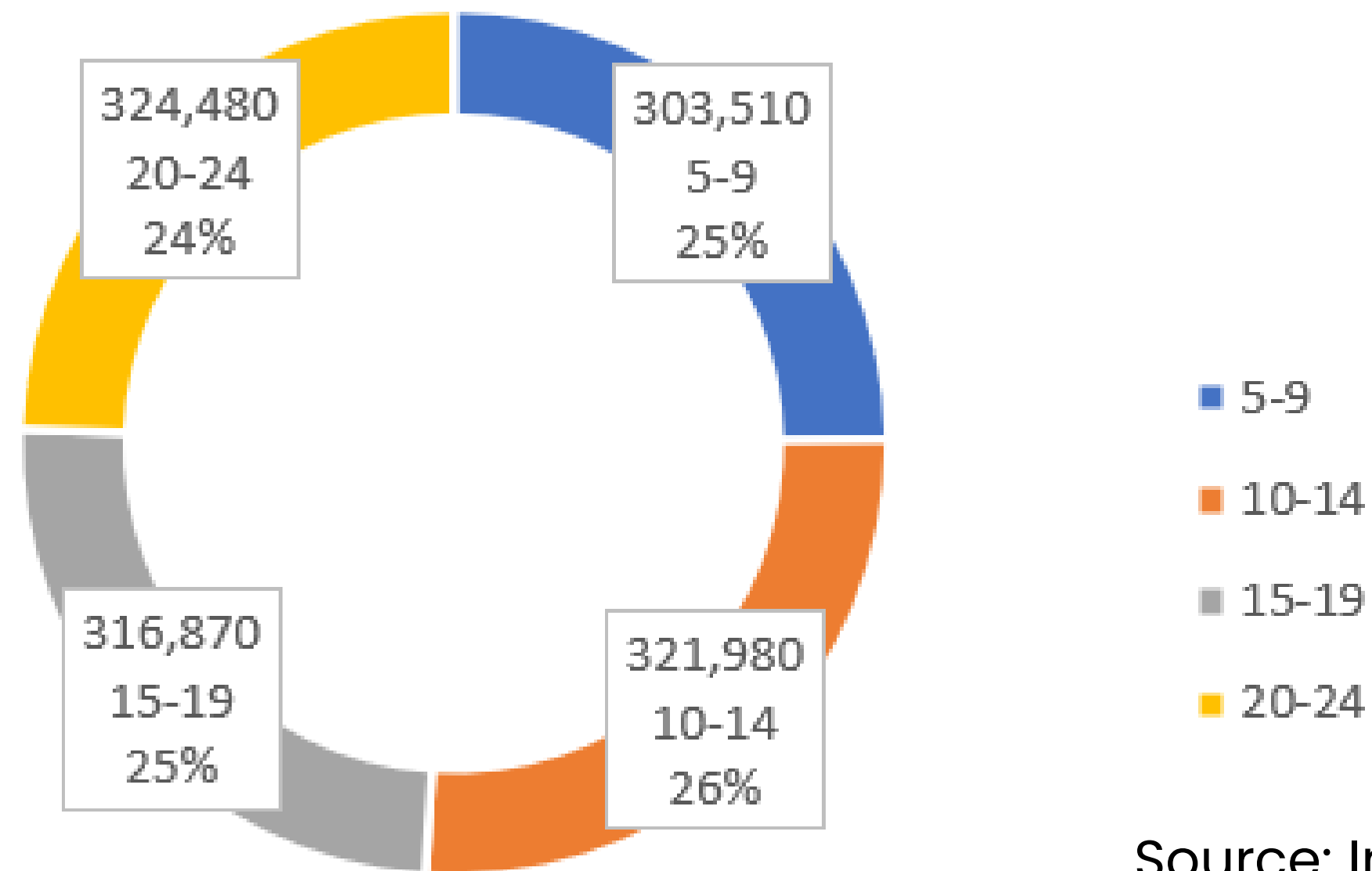
- 50,000–100,000 small businesses per region
- 10,000–50,000 small businesses per region
- Less than 10,000 small businesses per region

Data source: New Zealand Business Demography Statistics February 2018, Statistics New Zealand



Youth Growing into the Job Market

Youth Ages 2022



Source: Infometrics





1ST



OF 190 ECONOMIES FOR EASE OF DOING BUSINESS

Based on time and cost to meet government requirements in areas such as starting and operating a business, trading across borders and paying taxes.

Source: IFC World Bank, Doing Business Report, 2018



1ST



IN THE WORLD FOR CORRUPTION TRANSPARENCY

New Zealand ranks 1st out of 176 countries for the least corrupt public sector.

Source: Corruption Perceptions Index, Transparency International, 2016



1ST



OUT OF 149 ECONOMIES FOR PROSPERITY

New Zealand ranks 1st in the world on the Prosperity Index. It is the only global measure of prosperity based on both income and wellbeing.

Source: Prosperity Index, Legatum Institute, 2016.



2ND



OUT OF 139 NATIONS FOR BUSINESS FRIENDLINESS

New Zealand ranks 2nd in the world for best countries for businesses, measured against factors including innovation, taxes, technology, investor protection and market performance.

Source: Forbes Best Countries for Business, 2017



3RD



OUT OF 186 ECONOMIES FOR ECONOMIC FREEDOM

New Zealand ranks 3rd for advancement in economic freedom, prosperity and opportunity due to a strong commitment to open-market policies that facilitate vibrant flows of trade and investment.

Source: Index of Economic Freedom, The Heritage Foundation, 2016.



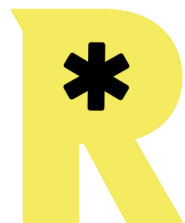
3RD



OUT OF 139 NATIONS FOR GLOBAL CREATIVITY

New Zealand ranks 3rd on the Global Creativity Index which measures a country's advanced economic growth and sustainable prosperity based on talent, technology and tolerance.

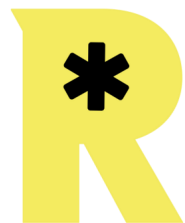
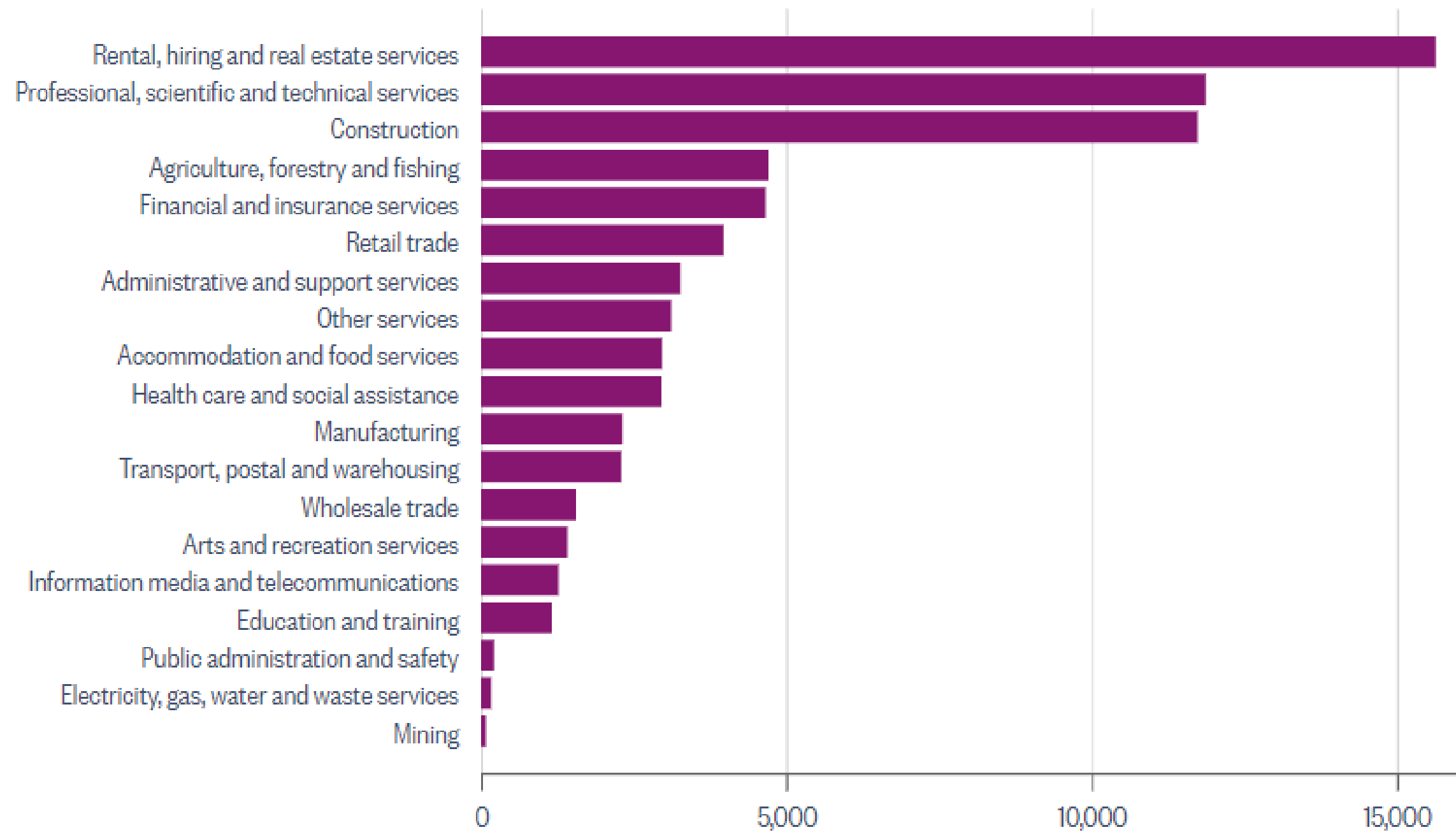
Source: Global Creativity Index, Martin Prosperity Institute, 2015.



New businesses in New Zealand

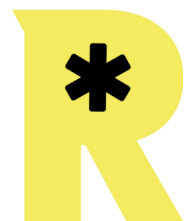
Starting operation in the previous 12 months, February 2022

Provider: Stats NZ



Young Founders

1. Latesha Randall – Co-founder, Raglan Coconut Yoghurt
2. Britteny Bryan & Nicholas Harlow – Co-founders, Berkano Foods
3. Luke & Tim Burrows – Co-founder, Wise Boys
4. Logan Williams – Director of Technology & Innovation, The New Zealand Merino Company
5. Nina Darrah – Founder, I Used To Be
6. Sam Stuchbury – Co-founder, Motion Sickness
7. Kyle Ratana – Co-founder, Green Aura Nature's Medicine
8. Jamie Beaton & Sharndre Kushor – Co-founders, Crimson Education
9. Brooke & Olivia Moore – Co-founders, Top That! and Wrapt
10. Rebecca Marie – Founder, Purpose Swimwear



Entrepreneurial Mindset

- 1: Risk. ...
- 2: Motivation. ...
- 3: Continuous building and development. ...
- 4: Be happy about making mistakes. ...
- 5: Learn quick. ...
- 6: Respond to changes. ...
- 7: Work smart. ...

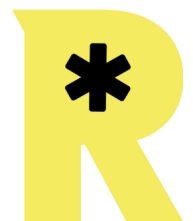
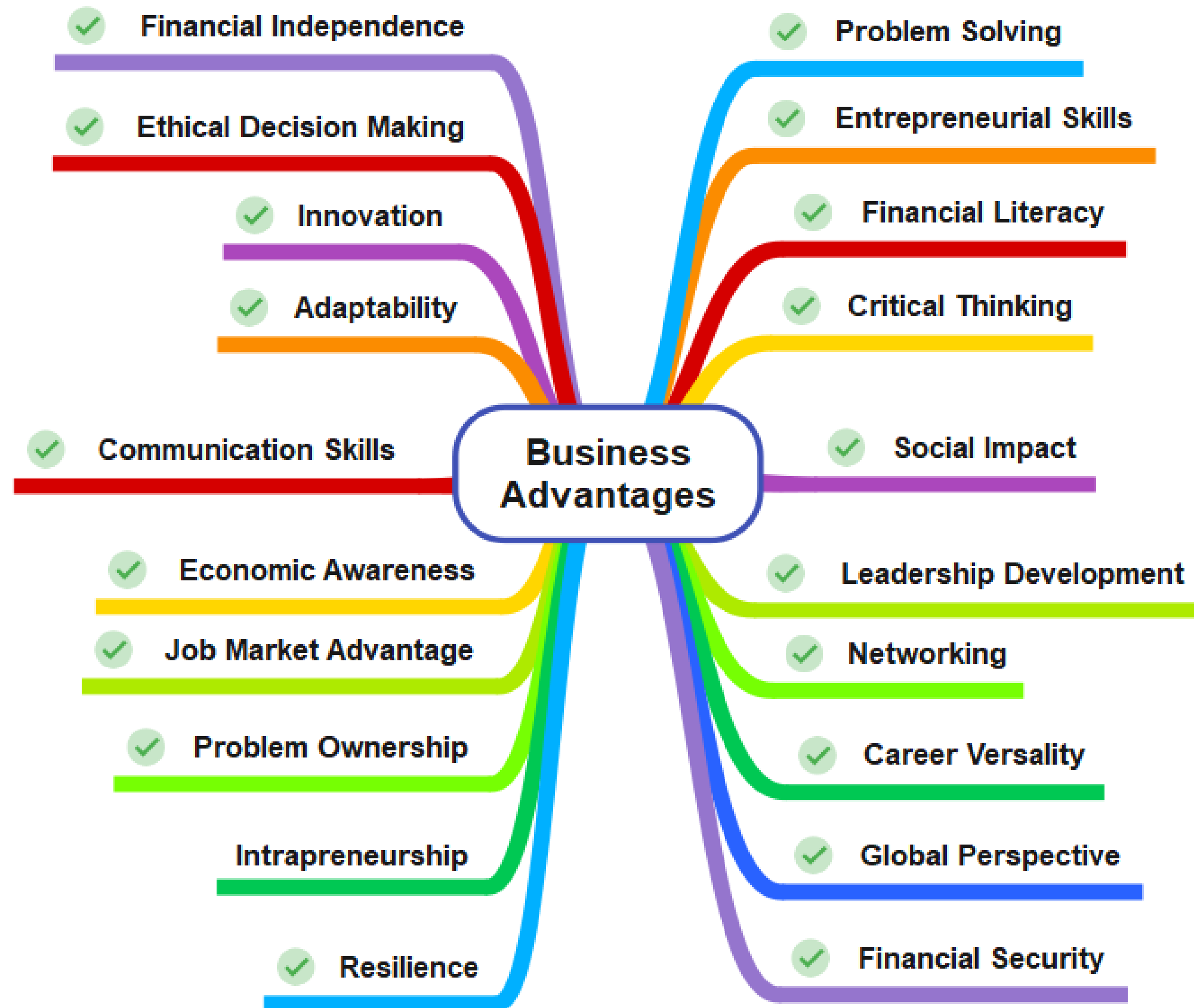


The Event Video

(Click on the link below to activate the course video)

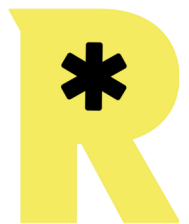


Business Training Advantages



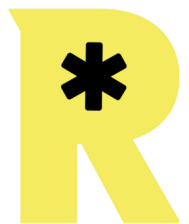
Entrepreneurial Mindset

- **Entrepreneurial Skills:** Learning business equips youth with entrepreneurial skills such as creativity, innovation, problem-solving, and risk management. These skills are valuable in various aspects of life.
- **Critical Thinking:** Business education encourages critical thinking and analytical skills, enabling youth to make informed decisions and evaluate potential outcomes.
- **Leadership Development:** Learning business fosters leadership qualities and the ability to work effectively in teams, valuable skills for future career success.
- **Networking:** Business education provides opportunities to network with professionals, mentors, and peers, which can open doors to future collaborations and opportunities.
- **Communication Skills:** Business education emphasizes effective communication, both written and verbal, which is a valuable skill in any field.



Entrepreneurial Mindset

- **Career Versatility:** A business education offers a wide range of career paths, allowing youth to explore various industries and roles, increasing their career flexibility.
- **Global Perspective:** In today's interconnected world, business education exposes youth to global markets, cultures, and trends, promoting a broader worldview.
- **Financial Independence:** Understanding business can empower young people to start their own ventures, gain financial independence, and create job opportunities for themselves and others.
- **Innovation:** Business education encourages innovative thinking, which is crucial in today's rapidly evolving technological landscape.
- **Job Market Advantage:** A solid foundation in business can make young people more attractive to employers, regardless of their chosen field, as many organisations value business acumen in their employees.



R*

Connecting to Business Ecosystems



1 REBEL BUSINESS PARK



2 REBEL LOCKER ROOM



3 REBEL SPOTLIGHT



4 **Kia ora Rebel Alumni**
Rebel Business School Support-Aotearoa NZ
Private group · 1.2K members

R*

Getting Started

R* **THE RANGATAHI HUSTLE**

**Taumarunui - In
Venue**

**16 - 20 October
2023**



 THE LION
FOUNDATION

**Young
Enterprise
Scheme**

**Inspiring
Students**

**Unleashing
Leaders**

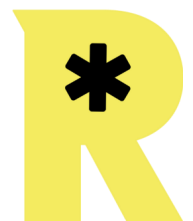


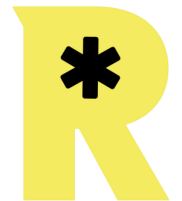
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 [rebelbusiness.nz](https://www.instagram.com/rebelbusiness.nz)



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PHONE NUMBER

021 0227 1963



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