



MARKETING MENU

PRINT / OFFLINE OPTIONS

- Logo Design & Files
- Business Card
- Letterhead
- Copywriter
- DL / A5 Flyer
- Brochure A4+ multiple pages
- Price List
- Posters - Retail, Events, Reception area
- Manuals - Specifications, Spare Parts, Trade
- Newsletter - Inhouse, Posting, Annual, Events
- Magazine
- Book - Commemorative, Anniversary, Coffee table
- Advertisements - Magazine, Newspaper
- Postcards - Show handout, Thankyou, Campaign
- Signage - Car, Building, Sandwich Board, Banner, Flag, Billboard, Uniform, Badge
- Event Signage / Booth layout
- Client Gifts - Christmas, Thankyou - be creative
- Promotional Giveaways, Coupons
- Loyalty Card

DIRECT OPTIONS

- Trade Shows
- Public Speaking Engagements
- Networking Groups
- Donations - Product / Time
- Community Involvement - Schools, Events
- Host Classes / Demonstrations
- Host BA5 Style with your Suppliers/Customers
- Family & Friends

ELECTRONIC / ONLINE OPTIONS

- Logo Files
- Brand Style Guide
- Word Doc Letterhead / Template
- Email Signature
- Website - Brochure / Ecommerce
- SEO (Search Engine Optimisation)
- Online Advertising - Banner Ads
- Social Media - LinkedIn, Facebook, Instagram, YouTube, Twitter, Pinterest, Google
- Blog
- Photography
- Copywriter
- Enews / Press Release
- Video / Slideshow
- E-book - for purchase, give away, teaser
- Interactive PDF
- Documents for downloading
- App Development - enhance the online experience with interactive content
- Online Directories
- Radio
- Television
- Movie Big Screen
- Electronic Billboard

For more information or help in deciding what could work for your business, and how to implement it, please give me a call.

mobile: 021 2121306 terri@tgdesign.co.nz www.tgdesign.co.nz

VISUAL DESIGN ■ PRINT ■ WEB ■ ONLINE