



Pulse Telecom



Cutting Your Network Costs

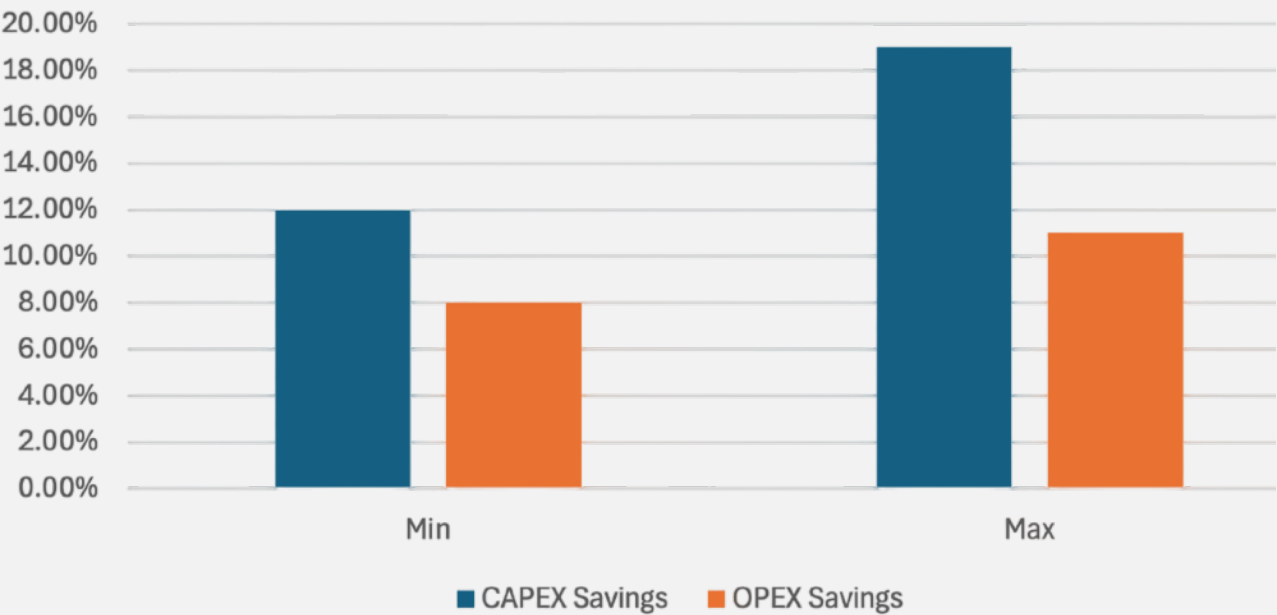
Network Inventory Management - Network
Auditing - Technical Advisory

PNM 2025-S-Q2

Reducing Telecom Network Costs

CAPEX & OPEX Combined Savings Impact

Poor network data leads to costly mistakes—wasting budget on unnecessary expansions, misallocating resources, and increasing downtime. Inaccurate data drives bad decisions that inflate both CAPEX and OPEX. Pulse Telecom helps operators take control of their network intelligence, cutting costs by 20-30% through smarter planning, optimised investments, and proactive management.



A Fast Solutions to Cut Costs and Increase Profitability

Unlock your network's potential with Pulse Telecom's Network Data Capture and Auditing solution. We identify your network assets, assess data accuracy, and evaluate performance, providing insights for smarter data capture and cleansing decisions.

Our solution seamlessly collects, cleans, and imports data into Pulse Network Manager (PNM), which you can trial for free using your own network data.

With accurate data, PNM delivers automation and advanced insights, helping you reduce OPEX and CAPEX by 20–30%, boosting cost savings and profitability.



Every Telecom Network is Different

Where can you achieve the biggest cost savings?

Take a moment to reflect on which of these challenges might be impacting your network operations and profitability:

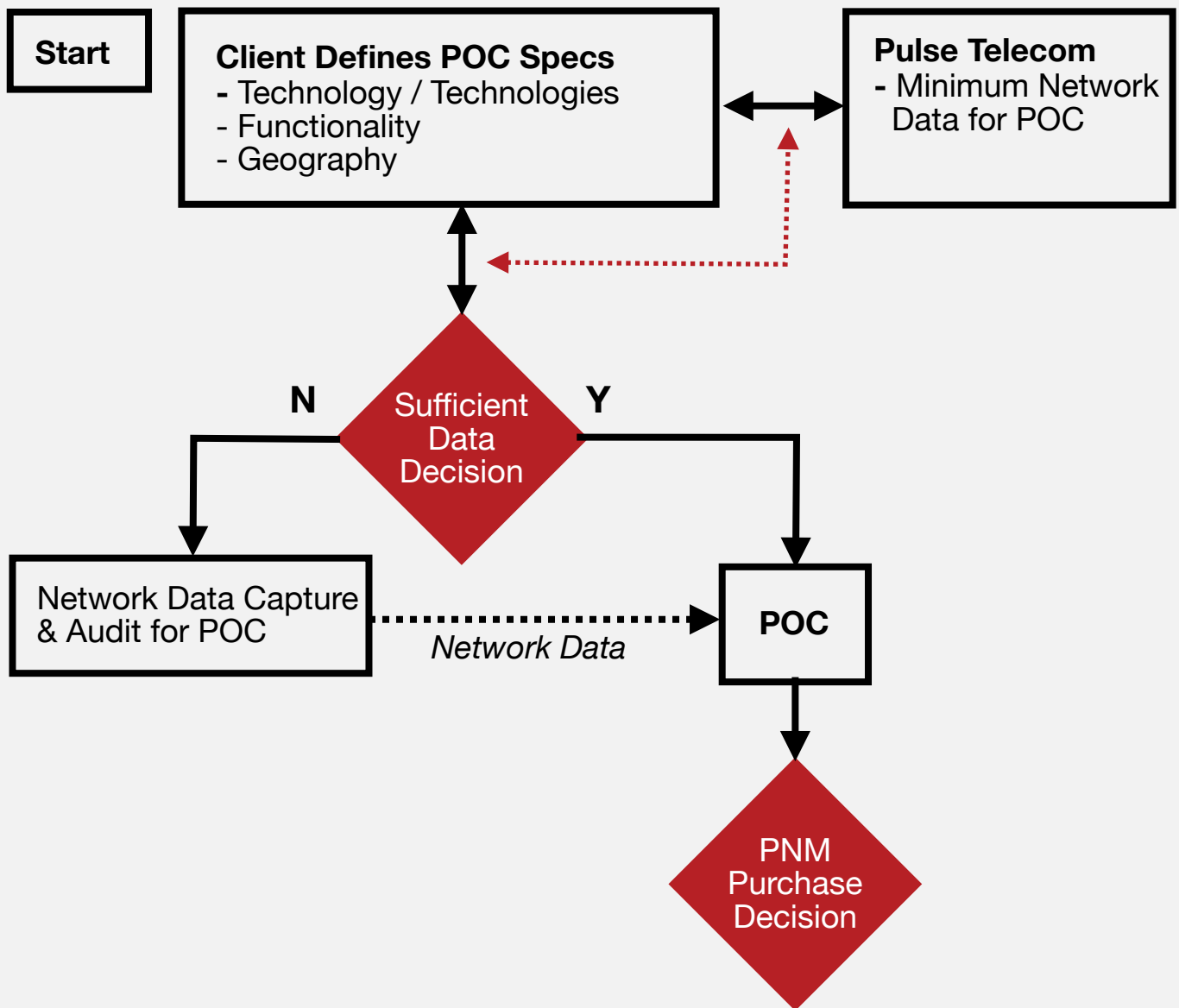
- ◆ **Optimised Capacity Planning** - Neither too high, nor too low.
- ◆ **Prioritised Investments** - What region or technology should be invested in first?
- ◆ **Proactive Infrastructure Management** - Deferring costly infrastructure expansions.
- ◆ **Smarter Upgrades** - Optimise the timing and scale of network upgrades.
- ◆ **Smarter RFPs** - Ensuring budget alignment with true network needs.
- ◆ **Improved Fault Resolution** - Reduced troubleshooting time and operational costs.
- ◆ **Identifies Single Points of Failure & Bottlenecks** - Uninterrupted traffic.
- ◆ **Improved Provisioning** - Less wait time for your customers increases your revenue.
- ◆ **More efficient Field Operations** - Reduces unnecessary site visits.
- ◆ **Energy Consumption Optimisation** - Detects inefficient high-power usage.
- ◆ **Spare Parts** - Stocks spare parts efficiently, minimising downtime and costs.
- ◆ **Fraud Prevention** - Ensures accurate billing of leased or rented assets.

Identifying these pain points will help us better understand your unique needs. Pulse Telecom would be happy to explore how we can work together to develop a tailored solution that addresses your specific challenges and drives meaningful improvements in both costs and performance.



Every Telecom Network is Different

Make Confident Decisions with our Free POC



Tailored Proof of Concept for Informed Decisions

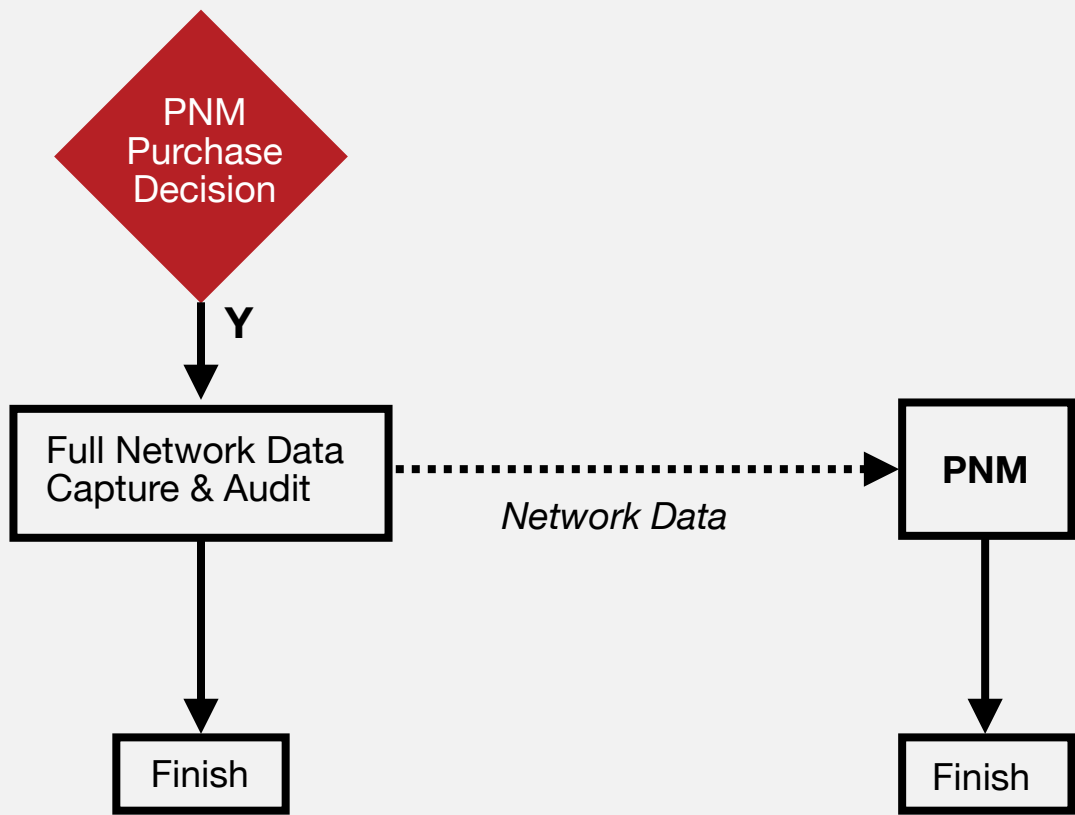
At Pulse Telecom, we empower clients to define their Proof of Concept (POC) based on their unique technologies, functionalities, and geographic focus.

To ensure a successful POC, we provide a clear list of the essential network data required. If any critical data is missing, the client has two options: adjust the POC specifications accordingly or leverage our **Network Data Capture** and **Network Audit** services to fill the gaps.

Once the POC is completed to satisfaction, the client is equipped with real, data-driven insights to confidently move forward with a purchase decision.

Every Telecom Network is Different

Capturing Your entire Network for PNM



Seamless Deployment & Data Integration with PNM

Pulse Network Manager (PNM) is deployed either on-site or in the cloud—tailored to the client’s preference for maximum flexibility.

To ensure a smooth transition, all data from the POC PNM is securely transferred to the client’s live PNM environment.

Our **end-to-end Network Data Capture and Network Audit** process continues until every required data point has been **collected, validated, cleaned, and seamlessly imported** into PNM using advanced bulk loaders and APIs.

The result? A fully optimised network management system, ready to deliver actionable insights from day one.

Reducing Telecom Network Costs

Ready to explore how Pulse Telecom can help optimise your network and reduce costs?


We invite you to an **introductory meeting** where we can learn about your network challenges and discuss how Pulse Telecom's solutions could help address your unique pain points. This conversation will allow us to get to know each other and understand your priorities.

At the conclusion of our meeting, we'd be happy to offer you a **guided tour** of Pulse Network Manager (PNM), where you can get a firsthand look at how the software can help optimise your network performance and reduce costs.

Get in Touch

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Let's discuss how we can **help your network run smarter and more cost-effectively.**

"Pulse Telecom's solutions are designed to deliver clear network insights, reduce inefficiencies, and drive significant cost savings for telecom operators."

