



PulstraClear



AI-Ready Data for Pain Point Free Networks

Data Capture | Data Cleaning | Data Formatting | Date Exporting
Network Auditing | API Dev

Who are we and what do we stand for?

Meet the team behind PulstraClear, discover our mission, and learn how we help international telecom operators cut costs and improve performance through expert-led training, network audits, and data transformation.



**Henry
Dijkstra**
CEO/CTO



**Barbara
Dijkstra**
COO/CAO



**Joakim
Baunach**
TPM



**Mario
Ebanks**
TPM



**Ishwor
Shahi**
TPM

- **Henry** has 30 years plus of international telecom experience as an engineer, consultant and project manager, working for operators, vendors and regulators.
- **Joakim** is a senior Project Manager with 35+ years of international experience in telecom, IT, and network infrastructure, especially in large-scale initiatives.
- **Barbara** has 30 years of international experience in technical administration, marketing and HR. Her job is to take care of all the day to day operational tasks.
- **Mario** has over 15 years' experience in the telecoms industry, leading technical teams internationally implementing mobile RAN, mobile core and power system solutions.
- **Ishwor** has 8 years of international experience working for telecom operators, as an engineer and quickly progressing to project manager in FTTX, DWDM, and Mobile.



Where is your network costing you too much?

Based on years of feedback, these are the 12 most common and most expensive operational pain points frequently mentioned to us by small and medium-sized telecom operators.

- **Unoptimised Capacity Planning**
Capacity that's too high or too low wastes money or constrains growth.
- **Unfocused Investments**
Funds misallocated across the wrong regions or technologies.
- **Reactive Infrastructure Management**
Forced into costly expansions due to lack of foresight.
- **Poorly Timed Upgrades**
Network upgrades that are too early, too late, or too expensive.
- **Misaligned RFPs**
Budgets based on assumptions, not actual network needs.
- **Slow Fault Resolution**
Increased downtime, higher OPEX, and frustrated customers.
- **Hidden Bottlenecks and Single Points of Failure**
Risk of outages and service degradation.
- **Delayed Provisioning**
Longer wait times reduce customer satisfaction and revenue.
- **Inefficient Field Operations**
Too many unnecessary site visits and wasted technician hours.
- **Excessive Energy Consumption**
High-power usage goes undetected and uncorrected.
- **Poor Spare Parts**
Overstocking or shortages that increase costs and downtime.
- **Vulnerable to Fraud**
Leased or rented assets not accurately tracked or billed.



Which one of these is costing you the most today?

What kind of a solution is needed?

When people are drowning, they don't want to be sold a boat design. They want someone to throw them a life ring, quietly and effectively.

How does it work?

REMOTE SCOPING (Free)

1. We capture your key pain points impacting operations and costs - with minimal input from your team.
2. We provide you with a network data health check for self evaluation purposes.
3. We define the specific network data sets and scope related to each pain point.
4. We send you a proposal (including prices) for each pain point and work with you to tailor each solution to your specific requirements.

REMOTE PROJECT PLANNING (Price quoted in step 4 above)

5. If you decide to proceed, we provide a detailed project plan in a gantt chart, outlining the scope, resources, costs, risks, and timelines involved for each project.



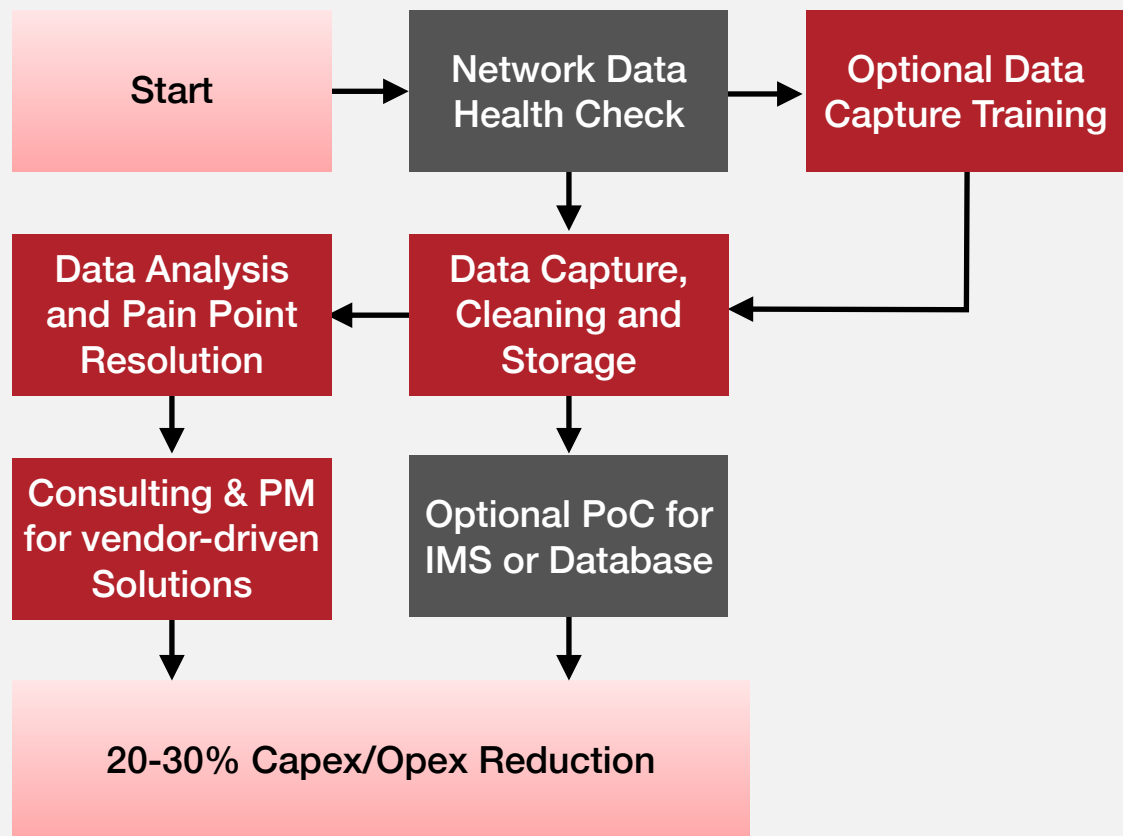
ON-SITE DATA CAPTURE, CLEANING, ANALYSIS & STORAGE

6. We deliver and execute targeted Network Data Capture (NDC) project or projects, enabling your pain points to be accurately analysed using clean and optimised data.
7. We resolve the pain points when solutions are logistically possible.
8. We recommend IMS options if needed and arrange for proof of concepts (PoC).

ON-SITE VENDOR-DRIVEN SOLUTIONS

7. We consult, advise and project manage when defined pain points can only be resolved with more complex and vendor-only driven solutions, e.g. new towers.

Your Data Challenge. Multiple Smart Solutions.



DATA READINESS PROGRAM

Achieving two strategic outcomes through a single initiative:

- 1) **Immediate cost savings** by resolving key operational pain points.
- 2) **Future readiness** by preparing your network data for AI-driven optimisation.

Ready to Get Started?

Unreliable network data, expensive pain points, but no time or resources to dedicate to resolving the issues? Working reactively instead of proactively?


Our Data Ready Program is designed to fit your operational realities—delivering clear, manageable steps that improve your network data quality with minimal impact on your team. Whether you choose to begin with a single project or a series of tailored initiatives, we're here to guide you through every step.

Can we offer you a formal proposal?

Get in Touch

 **Email:** henry@pulsetelecom.net

 **Website:** www.PulstraClear.com

 **Phone:** +61 4 998 57 077

