



# INNOVATION IN ACTION

## ASPIRE 2025

**FRIDAY 27 JUNE**  
ANNESBROOK EVENT CENTRE

NELSON TASMAN  
CHAMBER OF  
COMMERCE



**Mark Bruce-Miller**  
CEO, Whenua Iti  
Outdoors

**8.15am Registrations Open & Trade Expo**

**9.00am Mihi | Welcome**  
MC Johny O'Donnell

**9.15am Chamber Update**  
Ali Boswijk, CEO & Venus Guy, President

**9.30am Regional Round Up**  
Moananui, Nelson AI Sandbox, Squarekicker,  
Tasman Environmental Trust, Whenua Iti Outdoors



**Janzen Madsen**  
Founder & CEO  
Splitting Point Studios

**10.15am Morning Tea & Trade Expo**

**10.45am Panel: Beyond the Gimmick - AI Applications  
for Organisational Efficiency**  
Panelists: Richard Butler (Nelson AI Sandbox),  
Angela Millward (Datacom) & J Norness (Spa World)

**11.45am Keynote: Playing with the Unexpected**  
Janzen Madsen, Founder & CEO Splitting Point Studios

**12.30pm Lunch & Trade Expo**



**Juliet Ansell**  
CEO, Bragato Research  
Institute

**1.30pm Keynote: Application in Action**  
Juliet Ansell, CEO Bragato Research Institute

**2.15pm Panel: AI & the Future of Work - Navigating  
the New Frontier**  
Panelists: Jonathan Glenister (Datacom), Christen Killick  
(Making Teams Work), Emma Thompson (Publik Agency)  
& Eugene Whakahoehoe (Ngāti Kuia)

**3.15pm Afternoon Tea & Trade Expo**



**Pic Picot**  
Founder & Entrepreneur

**3.45pm Keynote: Innovation in Action**  
Pic Picot, Founder & Entrepreneur

**4.30pm Wrap & Thanks**

**5.00pm Tohu Networking Hour**

**6.00pm Conference Ends**

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