



NEW LYNN BUSINESS ASSOCIATION NEWSLETTER

VOLUME 4 – 2016

CHAIRPERSON'S UPDATE

Hello everyone,

It was my pleasure and honour to accept the nomination for Chairperson to the New Lynn Business Association executive committee at last months AGM. The organisations main purpose is to promote New Lynn, to gain betterment, achieve for our business community and to support the growth and investment into New Lynn. For the past four years I have been an executive on the committee, we have achieved much in this time and in the years prior to this. New Lynn is a growing Metropolitan town centre. There is much to celebrate. In the next year my aim with the executive committee, is to achieve more for New Lynn business people and to offer to the wider community, a place that is a destination for work, live and play. We will host a number of promotional activities including the promotion of major events such as Mother's Day, Christmas, Food promotion and to continue to advocate to the Council for a better New Lynn.

As your Chairperson I will continue to work alongside our professional team of members. The decision at the AGM was to reduce the number of members from 9 to 7 and I congratulate those elected New Lynn Business Association executive members, they are: Warren Piper, Dinesh Mani, Dale Mays (Treasurer), Alex Watson, Grant Williams and Francene Picot.



The NLBA thanks Phil Parker for his years of voluntary work and wish Phil all the best for the future

Christmas in New Lynn

On the 3rd of December from 10am – 1pm, the New Lynn Lions supported by the New Lynn Business Association (NLBA) will host a free family Christmas day to "Celebrate the Joy of Christmas". The NLBA has been granted \$10,000 by the TTCFL for Christmas activities. We would like to remind all members and associates that it is the NLBA that provides the Christmas decorations in the town centre. This is an initiative started by Tracy Mulholland five years ago.

CCTV's

The NLBA was granted some funds by the TTCFL and the Whau Local Board to assist with the installation of additional CCTV's in the town centre. After much work and planning, the project is underway and some of the new CCTV's have been installed. The update is: The camera on the Friendship building has been installed and has been operating for two weeks. The camera in the area of McDonalds was installed as is the Transport Centre one. Juls of the New Lynn policing team states that "all three new cameras have an amazing resolution and are extremely good. Our community constable Clay Polomalau is liaising with Lynn Mall management regarding the camera under Cash Converters and the CCTV on the main road (cnr Highbrown/GNR) will soon be installed.

Tracy Mulholland would like to share that it is important to acknowledge and thank our supporters and to thank the team of

people that have helped to make this project happen. We would like to acknowledge our local MP David Cunliffe and Councillor Ross Clow who supported this New Lynn Business Association driven project.

The NLBA now awaits the outcome of the Whau Local Board Crime Prevention Through Environmental Design report for New Lynn that is due for completion in the next month.

Whau Local Board election outcomes

The NLBA are very proud to announce that Tracy Mulholland has been elected to the Whau Local Board and was recently selected as Chairperson to the Whau Local Board. Tracy has been a strong supporter of town centre growth and development in the Whau area. Tracy shall continue to work alongside the NLBA in a reduced capacity however, we work together for the betterment of our communities. Congratulations to Tracy and thank you for your years of professional support.



We would also like to acknowledge the new Whau Local Board members and look forward to a positive relationship with the local board. The Whau Local Board members are: Tracy Mulholland (Chairperson), Susan Zhu (Deputy Chairperson) Derek Battersby, Te'eva Matafai, David Whitley, Duncan MacDonald and Catherine Farmer.

NEW LYNN MEANS BUSINESS



Jo Kiro
Kiro Management
CHAIRPERSON
021 117 1224



Dale Mays
New Lynn RSA
TREASURER
827 3411



Dinesh Mani
McDonald's New Lynn
COMMITTEE MEMBER
827 3879



Francene Picot
BNZ New Lynn
COMMITTEE MEMBER
827 9218



Warren Piper
Piper Construction
COMMITTEE MEMBER
021 0261 5021



Alex Watson
Lexon Financial Planning
COMMITTEE MEMBER
827 1060



Grant Williams
Westie's Café
COMMITTEE MEMBER
827 6528

CHRISTMAS IN NEW LYNN

The joy of Christmas

FREE FAMILY FUN DAY

10:00am – 1:00pm Saturday 3rd December
Totara Avenue, New Lynn

BIGGER & BETTER THAN EVER
500 free gift give-aways for the kids!*

SANTA
ARRIVES
10AM



- ★ Children's and Family Activities
- ★ Cultural Performances ★ Free Entertainment
- ★ Bouncy Castle ★ Face Painting
- ★ Stilt Walkers ★ Balloon Art ★ Candy Floss
- ★ Sausage Sizzle ★ Balloons ★ Lollipops
- ...and much, much more!

*Free gifts limited to children seven years old and younger



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Pita Pit

Hello from YOU Travel New Lynn



Hello from YOU Travel New Lynn,

I'm proud to own a West Auckland business based in New Lynn. Recently I've been thinking how I shop and where I do business. I found these great reasons to support local businesses. I know they will resonate with you too, whether you're a business owner, manager or employee.

- When a consumer shops locally, significantly more of that money stays in the community. In fact, one study found that **for every \$100 spent at a local business, \$68 remained in the city** compared to only \$43 of each \$100 spent at a chain retailer.
- When you personally know the people behind the business where you're buying local products and services, you enjoy a connection you would not otherwise have. **YOU Travel New Lynn is owner operated.**
- **Local businesses give a community its flavour.** The combined presence of your town's many local businesses makes it different from every other suburb in the country.
- If you've ever dealt with a large corporation or the Internet, you'll know that getting help can be a nightmare. When you shop local, the business owner is usually directly connected to every employee in the store. That leads to a **personal approach** that means any problem you have is taken seriously and resolved. You won't be put on hold or transferred several times to get assistance.

- Having the owner nearby also means that the owner personally knows their customers. They know the products purchased and can tailor services to make the customer experience even better. That leads to **great customer service** – something YOU Travel pride ourselves on.

I love doing business with you and I'd love you to do business with YOU Travel New Lynn for your next holiday.

When you book your next holiday with us, I'll give you a **\$50 Duty Free Voucher** (1 per booking).

Plus, if you refer a colleague, friend or family member and they make a booking, I'll give you **2 Movie tickets** so you can enjoy a night out in New Lynn.

Kind regards,

Kathy Jameson
Owner, YOU Travel New Lynn

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\$50
DUTY FREE
VOUCHER
1x per booking

+
FREE
MOVIE
TICKETS
2x per referral

YOU Travel New Lynn

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Connect with business experts.

Join us for our next BNZ Connect event

Marketing - Come and find out how Murray Thom created The Great NZ Cookbook and The Great NZ Songbook.

When: Tuesday 6th December

Time: 5:30pm - 7:30pm

Venue: Henderson Partners Centre, 373 Great North Road, Henderson

Spaces are limited - please register on www.bnz.co.nz/connect



The views expressed by external speakers during the Connect speaker series are those of the speaker and must not be construed in any way as representing the policy or views of BNZ. BNZ does not endorse the products or services of any guest speaker.

CHRISTMAS IN NEW LYNN

The joy of Christmas

FREE FAMILY FUN DAY

500 free gift give-aways for the kids*

plus loads of fun for all the family!

10:00am - 1:00pm
Saturday 3rd December
Totara Avenue, New Lynn

*Free gifts limited to children seven years old and younger

WHAT'S ON IN 2017

Subject to executive/membership changes

ACTION	TIMEFRAME	ACTION AND BRIEF DESCRIPTION	ALIGNMENT TO STRATEGIC PLAN AND THE BENEFIT
Office outgoings and technology	Ongoing operations	Office rent, outgoings, associated office operations	Management and Governance Object 3.1, 4.2.1 and 4.2.2
Incorporated Society requirements, committee meetings, mentoring and training	3rd Wednesday of the month February to November inclusive	Committee development, training, development /governance, administration and reporting.	Constitutional rule Object 3.1 and 4.9 Meeting dates: 18 Feb, 18 March, 15 April, 20 May, 17 June, 15 July, 19 Aug, 16 Sept, 21 Oct, 18 Nov 2015
Lobbying Participate in economic development and growth in New Lynn	Ongoing action as required	Align with New Lynn 2010-2030 Urban regeneration plan and, New Lynn Transformation projects	Betterment in Economic and Social development. To promote business and residential intensification Object 3.3 and 3.4
Chinese New Year activity March 2017	29 January 2017	Entertainment – Major event Chinese New Year. Totara Avenue ceremonies.	Promotional activity Object 3.3 and 3.4
Social Media, information sharing, communications. Website, FaceBook	As required	Social media, Twitter, FaceBook, website updates – monthly, Web hosting fees, social media sharing and communications	Object 3.3, 3.4 and 3.6
Newsletter /Tenant notices	February/May/September/November	Electronic and printed newsletter every 3 months: copy writing, artwork, stories and photography. Tenant/owner notices as required	Information sharing and communications with business and property owners Object 3.3, 3.4 and 3.6
New Lynn After 5 Networking	Quarterly	New Lynn After 5 Networking events-proposed	Networking, information sharing and business communications Object 3.3, 3.4 and 3.6
Town Centre business directories	May or June	Electronic and printed	Updated database and directory listing of businesses in New Lynn Object 3.3
Food Fiesta	June and July	Food Fiesta – Night Time Economy	Object 3.3
Campaign/planning assistance and Operations person (with Akl Council)	Upon MoU / agreement	With Council to supply a team member to manage New Lynn operations – cleaning, security, tenant assistance, check planting management, rubbish and general operations	Betterment in town centre safety, security, cleaning and general town centre operations. Object 3.3 and 3.4 Dependent on funding
Fairy Lighting R&M new lights	Bi-monthly check	Repairs, maintenance, new stock and replacements	Object 3.3 and 3.6
Annual General Meeting	October	As required by the Companies Office	Object 3.1 and Chapter V
New Lynn Branding / Business and Investment Mktg / CAG	Quarterly from February	General marketing, branding, advertising, associated to Commercial Action Group commercial/retail investment	Object 3.3, 3.4 and 3.6
Auditing Accounting and Insurance Fees	August and September	Required by Auckland Council- Policy / constitution – Audit: July/August ready for AGM October/November	Chapter V
Signature Christmas event (November 2016 – Jan 2017)	November and December	Christmas Campaign –Light up New Lynn Dismantle in January 2017 Budget is fundraising dependent	Promotional activity to promote New Lynn and sales in New Lynn businesses. Object 3.3 and 3.4



WANT TO KNOW MORE

 facebook.com/newlynnbusinessassociation

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NEW LYNN MEANS BUSINESS