



NEW LYNN BUSINESS ASSOCIATION NEWSLETTER

VOLUME 2 – 2016

BUSINESS ASSOCIATION NEWS

Another month has passed us by and it feels like time is flying by. Perhaps that is because the executive and management of the NLBA have been busy working through a number of New Lynn projects, with the main one being the portfolio of safety and crime in New Lynn.

The New Lynn Business Association executive and management are pleased to share with you that the many hours of work on bringing about change on the matter of safety in New Lynn has gained traction. The first action was in February, when the NLBA's GM Tracy had brought together some businesses that experienced issues with crime. This team that met consisted of Shirley from Mix Moon, Enosh from McDonalds (on behalf of Dinesh), Derek Battersby and Tracy. Since then there have been papers presented to the Whau Local Board for support, Police meetings, attendance at the local board's Safety Portfolio meeting, attendance at a formal meeting of the Whau Local Board with Tracy presenting a deposition, a public meeting of the Ambrico residents, a public Safety Summit held by MP David Cunliffe and many other meetings to garner support. The result is that the Whau Local Board have granted \$10,000 to the NLBA for additional CCTV's, with an application to be presented to the TTCFL for the shortfall of \$10,000. The Auckland Council team are working on a number of projects including a CPTED report proposal and safety and crime prevention plans. We also organised a series of Conflict Resolution Trainings, free of charge for NLBA business people and their staff with over 50 people taking up this offer (photos of one training session are in the newsletter). As we are progressing in this work, we would like to take this opportunity to thank the New Lynn Policing team and the many other stakeholders who have been working alongside us to make improvements. As the

matter of safety and security is the responsibility of so many, we are working collaboratively to ensure the best for our general and business community.

Other activities that we have been involved in are the general promotions in the town centre, which includes the BNZ and NLBA 'Dress Your Piggy' competition for business people. Thanks to those who have entered! Some of the competition entry photos are in this newsletter. The winners will be announced the week of the 9th May 2016. Thank you to the BNZ team for supporting this activity.

The strategy for the next three years for the NLBA has been completed and approved by the executive, which has also been presented to Auckland Council via the Whau Local Board alongside the budgets and audited accounts. If you would like to know more, please contact us.

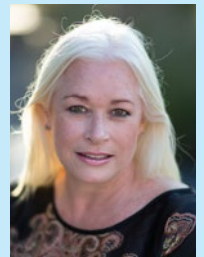
We are pleased to invite you to the next NLBA networking event. The event is sponsored by Kiro Management Ltd, Translegal and Lexon Financial Planning Services Ltd. Join us for the event on Monday 16th May 2016 at BlackSalt Bar & Eatery 5.45pm. More information is on the flyer in the newsletter.

A reminder to all eateries, the FOOD FIESTA promotion is taking place in June/July and if you want to participate, please email us. Those businesses that have previously participated will be contacted.

Any questions or comments about our work, please contact Tracy Mulholland at newlynnbid@gmail.com or on 021 287 2296

Philip Parker – Chairperson NLBA

Tracy Mulholland – General Manager NLBA
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Here are some of the competition entries. Thank you to all of the businesses who participated, the winners will be notified shortly.



SAFETY AND SECURITY

Conflict Resolution Training by Translegal

The NLBA listened to our business people about the safety and crime issues that they have been facing. We have been working hard to resolve some of the matters, with the assistance of the NZ Police, New Lynn Policing team and others who to make improvements within a business and community area. One of our actions has been to provide free safety/conflict resolution training to NLBA members. These are some of the photos from a training session.



- Threat & Conflict Resolution
- Robbery Training
- Shop Theft
- Fraud Training

Feel Safe is a specialist training provider facilitated by Translegal Services.

Phone: 09-827 0096

Email: info@feelsafe.co.nz

www.feelsafe.co.nz
Creating a safer, happier work environment



MOTHER'S DAY PROMOTION

Mother's Day is almost here and to acknowledge all the wonderful mums the NLBA is hosting a 'Random Act of Kindness'. Our team will be out and about in the town centre on Friday,

Saturday and Sunday from the 6th-8th May, handing out chocolates with a New Lynn postcard around our business area.



Always MEXICALI fresh



As a local business in your area we are excited to offer NLBA members and their employees
10% DISCOUNT ON FOOD AND BEVERAGES*

We can cater for any event, function or just an informal get together,
either eat in or we can deliver. All our food is prepared fresh every day!

**CHECK OUT
OUR WEEKLY
SPECIALS >>**



24 McCrae Way, New Lynn.
Phone and online orders are available,
please download our app for further details.
Email: newlynn@mexicalifresh.co.nz

*Terms & Conditions: ID must be provided to claim the discount, only available 12 – 4pm (not Tuesday)

NEW LYNN BUSINESS AFTER 5 NETWORKING EVENT



Your Protective Security

Protecting your assets, your lifestyle, your business

The New Lynn Business Association invites you to attend an After 5 networking function to meet other New Lynn Business people.

There will be a presentation by Gary Swan (Translegal), Alex Watson (Lexon Financial Planning) and Jo Kiro (Kiro Management).

Bring your business card for the NLBA member door prize draw.

LOCATION
BLACKSALT BAR & EATERY
Cnr Great North Rd &
Totara Ave, New Lynn

DATE
MONDAY MAY 16th 2016

TIME 5:45PM – 7:30PM

RSVP TRACY MULHOLLAND
newlynnbid@gmail.com
or txt 021 287 2296

NEW LYNN OUR FUTURE
Connecting Business



WANT TO KNOW MORE

facebook.com/
newlynnbusinessassociation

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NEW LYNN MEANS BUSINESS

WE HAVE MOVED We have now relocated the office to 37 Totara Avenue. Telephone 021 287 2296. Email newlynnbid@gmail.com