



NEW LYNN BUSINESS ASSOCIATION NEWSLETTER

VOLUME 1 – 2017

EXECUTIVE COMMITTEE UPDATE

Hello members and community,

As elected representatives on the New Lynn Business Association, our role is to promote New Lynn town centre, implement activities and entertainment, to lobby for betterment and to ensure the business community has a voice. Our voice is one that supports the needs of the wider community as they too are our customers.

The Council's and our vision for New Lynn is to be a unique, sustainable, vibrant and cosmopolitan place with a world-class transit interchange. New Lynn is an important sub-regional centre for Auckland, acting as a major service centre for a large catchment that extends to Titirangi, Western Beach areas and Glen Eden in the West, Blockhouse Bay in the South, Avondale in the east and Kelston in the North. It represents a gateway to the West of Auckland and the Waitakere Ranges.

The vision for 2030 is a town centre that is capable of attracting a population of at least 20,000 residents and 14,000 workers. It is exciting too see some of the many changes starting to take place. New Lynn is strategically important, acting as an interface between the western outer suburbs and the more central urban suburbs. It is a place that is an example of a dream town centre, a showcase of an integrated approach to delivering a TOD. The TOD was a catalyst for growth and development which is now evidenced by the recent developments in the town centre. Some of the development that is taking place is very evident while some new projects are in their early stages. Overall the main projects underway are: The Avanda, West Edge housing development, The Maisonettes located above Mexicali in the Totara/Memorial development area and the recent sale of the Cambridge site. Small commercial developments and redevelopments are taking place, such as the Totara Avenue Merchant Quarter, new commercial buildings and development of existing spaces such as the new gym and grocery store on Rankin Ave. We welcome those new businesses to New Lynn.



New Lynn Development and Tracy at the BrickMakers Memorial: The brick memorial in the Delta Triangle Reserve at the confluence of Delta Avenue and Great North Road showing the six metre high chimney, kiln, seating and area of paving made from a range of clay products from the various brickworks of the district.

An introduction to the NLBA Chairperson, Deputy Chairperson and Treasurer

Chairperson – Jo Kiro

Jo Kiro has been an active member of the New Lynn Business Association for five years. She has held the position of Treasurer, committee member and was appointed as Chairperson at the October 2016 AGM.



Jo brings much enthusiasm and skills to the NLBA and, as a volunteer, works tirelessly to support business and community growth and sound economic development in New Lynn. Jo is a Director of Kiro Management and has worked in the insurance industry for more than 15 years. In her business, as well as other interests, she is passionate about securing the best for associates and clients and is tenacious, ready to work for the team and open to working in a collaborative way that benefits all. She is committed to providing the right kind of cover for all business and personal insurance needs. When she's not in the office, she'll be enjoying quality time with her immediate and extended family.

Deputy Chairperson – Warren Piper

Warren was an NLBA committee member in 2015/16 and in the October 2016 AGM he was elected to the executive. Following that appointment he was voted as the Deputy Chairperson. Warren has been involved in the New Lynn business community for many years. He is a local business owner (property) and shares in the positive vision for New Lynn to be a Metropolitan centre. He understands concerns about a growing and large town centre. Warren advocates for New Lynn to continue to be an economic hub and thriving large metropolitan centre, bustling with business, community and the arts. One of the goals he has is to lobby for projects for the NLBA to implement. Warren is a positive advocate for an integrative business model, one that is a shared vision for the business owners, building owners, community and Council. An example of a positive project to lobby for is additional funding to add more CCTV cameras to the New Lynn CBD for greater safety and security for local businesses and the general public. Warren's enthusiasm, engagement and forward thinking approach means he will bring some new ideas to the team. Warren enjoys his role as a Deputy Chair and has what it takes to work with the team to improve New Lynn for both local businesses and the wider community.

Treasurer – Dale Mays

This is Dale's second year on the Executive Committee with the New Lynn Business Association, this year as Treasurer. The new apartment developments and fantastic transport hub has seen new businesses and people coming into the area and Dale is keen to see the area flourish as a place of employment, housing and entertainment. She has been involved in the New Lynn business community for the last 10 years in her role as Secretary/Manager at the New Lynn Memorial RSA and looks forward to seeing the area grow and develop into the multi-cultural community that it is shaping up to be.



Derek Battersby, Whau Local Board BID representative

Derek was elected to the New Lynn Business Association executive as a non-voting member. His role is to share information and communications between the local board and the NLBA. Derek was appointed at the December NLBA executive meeting. Derek shares a few words with you.



“The NLBA has a Memorandum of Understanding (MOU) with the Whau Local Board enabling both organisations to work together for the betterment of the BID area. I bring skills as an elected member and past local businessman over many years. My role as a nonvoting member of your Association is to articulate your issues back to the Whau Local Board, to keep you informed around Local Government governance and policy that has reference to the BID. My interest is to ensure informative open dialogue and networking working opportunities with the New Lynn Business Community.”

NLBA welcomes Jordan Kiro to the team

Hi, my name is Jordan Kiro. I have a Bachelor of Business Studies in Management & Marketing and have been putting my qualifications to good use in our family owned business, Kiro Management, based here in New Lynn. For the past two and a half years I have also been working with the NLBA, initially assisting the committee's treasurer and later helping part-time with various events held within the community. This year, I have accepted a position assisting the NLBA in a greater capacity and I look forward to seeing more of the local business and property owners, and to an exciting year ahead with the New Lynn business community.



Free business clinics in New Lynn

Sometimes it's just good to have someone to talk to, whether you've got some great ideas to grow your business, have come up against a road block or want to discuss your biggest business challenge, or maybe start a new business of your own, you will find value in a FREE, 45-minute one-to-one session.

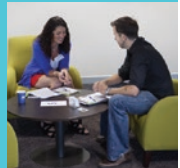
ATEED's experienced business advisors can help with business strategy, productivity improvements, cash flow and financial management, marketing challenges, ideas for exploring new products and business opportunities, staff management issues or how to get into exporting.

They can link you with experts and relevant resources, and discuss whether your business may be eligible to access free or part-funded training programmes or R&D grants.

To register for a session go to
www.aucklandnz.com/business/free-business-clinics

New Lynn clinic dates:

Wednesday March 8th 2017
Tuesday August 15th 2017



NEW LYNN BUSINESS AFTER 5 NETWORKING EVENT

JOIN US FOR A **FREE*** NEW LYNN BUSINESS ASSOCIATION NETWORKING EVENT Auckland Council Unitary Plan

A representative from Auckland Council will give a presentation on the Auckland Council Unitary Plan followed by Jo Kiro and Warren Piper from the NLBA Executive who will speak on the subject of 'A Wish List for Town Centres'.

NLBA EXTENDS AN INVITATION TO ALL NEW LYNN ROTARY AND AVONDALE BUSINESS ASSOCIATION MEMBERS

Bring your business card for the NLBA member door prize draw.

*External members \$35 incl GST (New Lynn Rotary members FOC), please register with proof of membership

LOCATION

BLACKSALT BAR & EATERY
Cnr Great North Rd &
Totara Ave, New Lynn

DATE

Tuesday Feb 28th 2017

TIME 5:45PM

RSVP Jordan Kiro

newlynnbid@gmail.com

Ph 266 1419 or 021 0833 8944

NEW LYNN OUR FUTURE
Connecting Business

Glen Eden Primary School

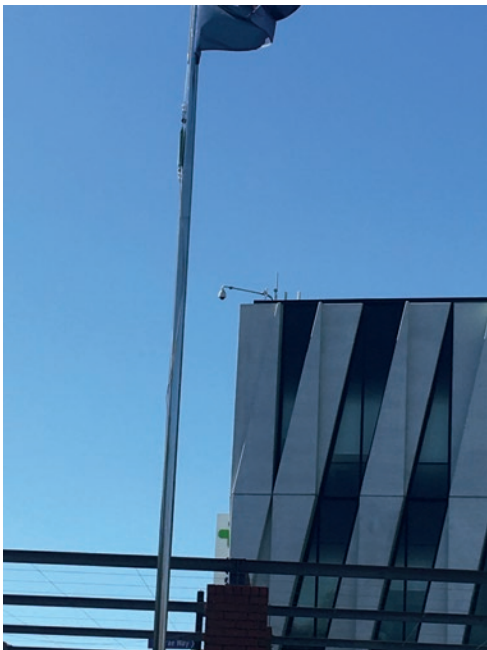
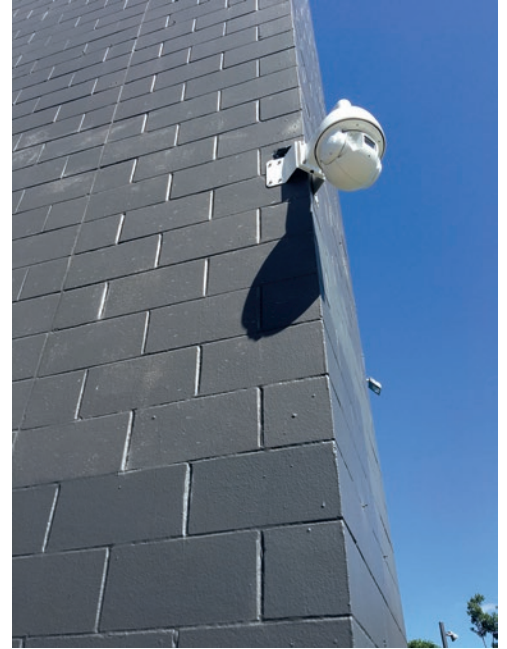
Glen Eden Primary School is offering advertising space on their school fence line from first term 2017. If you are interested and would like to know more about options and pricing, please contact their Fundraising Committee, Esmae on mobile: 0272807605.

CCTV Camera Installation

The New Lynn Business Association business community have given much feedback to the manager and elected members as to their issues and concerns that are related to beggars, homeless people, safety issues and other matters pertaining to the image and brand value of New Lynn. We have received feedback in the past from business people and customers to say that they had safety concerns. As a result of this feedback and issues that arose mid 2016, the NLBA made an application for safety and security improvements in New Lynn. The Whau Local Board and the Trusts Foundation Ltd alongside the NLBA went through a process of purchasing and having additional infrared CCTV's installed in the town centre. We are very pleased to advise that this project was completed last month.

Our next aim is to solicit feedback on matters related to this topic and to share that information with the local board representative and the executive and prepare a plan on that basis so that we can garner support. We also understand the Whau Local Board will soon receive a CPTED report which may cover some of these answers.

Our thanks go to the Whau Local Board and to supporters the TTCFL for their assistance in making the CCTV project possible. The NLBA executive and management worked tirelessly on this project and we are pleased with the results. Tracy Mulholland says "it was a tough journey but now we have a positive result and improvements in the town centre for the business people and the community." Thanks must go to the New Lynn Policing team, Juls, Clay and Warren, and their team members for their support of this project.



The New Lynn Business Association and the people of New Lynn thank the Whau Local Board and The Trusts Community Foundation for their support of new CCTV's in the New Lynn town centre



A NEW LYNN BUSINESS ASSOCIATION LED PROJECT

What is the unitary plan?

The Auckland Unitary Plan is the planning rulebook that sets out what can be built and where. It is essential for protecting what makes our city special, while unlocking housing and economic growth and strengthening our communities.

Over the next three years, the plan will go through a formal process of submissions, mediation, hearings and appeals, where it can be further refined and amended. It then becomes operative, replacing 14 of Auckland's existing district and regional plans, many of which are more than 10 years old.

It will be the key tool to implement the Auckland Plan, which sets the strategic direction for Auckland's growth over the next 30 years. It is developed under the Resource Management Act 1991 (RMA) – making it the main regulatory tool for delivering the Auckland Plan.

A NEW LYNN BUSINESS ASSOCIATION WISH LIST

We need your input!

Our executive would like to hear what you think should be on the wish list for improvements, upgrades and ideas for things to occur in New Lynn. Please share your ideas with us. We ask you to try to meet the following criteria. A project or work that is related to the New Lynn Urban Plan (online via Auckland council website), that is budget appropriate, a project that you believe will improve New Lynn as a Metropolitan centre, a project that does not go into thousands of dollars as budgets are limited. We will be sharing a wish list with Auckland Council via the Whau Local Board. Some ideas on the list are:

- Improved Safety and Security (CCTV, ambassadors, lighting as examples)
- Improved alfresco dining areas
- Verandahs where there are none
- Clean up and reinstall lighting at the large Palm Tree on Great North Road park area
- Promote New Lynn business area via a business investment video update and other collateral
- Improved landscaping in some areas
- Better footpaths on the Cambridge Clothing Great North Road area
- A Community garden in the town centre



Great new cafés in the New Lynn town centre

Have you tried out the new Wardroom Coffee & Kitchen café at 7 Totara Ave or the great new Esquires Café opposite the train station entry at 28 Totara Ave!

Yum!



WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com



Oliver MMA New Lynn is OPEN for business!

Specialising in Martial Arts, Oliver MMA is now open at 3 Rankin Ave New Lynn.

We offer classes in Brazilian Jiu Jitsu, Wrestling, Kickboxing and Mixed Martial Arts (MMA).

Not only will you gain a life skill you will get seriously fit while having fun!

From 4 years old to 50 years old there is a class for you! We have weights, treadmills and a great team of instructors. Come on down and check us out!



WANT TO KNOW MORE

[facebook.com/newlynnbusinessassociation](https://www.facebook.com/newlynnbusinessassociation)

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NEW LYNN MEANS BUSINESS



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