



# NEW LYNN BUSINESS ASSOCIATION NEWSLETTER

VOLUME 1 – 2016

## A MESSAGE FROM THE CHAIRPERSON AND COMMITTEE

The New Lynn Business Association executive is looking forward to another great year in New Lynn. Perhaps this year can even surpass 2015! We are really experiencing great growth in the area. For anyone that saw The Western Leader article on 4/2/2016 about Bayleys Real Estate listing New Lynn as a top up and coming suburb, we are proud of what is being achieved in the general transformation of New Lynn.

For many, you will have visited some of the new restaurants, the entertainment precinct or had the pleasure of a leisurely lunch or dinner in one of the great New Lynn restaurants. We always welcome new businesses to New Lynn and are especially proud of the existing businesses.

On the note of business, we have had some recent incidents of burglaries, this is not great news but the team are working on this matter. We are working carefully on a potential programme to help make the area safer, this is one option. The NLBA continue to work with the local policing team. The NLBA has supplied a number of commercial CCTV's which are linked up to the New Lynn Police station. We will be providing more information about our plans and the programme once partners have met and the ideas established.

The 2016 annual plans as per the AGM are listed on the next two pages. Please take the time to see what is happening in the area and contact us if you would like to be involved in any of the activities. We do value membership input and having you, our member part of activities and events in the town centre.

From February to November inclusive the NLBA executive committee meet, we welcome any feedback for the executive to discuss. Please contact Tracy Mulholland with any information you would like to share and to be discussed by the executive.

The NLBA networking events are popular with the first networking event, hosted by the New Lynn BNZ branch, due to take place on 29 February.

Thank you to all our great business association members for your commitment to the NLBA, by working together, sharing information and ideas and connecting as business people we can make a positive difference in New Lynn.

**Philip Parker** – Chairperson NLBA  
**Executive Committee NLBA**

## NEW LYNN BUSINESS AFTER 5 NETWORKING EVENT



The New Lynn Business Association invites you to attend an After 5 networking function to meet other New Lynn Business people and to hear about NLBA activities for the next three months. There will be presentations by Shane Johnson (BNZ Small Business Acquisition Manager) and Clay Polamalu from NZ Police.

*Bring your business card for the NLBA member Door Prize draw.*

**LOCATION**  
BNZ, 3029 GREAT NORTH ROAD  
NEW LYNN

**DATE MONDAY FEBRUARY 29th**

**TIME 6PM – 7:30PM**

**RSVP TRACY MULHOLLAND**  
newlynnbid@gmail.com  
or txt 021 287 2296



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Lexon Financial Planning  
COMMITTEE MEMBER  
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Grant Williams  
Westie's Café  
COMMITTEE MEMBER  
827 6528



Francene Picot  
BNZ New Lynn  
COMMITTEE MEMBER  
827 9218



Jerome Swan  
Translegal Services NZ  
COMMITTEE MEMBER  
827 0096



Dale Mays  
New Lynn RSA  
COMMITTEE MEMBER  
827 3411



Warren Piper  
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021 0261 5021



Tracy Mulholland  
GENERAL MANAGER  
021 287 2296

NEW LYNN MEANS BUSINESS

# WHAT'S ON IN 2016/17

MONTH / PERIOD FOR ACTION TO TAKE PLACE	ACTION	JANUARY – DECEMBER 2016	ACTION AND DESCRIPTION	
<b>Annual expense – ongoing operations</b>	Office outgoings and technology	Annual – Monthly	Office rent, ink, phone, website, mobile, outgoings, associated web /web updates, phones, stationery, rent, office costs /consumables office operations - monthly	Office: L1, 37 Totara Ave, New Lynn 0604 Ph: 021 287 2296 or 09 222 0040
<b>3rd Wednesday of the month February – November inclusive</b>	Incorporated Society requirements, committee meetings, mentoring and training.	Monthly NLBA executive meeting	Committee development, training, development /governance, administration and reporting. 3rd Wednesday of the month.	
<b>Ongoing action</b>	Lobbying. Participate in economic development and growth New Lynn.	As required	Align with New Lynn 2010-2030 Urban Regeneration Plan and New Lynn Transformation projects	
<b>Weekly</b>	Social media, information sharing, communications. website, FaceBook	Annual	Social media, Twitter, FaceBook, website updates – monthly, web hosting fees, social media sharing and communications	
<b>Survey actions</b>	Survey	Annual	Surveys, online feedback, links to social media for opinion	
<b>BNZ – 29 February March, July, and November 2016</b>	New Lynn After 5 Networking	Every quarter	New Lynn After 5 Networking events – proposed	
<b>Feb/May/Sept/Nov 2016</b>	Newsletter / Tenant notices	4 publications	Electronic and printed newsletter communications every three months: copy writing, artwork, stories and photography. Tenant notices as required.	
<b>Safety / Security – March 2016</b>	Lights/camera	From July 16	Safety and security in New Lynn  * 3 month Ambassador Programme trial	
<b>May 2016</b>	Mothers Day	4 Sept 2016	Random Act of Kindness for Mothers Day 2016. In and around the town centre.	

Subject to executive/membership changes

MONTH / PERIOD FOR ACTION TO TAKE PLACE	ACTION	JANUARY – DECEMBER 2016	ACTION AND DESCRIPTION	
Feb/March Bi-monthly lights check New Fairy lights	Fairy lighting R&M New lights	Bi-monthly check	Repairs, maintenance, new stock and replacements	
April/May 2016	Town centre business directory	April / May	Electronic and printed	
June/July 2016	Food Fiesta	June / July	Food Fiesta – Night Time Economy	
August/September Auditing for EOY Auditing/ Accounting Insurance	Auditing accounting, accounting and insurance fees	August – September 2016	Required by Auckland Council-Policy / constitution – Audit: July/ August ready for AGM / insurance accounting	
September 2016	Father's Day	September 4 Sept 2016	Father's Day event: A random act of kindness	
AGM 27th October 2016	Annual General Meeting	2016	As required by the Companies Office	
Install November 2016 and remove January 2017	Signature Christmas event	November December 2016	Christmas Campaign – Light Up New Lynn. Dismantle in January 2017. Budget is dependent upon fundraising dependent	
Promotional and marketing assistance	As required for events and communications	Annual	Contractors, assistance	
Contingency	Miscellaneous		Miscellaneous fees/costs/deliveries/printing/giveaways	
Ongoing - GM	Admin/Management	Annual	Contractors/General Manager	

# CROXLEY



## CROXLEY MAKES NEW LYNN HOME

New Lynn's transformation has caught the eye of iconic Kiwi company Croxley, which has moved its head office to the West Auckland suburb.

The stationery supplier, which has been in business for 100 years, recently made the shift from its former home in Avondale to a refurbished office on Astley Ave.

The facility also houses Croxley Recycling, which previously operated an e-waste recycling centre in Avondale and an ink and toner recycling centre in Wairau Valley on the North Shore.

Croxley Chief Executive David Lilburne says the location of the new office played a big part in the company's decision.

"We were looking for a facility that met both the needs of the business and the needs of our staff," Lilburne says.

"Our new office combines people-friendly design with an ideal location close to amenities."

Croxley's move comes amid a boom period for New Lynn, which is earmarked for significant business and residential growth.

# FEATURING A NEW LYNN BUSINESS...



**ENGLISH**  
LANGUAGE PARTNERS  
NEW ZEALAND

Working with Refugees and Migrants

## ENGLISH CLASSES ENCOURAGE PRODUCTIVITY, SAFETY INCREASE

Improving worker literacy can lead to higher productivity, increased workplace safety and improved worker satisfaction, says English Language Partners' Jean Harding.

The Manager of New Lynn's English Language Partners (ELP), Ms Harding says higher literacy and numeracy skills are also associated with higher earnings and increased chances of maintaining stable employment. She said that being employed is no guarantee that workers can easily and accurately understand important written information such as instruction manuals or safety procedures.

"A study of literacy in New Zealand showed that 1.1 million New Zealanders – 43% of all adults – have literacy and numeracy skills below those needed to participate fully in a knowledge society, and over 80% of these people are in work," she said.

As part of an initiative to overcome this, English Language Partners offers English for Employees classes which are run at the workplace. Topics include workplace communication; reading, writing and numeracy for work, as well as the cultural issues and expectations of the Kiwi workplace.

The part-time programme runs either before or after a shift, and a customised course can be arranged at the workplace. Class times and content is flexible, to meet individual learning needs and can even be run on a Saturday if that is the business owner's preference.

ELP also offers conversation classes throughout West Auckland, plus Literacy classes for people not currently in work, and a further class will start in May focused on people looking for work, with assistance with CVs, interview skills etc.

Contact Jean Harding on (09) 827 7882 for more information. Visit our website: [www.englishlanguage.org.nz](http://www.englishlanguage.org.nz)

## NLBA MEMBERSHIP WINDOW LABELS

The NLBA has developed and produced labels that will be distributed in the town centre to members of the NLBA. This label will be the indicator for customers to look for when they want to participate in a promotion and are an indicator of store/business membership of the NLBA. Labels will be delivered to all members in late October.




## WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)



## WANT TO KNOW MORE

 [facebook.com/  
newlynnbusinessassociation](https://facebook.com/newlynnbusinessassociation)

PO BOX 15456, New Lynn, Auckland 0640 • [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)  
[www.newlynnbusinessassociation.net.nz](http://www.newlynnbusinessassociation.net.nz)

# NEW LYNN MEANS BUSINESS

**WE HAVE MOVED** We have now relocated the office to 37 Totara Avenue. Telephone 021 287 2296. Email [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)