JUNE 2019 **NEWSLETTER**

COMMITTEE UPDATE

The committee of the NLBA are a team of people who have the New Lynn business association area business people in mind. The aim of the committee is to ensure the effective operation of the organisation, to hear your views, to work with our management team and aim for the best outcome in Economic and Social development in our business area.

One of the pieces of work that has an effect on our business community is local and central governments approach to business and support of not only local business but the wider issue of social betterment and supporting small to medium enterprises. We look forward to the results of the Governments Budget 2019, we anticipate a positive budget, one that supports our business and communities to be safe, supported an sustainable. It is our pleasure to offer our NLBA members, a free networking event where MP for New Lynn Dr Deborah Russell will speak about the Budget 2019. Please check the details of that event to take place on 10 June at 6pm at the New Lynn RSA (Restaurant).

Please take some time to look through this newsletter and find out more about the upcoming inaugural New Lynn Business Awards; we are extremely proud to take this positive step in our growth as a business association. We ask you to please consider submitting your business as an entrant. Let's celebrate New Lynn – shop local, support local businesses.

On other matters of support and advocacy, Business Associations in the Whau area were granted \$5,000 toward town centre projects, we would like to acknowledge and thank the local board for their contribution. Alongside the above grant, we are in final discussions with AT for funding support of communications to membership about the upcoming Wolverton culvert works. We will keep you informed on the final outcome.

Thank you to all of our members who continue to be supportive of the New Lynn Business Association, we welcome new members and invite you to participate in upcoming promotions such as Grab A Deal and the New Lynn Business Awards.

Regards,

The New Lynn Business Association Executive Committee,

Chairperson Warren Piper.

MOTHERS DAY RANDOM ACT OF KINDNESS

Tracy, Amelda and Janine were out in the New Lynn Business area on Mother's Day weekend. We handed out the Random Act of Kindness soy wax candles. The shoppers who received the gift were delighted and grateful. Tracy says "It is such a joy to hand over a gift to someone, simply for shopping local, recipients were very happy." The Random Act of Kindness to our local shoppers has been part of our annual plans for three years now and always gains positive shopper responses.



SUPERB BUSINESS AWARDS 2019

Making a positive difference in the New Lynn business community

Connectedness, employee care, excellent business practices, passion and respect

These values are at the heart of who we are as a community. The inaugural New Lynn Business Association *Superb Business Awards* aim to recognise and celebrate organisations who share these values and play an important role in promoting and strengthening economic development in the area.

We invite businesses within the New Lynn Business Association Business Improvement District, or any associate members, to nominate themselves for one of the award categories. Awards will be presented for *Best Retail Business*, *Best Professional Services*, *Best Bar or Eatery* and a *Supreme Winner*. Entry is free for members and associate members and close at 4pm on Friday July 5th 2019. The winners will be announced at an NLBA After 5 networking event at 6:00pm on Thursday August 8th 2019.

If you think that you and your business has what it takes to win, or you simply want to gain from the experience of entering, then we would be very happy to talk you through completing an entry form. If you have any questions about the awards or entry process please contact the New Lynn Business Association via email - newlynnbid@gmail.com.

Award Categories



Businesses whose prime function is the sale of goods or services including privately owned service based businesses, shops or franchises.



Businesses that cover a wide range of professional services including, legal, real estate, medical and financial services.



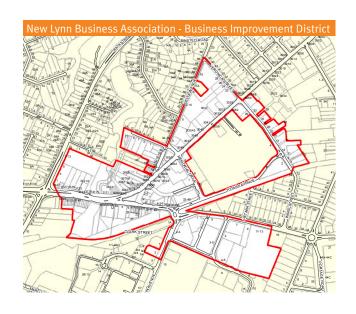
Businesses such as restaurants, cafés, bars, fast food outlets, takeaways, lunch bars and bakeries.



All category winners are eligible for the Supreme award

If you have any questions about the awards or entry process please contact the New Lynn Business Association via email - newlynnbid@gmail.com

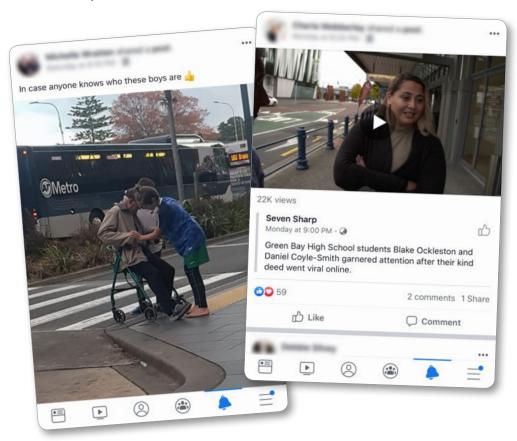
To download an entry form go to www.newlynnbusinessassociation.net.nz/



From the good news department...

YOUTH IN NEW LYNN

Have you seen the wonderful story about two young boys who helped an elderly person cross the road. What a fabulous story about two young boys who cared for an elderly member of the community! Read the story online and share your comments – thank you to Blake Ockelston and Daniel Coyle-Smith for their care.



WHAT IS THE NEW LYNN BUSINESS ASSOCIATION INC?

The New Lynn Business Association Inc is an incorporated society, formed to support business in the New Lynn town centre area (it excludes Lynnmall). The primary objectives are to provide a forum for business betterment, economic development in the town centre and promotion the town centre to customers. The NLBA as an organisation is interested in local economic development, urban regeneration as part of the Transit Oriented Development (TOD - Rail, Bus and housing, business development), social integration with people in the area, cleanliness, safety, good infrastructure and to promote New Lynn as a place to work, live and shop.

The New Lynn Business Association is funded through a targeted rating system within the Auckland Council Business Improvement District Partnership Program. The New Lynn Business Association's guidelines are via the constitutional rules (can be downloaded via the NLBA website). The members of the executive committee are your elected representatives who are volunteers. The executive oversees the governance and of the NLBA.



Our Grab A Deal promotion will be running again in July and August this year.

The last promo was very successful so be sure to sign up for this year's voucher booklet with some tempting offers

We will be in contact with all NLBA BID members in the next few weeks so have your special deal ready when we call GRAB A
DEAL
IN NEW LYNN
18 JULY TO 31 AUGUST 2018

GREAT DEALS, DISCOUNTS AND
SPECIAL DEFERS FROM HEW LYNN
FOOD OUTLETS, RETAILERS & BUSINESSES

COMMENTS
STREET
RETAILERS & BUSINESSES

For details email newlynnbid@gmail.com or contact Amelda on 021 264 3188

NEW LYNN BUSINESS AFTER 5 NETWORKING EVENT

JOIN US FOR A FREE* **NEW LYNN BUSINESS ASSOCIATION NETWORKING EVENT**

Guest Speaker New Lynn MP Dr Deborah Russell

Introduced by Tracy Mulholland

Topic:

The Government's Budget 2019

A focus on business and the fiscal strategy



TE TAI ŌHANGA THE TREASURY

NLBA Members Free Non NLBA members \$30 (incl GST)

LOCATION

New Lynn RSA 2 Veronica Street New Lynn

DATE

Monday 10 June 2019

TIME

6:00pm - 7:30pm

RSVP

Amelda - newlynnbid@gmail.com or txt 021 264 3188

FOR MORE INFORMATION

Email newlynnbid@gmail.com or contact Amelda on 021 264 3188

The New Lynn Business Association is proud to host this event. We invite you to join us to hear our presentation. Please contact Amelda for more information or to make your booking. The event is FREE for NLBA business members*.

Non NLBA members \$30 (incl GST).

*BID members only

WOLVERTON CULVERT WORKS

Soon Auckland Transport will be working on a major project to remedy the culverts on Wolverton Road. This work will mean that there will be traffic disruptions. The Whau Local Board have set up a working party which includes the NLBA and other local major business, community groups. As soon as information is available we will post up details online at newlynnbusinessassociation. org.nz

NLBA EXECUTIVE COMMITTEE



Warren Piper Piper Commercial Properties CHAIRPERSON 021 0261 5021



Sitendra Singh McDonalds DEPUTY CHAIRPERSON 021 757 288



Dale Mays New Lynn RSA TREASURER 827 3411



Nicola Donald The Wardroom COMMITTEE MEMBER 827 6528



Alex Watson Lexon Financial Planning COMMITTEE MEMBER 827 1060



Frances Liang AN7 Bank COMMITTEE MEMBER



Chintan Patel COMMITTEE MEMBER



Clay Polamalu N7 Police 827 4803



Tracy Mulholland CONTRACT MANAGER 021 287 2296



Amelda Tasila CONTRACT SECRETARY/ ASSISTANT 021 264 3188

WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com

New Lynn, Waitakere Phone 021 287 2296 or 021 264 3188

We are located at 37 Totara Avenue,





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