

## 2020

Hello members, associates and supporters and welcome to your NLBA newsletter.

It is my pleasure and privilege to introduce myself as the elected Chair of the NLBA.

First and foremost, I wish to thank our previous Chair, Warren Piper and his Executive Team, including our Contract Manager, Tracy Mulholland for providing the NLBA with such a strong foundation to build from. Equally, I acknowledge the time and effort of all previous committee members who have devoted time and effort in a volunteer role. I welcome the Executive Committee for 2020 and look forward to working with them.

Congratulations to Warren on being elected to the Whau Local Board and to Tracy Mulholland on her election as Councillor for the Whau Ward – this is an incredible achievement, and bodes well for New Lynn.

As Chair, I will focus on delivering the Mission and Vision of the NLBA. The NLBA is an organization that represents businesses in New Lynn. Our mission and goal is to foster and grow economically and socially. We will remain a group of people who are totally committed to a successful and vibrant New Lynn, ensuring that it is a town that it a thriving place to work, live and socialise.

By way of my background, I came to NZ in pursuit of further education from Fiji in 1988. I completed my Year 13/Bursary at Mount Albert Grammar School, then studied a Bachelor's Degree in Engineering at the University of Auckland, working part time at McDonald's as a Shift Manager at the time. I graduated in 1994 and pursued a career in Engineering, starting out as a Project Engineer and leaving as the Global Managing Director and one of 4 shareholders of a privately-owned multinational company specialising in the food, dairy and pharmaceutical industries. After this, I approached the Golden Arches

again and trained for a period of 6 months before being given the opportunity to purchase their Masterton franchise.

We took this opportunity and cherished living in rural NZ for 7 years where I served as Vice Chair on the Board of the Wairarapa Chamber of Commerce, before

embarking into our next move within McDonald's, purchasing the West Auckland set of 4 stores. I have two children with my wife Kavita.

Our aim moving forward will be to work towards cementing the New Lynn Business District as a vibrant destination of choice for living, business and socialising. As a local business owner, I will bring to the role of Chair the first hand workings of doing business and social networking in the region, whilst benefiting from knowing about experiences of the many staff that we employ who live in the region.

One of our priorities for the NY 2020 will be to develop a new Strategic Plan as I feel that it is now time to revisit it. Our intent will be to encourage further collaboration with our membership via education through social media, window dressing and such other initiatives.

As an executive team, we will continue to have regular and special meetings and maintain a robust and transparent process. We will review all processes and ensure that communication channels are clear and concise, and would consider a 12-month planner that will capture special events and upcoming activities.

**Regards,**

**The New Lynn Business Association Chairperson, Sitendra Singh.**



## Shop Local, support local - New Lynn pride: Your business area and community.



### WOLVERTON CULVERTS UPGRADE

Updates for the business and local community on the replacement of the two Wolverton Road culverts:

- Work on the culverts are proposed to start on 6 January 2020
- It is proposed that the tidal flow traffic system may start around this time
- Minor works will take place prior to that date, it is not seen to have any impact on local traffic.
- General public communications will take place from December and again in January, AT have a communications plan in place so that locals using these roads will be able to access the latest information.

The NLBA are in communication with Auckland Transport and advise customers to keep an eye out on the Auckland Transport website.



**Do you want to promote your business to locals?**

**Please sign up to the NLBA Facebook page and promote your business to the community**

We encourage businesses to send adverts and updates to our team so we can promote your business and offerings on our website.

Email [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)

# NLBA ANNUAL GENERAL MEETING

On the 14th October 2019, 5.45pm – 7.45pm the New Lynn Business Association Annual General Meeting (AGM) was held at the New Lynn RSA. Thank you to those members who attended and those who provided apologies. The AGM was a positive meeting for all present, it was a very busy year with highlights of the year shared by those presenting.

The meeting was called to order by Chairperson Warren Piper, executive reports by the Chair and Tracy Mulholland were presented and accepted. The accountants and auditors reports were presented by Dale Mays and Mike Coutts, those reports were explained and approved. On the evening the quote from Small Audit NZ took place for the 2019-2020 period and was accepted by the meeting as was the targeted rate increase of 8.5% across the New Lynn BID area for the 2020-2021 period. The annual plans for the 2020-2021 period are highlighted in this newsletter.

The Chair and manager acknowledged the voluntary service of the executive committee for the 2018-2019 period, thank you to the team of executive committee who have been dedicated to the NLBA and support business continuity and betterment. The committee meet monthly and are in regular communication to ensure the annual plans are implemented on a best practice model.

## ***Thank you goes to the 2018-2019 executive committee***

**Chairperson** – Warren Piper (stepping down)

**Deputy Chairperson** – Sitendra Singh (McDonalds New Lynn)

**Treasurer** – Dale Mays (New Lynn RSA)

**Secretary** – Amelda Tasila (contractor and nominated as secretary)

**Committee members** –

Chintan Patel (Hell Pizza: Stepping down), Frances Liang (ANZ Bank), Nicola Donald (The Wardroom), Alex Watson (Lexon Financial Planning)

## ***Congratulations to the newly elected 2019–2020 executive committee***

**Chairperson** – Sitendra Singh

**Deputy Chairperson** – Beryl Juretech (Covers Hire)

**Treasurer** – Dale Mays (New Lynn RSA)

**Secretary** – Amelda Tasila (contractor and nominated as secretary)

**Committee members** –

Frances Liang (ANZ Bank), Nicola Donald (The Wardroom), Alex Watson (Lexon Financial Planning), Karel Wöhlneck (Theia Creative Studio)

SHOP LOCAL - EAT LOCAL - SPEND LOCAL - ENJOY LOCAL - IT'S YOUR COMMUNITY





# NEW LYNN BUSINESS ASSOCIATION

ANNUAL PLAN AND BUDGET: OCTOBER 2020/2021

Objective	NLBA Rule	Timeline	Description
Office costs, outgoings	3.1/4.2.1/4.2.2	Annual	Rent, office outgoings, stationery, phone, associated office costs, postage, printing
Insurances - all	Chapter V	Annual	Any related insurance costs
Incorporated Society requirements, meetings, training, managemnt meetings and misc meetings	Chapter V, 3.1/4.9	Annual	As required under Council policy
Auditing and accounting	3.1/4.9	Annual	As required Societies office / Auckland Council
Christmas - event and associated Christmas activity	3.3/3.4	November /Dec/ Jan	Christmas: All - decorations, maintenance, event
Social media, technology, and communications	3.3/3.4/3.6	As required	Social media, mktg, communications
Notices, newsletters, deliveries	3.3/3.4/3.6	As required	Communicaitons, information sharing
Networking, training events	3.3/3.4/3.6	quarterly or as required	Communicaitons, networking, training
Directories	3.3/3.4/3.6	Annually or as required	Business Directories (electronic)
Survey Monkey or surveys	3.3/3.4/3.6	Annually or as required	Survey projects
Promotional and BID assistance	3.3/3.4/3.6/3.2	As required	Database updates, membership, general assistance
AGM - all associated project work	Chapter V/3.1	Annually	October - Requirements by AC and Inc. Society
Capital maintenance and lighting	3.3/3.6	Annual	Maintenance for stock and lighting projects
Safety or security projects	3.3/3.6	As required	Safety or security projects and as required
Formal reporting/management contract/administration	4.8/ 3.1/3.2	Annual	General management contract
Branding, communications and business investment	3.3/3.4/3.6	As required	Branding shop local, general NLBA branding, Comms
Grab-A-Deal	3.3/3.4/3.6	Annual	To promote New Lynn Businesses - offers/ vouchers
Dress up competiton	3.3	October	Promotional activity
General entertainment	3.3/3.4/3.6	As required	General entertainment
Miscellaneous, contingency, photos			Miscellaneous and any extra photography
NLBA Business Awards	3.3/3.4/3.6	August	August - annual business awards event



**Don't forget Valentine's Day on February 14th**  
**Shop Local - Shop New Lynn**

# NLBA TEAM UPDATE

In the last few months we have had some management and committee changes at the NLBA. The NLBA executive are volunteers who give up their time and provide skills to ensure the best practice in management and governance at the NLBA. At the last AGM, Warren Piper stood down as he was elected to the Whau Local Board and is now representing community at the board. We wish Warren every success. Sitendra Singh replaced Warren as the Chair and he brings many skills and great business practices to the NLBA.

Tracy Mulholland was elected as a Auckland Councillor and is the Whau representative, following her success as our elected Councillor and has resigned her position as manager. For over nine years Tracy has worked alongside the team and now takes on the task of being an elected member representing the Whau and Auckland council. We wish her every success and are proud to have her support as our advisor. This left an opportunity for a new manager and Sitendra Singh and the executive committee are proud to announce the appointment of Amelda Tasila to the role. Congratulations to Amelda, who has been working part-time with the NLBA for over three years. With all of these exciting changes, you will also see new executive committee members on board at the NLBA.

2020 will be a great year ahead. Thank you to all who have supported the NLBA and worked alongside us to promote New Lynn as a great destination to live, work, shop, conduct business and to enjoy.



**Sitendra Singh**  
Chairperson  
NLBA



**Warren Piper**  
Elected Member  
of the Whau  
Local Board



**Amelda Tasila**  
New NLBA  
Manager



**Tracy Mulholland**  
Advisor to  
the NLBA

# NLBA XMAS PROMOTION

We had a fabulous Christmas promotion and are pleased to announce the winners of the Christmas baskets. Thank you to all shoppers who entered and congratulations to the winners.



Christmas basket winners  
Isilei Teisi, Shanley Jayne  
and Lisa Miller (photo is  
a friend who collected on  
her behalf)



The winners shopped at  
Pita Pit, Candles & More  
and Cartridge Depot.  
A huge thanks to all the  
New Lynn businesses  
that participated.

## NLBA EXECUTIVE COMMITTEE



Sitendra Singh  
McDonalds  
CHAIRPERSON  
021 757 288



Beryl Juretech  
Covers Hire  
DEPUTY CHAIRPERSON



Dale Mays  
New Lynn RSA  
TREASURER  
827 3411



Nicola Donald  
The Wardroom  
COMMITTEE MEMBER  
827 6528



Alex Watson  
Lexon Financial Planning  
COMMITTEE MEMBER  
827 1060



Frances Liang  
ANZ Bank  
COMMITTEE MEMBER



Karel Wöhlneck  
Theia Creative Studio  
COMMITTEE MEMBER



Amelda Tasila  
CONTRACT MANAGER  
021 264 3188



Tracy Mulholland  
CONTRACT ADVISOR  
021 287 2296

WOULD YOU LIKE TO SHARE  
SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)

We are located at  
37 Totara Avenue, New Lynn, Auckland  
Phone 021 287 2296



WANT TO KNOW MORE

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