

Committee Update

Hello members and welcome to September!

This month we share with you the details of the AGM. This newsletter, besides updates on our work also serves as notice of the AGM, a copy of the agenda is shared with you here. You will soon receive an email from the secretary with all of the relevant information about the AGM and supporting documents. We look forward to you attending the meeting this year. Any questions or queries please let Sharon (secretary) or myself know.

Father's Day is Sunday 7th September, the NLBA have a great prize to giveaway! Customers simply take a photo of you and Dad (see website for details) post up the photo or send into the office and they will have the chance to win

the prize! We secured a RWC 2011 (the team that held all trophies at once) autographed and framed AB's jersey, the NLBA purchased this for \$700 (thanks to Tracy) and what a great prize it is, valued at a lot more, we are sure the lucky winner will be very happy. If you haven't yet entered the competition please do and get your customers to join the promotion too! More details are in the newsletter. We will share details of the prize winner online and on the website.

On behalf of the NLBA Executive Committee, Tracy has made an application to the TTCFtd for funding for the Christmas Tree, in a few weeks we should know the outcome. We hope our application is successful so that we can have a large tree in the town centre for Christmas. We have secured

a grant from the Whau Local Board for \$10,000 and we thank the Whau Local Board (on behalf of the ratepayer) for the grant for Christmas activity. Plans for the Christmas event are well underway, we look forward to a successful event this year. Spin the Wheel will be back as will an improved Christmas community event to be held from 10.30am – 1pm in New Lynn on December 6th 2025. The Christmas tree (size and funding dependent) will be installed on 11th November 2025. The tree will be located in Todd Triangle.

As we farewell a wet, windy and wild winter, we welcome spring to our shores, may you have a successful September.

On behalf of the NLBA Executive Committee
Chair Dinesh Mani

Annual General Meeting

Remember the AGM is on the 14th October, held at Theia, Veronica Street. Come along and consider nominating someone to stand for the committee. We would like to acknowledge the current voluntary executive committee for their work in the BID area for members of the NLBA.

Thank you to our voluntary committee



Dinesh Mani



Vish Bhati



Norah Ding



Michele Gilmer



Kaloni Moli



Philip Parker



Francene Picot

LES MILLS

Meet Lula

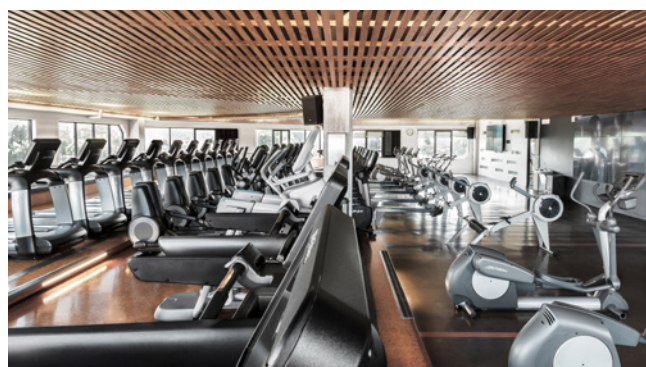
Your New Point of Contact at Les Mills New Lynn

We're excited to welcome Lula as the new Sales & Reception Manager at Les Mills New Lynn. Originally from Argentina and now proudly calling Aotearoa home, Lula brings years of experience in fitness, customer service, and community engagement. With a passion for helping people move, feel great, and connect through wellness, she's here to support local businesses in bringing energy and health into the workplace.

Whether you're looking to organise a team fitness class, a wellbeing session, or simply want to learn more about what Les Mills can offer your staff, Lula is your go-to contact.

Get in touch: lula@lesmills.co.nz

Let's get your team moving!





NEW LYNN BUSINESS ASSOCIATION INCORPORATED

CERTIFICATE NUMBER 2384814

2025 ANNUAL GENERAL MEETING

The 2025 Annual General Meeting of the New Lynn Business Association Inc will be held at 5.30pm on Tuesday, 14th October 2025 at Theia, 25 Veronica Street, New Lynn, Auckland.

Nomination forms can be downloaded from the NLBA website
www.newlynnbusinessassociation.net.nz

Nominations to be received by no later than 3.00pm 23rd September 2025



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Win a 2011 All Blacks autographed jersey worth over \$700 for your Dad*



Share a photo of you and your Dad, Step-Dad or a family Dad and tell us why you should win this fabulous All Blacks signed jersey. There are three ways to enter the promotion: Share your entry online on the New Lynn Business Association Facebook Page, send us an email to office@nlba.co.nz or drop your entry with your details to NLBA, 25 Veronica Street, New Lynn.

Let us know why your Dad should win this great prize!

Promotion open from 23rd August to 4pm, 7th September 2025. Post a photo online of you and your Dad, Step-Dad, family Dad on the NLBA Facebook page, drop off an entry to our office (include your details) or send us a photo of yourself and Dad to office@nlba.co.nz. Tell us why you think he deserves to win the All Black 2011 signed jersey. ***Conditions apply:** Jersey is a 2011 autographed All Blacks framed jersey. Winners selected by NLBA, no further correspondence entered into. The prize is as outlined in this advertisement. Winner will be announced at 5:00pm on Father's Day, 7th September 2025 via social media and email and personal contact by phone. If the prize winner does not respond within two weeks of the prize draw, the NLBA will re-draw and the original winner forfeits the prize. All decisions made by the NLBA representatives as to the prize winner are in good faith. The prize is not transferable for cash or vouchers.

The NLBA are looking to appoint an Ambassador to the town centre team. Below are some details about the part-time (6 hrs per week to start) role. If you know anyone who may be interested, please get in touch with Sharon or the Chairperson.

Ambassador Programme

The NLBA are implementing an Ambassador program. The ambassador (1 person part-time) will be involved in tasks such as but not limited to: community patrols, crown control, assisting with event co-ordination, distribution of communications, logging jobs through to Auckland Council and it's CCO's, assisting customers, walking the town centre, picking up rubbish, cleaning an area if needed, promoting New Lynn town centre as a great place to eat, meet and socialise.

An ambassador will be the eyes and ears on the ground, our town centre representation and an important link to supporting the NLBA/town centre objectives. The Ambassador will be in the New Lynn town centre to help in any way possible to make our experience a great one in New Lynn.

Process – Dates and timelines

The reason that the New Lynn Business Association has an Ambassador programme is to enhance the vibrancy and appeal of the New Lynn BID area by providing a welcoming and informative presence, fostering positive community interactions, and promoting local businesses. Ambassadors act as the “eyes and ears” of the town centre, helping to improve safety, offer assistance to visitors, and build a stronger sense of community.

This work covers:

Enhanced Customer Service and Information:

Ambassadors can provide directions, event information, and general assistance to visitors, making the town centre more welcoming and user-friendly.

Improved Safety and Security:

By being visible and observant, ambassadors can deter crime, report suspicious behaviour, and contribute to a safer environment.

Increased Community Engagement:

Ambassadors can act as a bridge between businesses, residents, and local authorities, fostering a more collaborative and engaged community.

Promotion of Local Businesses:

Ambassadors can help promote local businesses by highlighting events, sharing information about special offers, and generally encouraging people to shop locally.

Positive Brand Building:

By creating a positive and helpful presence, ambassadors contribute to the overall positive perception of the town centre as a welcoming and vibrant place.

Gathering Feedback and Identifying Issues:

Ambassadors can gather valuable feedback from visitors and businesses about what is working well and what could be improved, helping to identify areas for future development.

Building a Sense of Community:

By interacting with people, offering assistance, and sharing information, ambassadors contribute to a stronger sense of community and belonging.

Approval for the Ambassador programme to proceed

The NLBA AGM of 2024 approved the project

The project was also approved by the Executive Committee at the time

NLBA EXECUTIVE COMMITTEE



Dinesh Mani
Mani Investment Limited
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Vish Bhati
Ray White
DEPUTY CHAIRPERSON
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Norah Ding
Little Treats Café
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Sharon Gregory
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NEW LYNN
BUSINESS ASSOCIATION

Services | Retail | Hospitality | Community | Heritage

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WOULD YOU LIKE TO SHARE
SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via office@nlba.co.nz