



### Committee Update

As we prepare this newsletter, we are still in Level 3 of the Governments COVID-19 response to the community transmission. Our executive committee and the management team are very mindful of the challenges that this pandemic impacted us all. This year has had a significant impact on our NLBA membership/associate business community, through the effects of the COVID-19 lockdown and the worst drought Auckland has ever experienced, this means that we as a business community have had to face significant financial implications.

In the face of the challenges, we as an executive committee are working closely with our management and advisor team to achieve the best outcomes available to us to support our BID membership. This approach has

meant that for now and the period of 2021-2022 some change and flexibility will take place to enable our team to be informed and make good considered decisions for the membership.

We have been working together for our members, to react to the immediate needs and circumstances that we are all faced with, our focus needs to be on how we respond, recover and what the future may look like for our business community. We will build upon relationships, be collaborative and respond with sound governance and management.

We need to build upon the efforts that have been made during the response to the pandemic and to proactively seek your input and comments to some of the proposed future changes in our work program.

The main work program changes that

we have considered and agreed as a committee are:

- Additional training to assist membership
- Additional communications and a COVID-19 response plan budget line
- Expert opinion to consider BID expansion opportunities

We invite you to comment and to share opinions on the plan/budget for 2021 and 2022 and we invite you to input to the Strategic Plan that is being developed.

We welcome you to get in touch with any committee or management member if you are in need of BID support.

Kind regards

**Sitendra Singh** – Chairperson NLBA on behalf of the Executive committee and management

### Event Date Changes

Given the response to COVID-19 and the community transmission, there were changes to dates and actions have been approved by the executive. The AGM date has not changed however, an application has been made to host the meeting online if there is a need to. Details of the upcoming events are:

- **NLBA AGM** – 29 October 2020 at the New Lynn RSA
- **NLBA Business Awards** – Due to Alert Level 3 in place the decision was made to postpone the Awards until Monday 9th November 2020
- **New Lynn Electorate Candidate Debate** – Due to Alert Level 3 and

the uncertainty of when it will end the candidate debate was postponed until Monday 14th September 2020

- **Fairy Lights** – Given budget restrictions and reductions, the decision was made to remove fairy lights except for Totara Ave
- **Christmas decorations** – The large NLBA Christmas tree will remain, swags will be repurposed and where available, members can request a swag. There will be either a small sleigh or a chair for Santa/Christmas photos and this will be located next to the Christmas Tree. Storage and other costs have been reviewed.

### New office location

We have now formally moved into our new office in Veronica Street above Little Treats and welcome members to visit us. All members are welcome.

### Contact details

**25 Veronica Street, New Lynn.**  
**Phone: 021 264 3188**  
**Email: [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)**



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# Wolverton Culverts Update

- Finished construction of the temporary works retaining wall on the north side to support the carriageway during excavation
- Preparation for the underground services relocations that are scheduled to start week of 23/8/20
- Preparing to build retaining walls along the stream. This work will be done with input from ecological specialists to ensure that there is a reduction on the environmental impact of the project.

- COVID-19 Level 3 - the works are continuing and the crew is upholding the required protocols such as social distancing
- The traffic volumes are such that we are keeping a single lane east bound and two lanes westbound as a static traffic plan until traffic demand increases. Culvert 2
- Auckland Transport has installed most of the stage 1 north side piles for the bridge and retaining wall

- Preparing to install the capping beam for the piles
- COVID-19 Level 3 - the works are continuing and the crew is upholding the required protocols such as social distancing
- The traffic volumes are such that we are keeping a single lane east bound and two lanes westbound as a static traffic plan, until traffic demand increases.



## Strategic Planning 2020-2021

We are currently working on the strategic plan for the next two years for the NLBA membership. Would you like to input to the plan that our advisor is preparing alongside the management team? Please send us your comments at [newlynnbusinessassociation@gmail.com](mailto:newlynnbusinessassociation@gmail.com) by no later than Friday 18th September 2020 at 4pm.

Here are some sample questions that you may like to consider as a business association member:

- What should be the strategic plan approach for the NLBA? (Note the full income stream is \$194,000)
- Part of the strategy is to implement viable promotional activity, to brand New Lynn as a shopping and services destination, to encourage local economic development, having a response to COVID-19 and the economic impact of the pandemic and to garner town centre regeneration through our partners.

- What is your view on this approach?
- Should the NLBA expand the BID area within the next two years?
- What three aspects of the work is the most important to your business? (this could be promotions, attracting new businesses, newsletters, training, infrastructure advocacy, giveaways, promoting shop local via media – consider the annual plan of activity)

## FREE NLBA member training

**Free training for NLBA members has commenced. We welcome members to send us an email or call us to register your interest in our free membership/associate training program. For more information please contact Amelda Tasila [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)**

The purpose is to offer free training to promote workplace mental health and wellbeing through this time of the pandemic.

The trainer is Peter Simunovich, *MPH (Hons), DPH, PGCHSc Rehabilitation, health and safety and mental health consultant.* Peter has spent ten years as primary provider of injury prevention training and exercise based rehabilitation to the New Zealand Fire Service, specialising in the return to work of emergency services personnel from injury or illness. He lectures in human health sciences and public health at Auckland

polytechnics and universities and holds post graduate qualifications in the field of health science and a Master's degree in Public and Psycho-social Health. He is currently involved in developing new approaches to workplace mental health and stress management and is contracted to design and deliver NZQA approved training programs on health and safety and applied workplace mental health for the Employers and Manufacturers Association (EMA).

# Budget and Plan for 2021-2022

**This is your opportunity to comment and share your opinion on the plan/budget for 2021 and 2022**

Do you have a comment to the action plan for 2021-2022, please send your views and opinions to [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com) or [newlynnbusinessassociation@gmail.com](mailto:newlynnbusinessassociation@gmail.com)

Project	NLBA Rule	Description
<b>Office costs, outgoings</b>	3.1/4.2.1/4.2.2	Rent, office outgoings, stationery, phone, associated office costs and postage
<b>Insurances - all</b>	Chapter V	Any related insurance costs
<b>Inc Society requirements, governance training, misc meetings</b>	Chapter V, 3.1/4.9	As required under Council policy
<b>Training - all</b>	3.3/ 3.4 / 3.6	Committee, management and membership
<b>Auditing and Accounting</b>	3.1/4.9	As required Societies office / Auckland Council
<b>Christmas - event and associated Christmas activity</b>	3.3/ 3.4	Christmas: Decorations, maintenance, event, storage, install/dismantle
<b>Social media, technology, and communications</b>	3.3/ 3.4 / 3.6	Social media, marketing and communications
<b>Notices, newsletters, deliveries/comms</b>	3.3/ 3.4 / 3.6	NLBA 2021-2022 Annual Budget (start date 1/7/2020)
<b>Networking events x 5</b>	3.3/ 3.4 / 3.6	Communicaitons, networking, training
<b>Directories</b>	3.3/ 3.4 / 3.6	Business directories (electronic)
<b>Survey Monkey and/or Surveys</b>	3.3/ 3.4 / 3.6	Survey projects
<b>Promotional and BID Assistance</b>	3.3/ 3.4 / 3.6 / 3.2	Database updates, membership, general assistance
<b>AGM - all associated project work</b>	Chapter V / 3.1	October - Requirements by AC and Inc. Society
<b>Safety, CCTV or security projects (wide scope for safety and security)</b>	3.3 / 3.6	Safety or security projects and as required
<b>Formal reporting/ Management contract/ Administration/Advice</b>	Rule 4.8/ 3.1/3.2	General management contract
<b>Post COVID19, Comms, Branding, Business Investment</b>	3.3/ 3.4 / 3.6	Branding shop local, general NLBA branding, Comms
<b>Grab-A-Deal</b>	3.3/ 3.4 / 3.6	To promote New Lynn Businesses - offers/ vouchers
<b>Street Art</b>	3.3/ 3.4 / 3.6	Point of difference: Brand
<b>General entertainment</b>	3.3/ 3.4 / 3.6	General entertainment
<b>Contingency and Photography/video</b>		Miscellaneous and any extra photography
<b>NLBA Business Awards</b>	3.3/ 3.4 / 3.6	Annual business awards event



# Protect yourself and others from COVID-19

These simple steps can slow the spread of the virus. This helps to protect yourself and others.

## Stay home if you're sick

Staying at home if you're sick is still the best thing you can do to stop any future spread of COVID-19.

## Wear a face covering

Face coverings can help reduce the spread of COVID-19.

## Keep track of where you've been

Fast and effective contact tracing helps us to prevent any further spread of COVID-19 in New Zealand.

## Maintain physical distancing

Physical distancing is an important way we can protect ourselves against COVID-19.

For more information go to [covid19.govt.nz](https://covid19.govt.nz)



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Ph 09 826 0307 or 021 0273 8996  
[rodneystabletennis.co.nz](http://rodneystabletennis.co.nz)

## HERB & SPICE fine foods

The Herb and Spice Mill Christmas will start on the 1st October. There will be a selection of Christmas goodies with a difference. Food and fabulous decorations, amazing gifts so make sure you pop in and see the factory shop selection.



Take care everyone.

[www.herbandspicemill.co.nz](http://www.herbandspicemill.co.nz)

3024b Great North Road, New Lynn

## SHOP LOCAL

and support local businesses – they are an important part of your community

## NLBA Executive Committee



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