

## A message from Chairperson Dinesh Mani

Welcome to the NLBA newsletter for October 2025, where this month we share with you information about the upcoming AGM on the 14th of October, member information, the Father's Day prize winner and so much more.

Our aim as your voluntary Executive Committee is to always have the membership top of mind, to work for the membership so that New Lynn (BID area) is successful and membership is provided opportunities for business support. One of the other things our contract team do is to raise funds to support NLBA work. Last month the team were successful in being funded via two grant applications, one from the Whau Local Board and one from The TTCF Ltd (see more in this newsletter) the total amount raised was \$20,000 (no GST). I take this opportunity to thank Tracy and Sharon for their work as \$20,000 is a great contribution towards the Christmas activity in New Lynn.

As October is here now, you will be aware that the AGM is taking place on the 14th of October 2025. Sharon the secretary has sent out all of the information to the membership about the upcoming AGM. Please take a moment to read the information and to support by attending the AGM. I would like to acknowledge those businesses in the town centre that have been represented on the committee, they work for you, the membership. Thank you to the team for your contribution.

I have mentioned the recent funding for the Christmas event and remind our members that we have too, been working toward Whau Local Board and Auckland Council funding additional infrastructure and upgrade projects

in New Lynn. This work is part of our advocacy to constantly improve our town centre. If you would like more information about the work that has been done on this topic by the BID, please get in touch and we will share details with you.

Congratulations to the Father's Day prize winner! What a great prize and an excellent entry. A photograph of the winner is included in this newsletter.

We continue to look for a NLBA town centre Ambassador, details of the role are included in the newsletter. If you know someone who may be interested, please let us and them know about the role.

### Member news

The NLBA acknowledge the New Lynn RSA Manager Dale Mays who is leaving the role. The NLBA team wish Dale the very best for her future and hope that she gets to enjoy many days of retirement. In the past she served on the NLBA committee and has worked for the New Lynn RSA for over 18 years. Dale and the team have always been very supportive of the work of the NLBA. Dale has been a great contributor and supporter of our work. We acknowledge her helpfulness, contribution to the BID, work in the New Lynn RSA and for being a great advocate for New Lynn town centre. The NLBA provided Dale with a farewell gift.



**Dinesh Mani Chairperson and the NLBA Executive Committee**

## What's on in the town centre



### LIGHT UP NEW LYNN

**The decorations and Christmas tree install is 11-13th November in Todd Triangle. The 2025 Christmas event planning is well underway and we need you, our members!**

If you are interested in showcasing your business or selling your products, please let us know by 10th October. We encourage businesses to take part in the event or to have a stall outside their business on 6th December.

The event will be held in Todd Triangle and a new Christmas tree will be in place. The event and activity is to:

- Promote New Lynn town centre as being a shopping and service destination
- Actively engage the community to participate in a free event and activities in New Lynn therefore creating a great community environment
- Supporting NLBA member businesses and encourage business owners to participate in NLBA events
- Encourage people to come to New Lynn and the NLBA member businesses
- Encourage good community spirit
- Encourage dining in New Lynn

We will be sharing more information about the Christmas event and activities in the next newsletter, please do get in contact with us if you would like more information about the free community event and what we are doing this year for you, our members!

## Thanks to our voluntary executive committee

We would like to acknowledge the current voluntary executive committee for their work in the BID area for members of the NLBA.



Dinesh Mani



Vish Bhati



Norah Ding



Michele Gilmer



Kaloni Moli



Philip Parker



Francene Picot



# NEW LYNN

BUSINESS ASSOCIATION

## NEW LYNN BUSINESS ASSOCIATION INCORPORATED

CERTIFICATE NUMBER 2384814

### 2025 ANNUAL GENERAL MEETING

The 2025 Annual General Meeting of the  
New Lynn Business Association Inc  
will be held at 5.30pm on Tuesday, 14th October 2025  
at Theia, 25 Veronica Street, New Lynn, Auckland.

Nomination forms can be downloaded from the NLBA website  
[www.newlynnbusinessassociation.net.nz](http://www.newlynnbusinessassociation.net.nz)

Nominations to be received by no later than  
4pm 24th September 2025

#### A huge thank you for a \$10,000 community funding grant

The New Lynn Business Association would like to share with you that The Trusts Community Foundation have supported the NLBA with a \$10,000 funding grant to go towards the new New Lynn Business Association Christmas tree. Thank you to the TTCF Ltd for supporting the application and for the funding. The tree will bring joy to our community and be in situ for the upcoming Christmas event on the 6th of December at Todd Triangle.



# WE'RE HIRING!

## Become the New Lynn Business Association Ambassador!

*Local opportunity | People-focused | Active & Engaging*

The NLBA are looking to appoint an Ambassador to the town centre team. Below are some details about the part-time (6-10 hrs per week to start) role. If you know anyone who may be interested, please get in touch with Sharon or the Chairperson.

### Ambassador Programme

The NLBA are implementing an Ambassador program. The ambassador (1 person part-time) will be involved in tasks such as but not limited to: community patrols, crown control, assisting with event co-ordination, distribution of communications, logging jobs through to Auckland Council and it's CCO's, assisting customers, walking the town centre, picking up rubbish, cleaning an area if needed, promoting New Lynn town centre as a great place to eat, meet and socialise.

An ambassador will be the eyes and ears on the ground, our town centre representation and an important link to supporting the NLBA/town centre objectives. The Ambassador will be in the New Lynn town centre to help in any way possible to make our experience a great one in New Lynn.

#### Process – Dates and time lines

The reason that the New Lynn Business Association has an Ambassador programme is to enhance the vibrancy and appeal of the New Lynn BID area by providing a welcoming and informative presence, fostering positive community interactions, and promoting local businesses. Ambassadors act as the "eyes and ears" of the town centre, helping to improve safety, offer assistance to visitors, and build a stronger sense of community.

This work covers:

#### Enhanced Customer Service and Information:

Ambassadors can provide directions, event information, and general assistance to visitors, making the town centre more welcoming and user-friendly.

#### Improved Safety and Security:

By being visible and observant, ambassadors can deter crime, report suspicious behaviour, and contribute to a safer environment.

#### Increased Community Engagement:

Ambassadors can act as a bridge between businesses, residents, and local authorities, fostering a more collaborative and engaged community.

#### Promotion of Local Businesses:

Ambassadors can help promote local businesses by highlighting events, sharing information about special offers, and generally encouraging people to shop locally.

#### Positive Brand Building:

By creating a positive and helpful presence, ambassadors contribute to the overall positive perception of the town centre as a welcoming and vibrant place.

#### Gathering Feedback and Identifying Issues:

Ambassadors can gather valuable feedback from visitors and businesses about what is working well and what could be improved, helping to identify areas for future development.

#### Building a Sense of Community:

By interacting with people, offering assistance, and sharing information, ambassadors contribute to a stronger sense of community and belonging.

#### Approval for the Ambassador programme to proceed

The NLBA AGM of 2024 approved the project

The project was also approved by the Executive Committee at the time





# Father's Day All Blacks jersey winner

The NLBA hosted a Father's Day promotion where the winner would walk away with an All Blacks 2011 autographed and framed jersey. We would like to congratulate the winner Hannah, whose Dad was very happy to receive the prize.

Here's what Hannah had to say about her Dad:

*My dad deserves to win this amazing All Blacks autographed jersey because he has always been the biggest supporter not only of the All Blacks but of me and my family too. He has shown me what true dedication, resilience, and teamwork look like, both on and off the field of life. Growing up, I've seen him work hard every single day to provide for us, always putting our needs before his own, and still finding the time to cheer on the All Blacks with the same passion and pride he carries in everything he does. Rugby has always been something special we share together – from watching the games on TV to talking about the players and strategies – and this jersey would mean so much to him as a symbol of that connection. He's the type of dad who never asks for recognition, but I know how much he would treasure a prize like this as a reminder of both his love for the game and the love his family has for him. Winning this jersey would be the perfect way to celebrate him and everything he's done for us. I have attached a photo of my sister, my dad and I when I was little and he was racing single speed and then a photo from Christmas day last year!*



## FYI

Did you know that Radio NZ has a statutory responsibility to have an emergency link? We think this is useful and worth checking out.

The URL for the Radio NZ is <https://www.rnz.co.nz/emergency>

## NLBA EXECUTIVE COMMITTEE



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**NEW LYNN**  
BUSINESS ASSOCIATION

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**WOULD YOU LIKE TO SHARE  
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via [office@nlba.co.nz](mailto:office@nlba.co.nz)