



Committee Update

Hello everyone, we are pleased to be writing this newsletter at a time when we have moved to Level 2 restrictions. As our business and local community have been faced with many challenges the move to Level 1 is at the front of our minds. That is why the New Lynn Business Association committee ask you to shop local to support other NLBA member businesses and do what to can to help them recover from what has been a difficult year so far.

This second round of "lockdown" has had a significant impact on our business and local economy and along with the pandemic, the drought continuing and the Auckland economy now also being affected by the Harbour Bridge lane

• closures, we are working through some difficult times.

• We are all facing significant financial impacts and as a result we encourage you to participate in the upcoming Christmas Grab-A-Deal campaign, to attend the AGM to be held on the 29th October (New Lynn RSA - for members only) and to attend upcoming training that will be hosted by the NLBA.

• This is a busy time for the NLBA management team and we thank them for their work and dedication through these unprecedented times. There are some great plans ahead of us so please keep in touch, engage and participate in the free membership activities.

• **Sitendra Singh**

New office location

We have now formally moved into our new office in Veronica Street above Little Treats and welcome members to visit us. All members are welcome.

Contact details

25 Veronica Street, New Lynn.

Phone: 021 264 3188

Email: newlynnbid@gmail.com



NOTICE OF THE NEW LYNN BUSINESS ASSOCIATION INCORPORATED 2020 ANNUAL GENERAL MEETING

CERTIFICATE NUMBER 2384814

This is notice of the New Lynn Business Association 2020 Annual General Meeting

Date & Time 5:30pm to 7:45pm, Thursday 29th October 2020

Location New Lynn RSA, 2 Veronica Street, New Lynn

Nominations for the Executive Committee are open until 4.00pm 15th October 2020 addressed to the Secretary, New Lynn Business Association office at 25 Veronica Street, New Lynn (above Little Treats Café) or PO Box 15456, New Lynn 0600

Agenda

- Confirm minutes of the 2019 AGM.
- Executive Report.
- Approve the Annual Financial Statements.
- Elect members of the Executive Committee.
- Appoint auditors for the next annual period.
- Adopt the 2021-2022 New Lynn Business Association Budget and Plan.
- Proposed 3.5% increase of the NLBA targeted rate.

Event Date Changes

Given the response to COVID-19 and the community transmission, there were changes to dates and actions have been approved by the executive. The AGM date has not changed however, an application has been made to host the meeting online if there is a need to.

Details of the upcoming events are:

- **NLBA AGM** - 29 October 2020 at the New Lynn RSA
- **NLBA Business Awards** - Due to Alert Level 3 in place the decision was made to postpone the Awards until Monday 9th November 2020

Strategic Planning 2020-2021

We are currently working on the strategic plan for the next two years for the NLBA membership. Would you like to input to the plan that our advisor is preparing alongside the management team? Please send us your comments at newlynnbusinessassociation@gmail.com by no later than Friday 18th September 2020 at 4pm.

Here are some sample questions that you may like to consider as a business association member:

- What should be the strategic plan approach for the NLBA? (Note the full income stream is \$194,000)
- Part of the strategy is to implement viable promotional activity, to brand New Lynn as a shopping and services destination, to encourage local economic development, having a response to COVID-19 and the economic impact of the pandemic and to garner town centre regeneration through our partners.
- What is your view on this approach?
- Should the NLBA expand the BID area within the next two years?
- What three aspects of the work is the most important to your business? (This could be promotions, attracting new businesses, newsletters, training, infrastructure advocacy, give-aways, promoting shop local via media - consider the annual plan of activity)

Wolverton Culverts

Project Details

- Upgrade of the Tiverton-Wolverton corridor, a 2.2km stretch of arterial road between New Windsor and New Lynn.
 - Removes a two lane bottleneck and strengthens connections between New Lynn and neighbouring areas.
 - The footpath will be widened to a safer and more useful width.
 - Has taken less than two years to complete.
 - Local utility and stormwater infrastructure is being upgraded and future proofed at the same time.
- Years of planning has gone into delivering the best possible upgrade to the Tiverton-Wolverton corridor. The new four lane road has been constructed mostly within the width of the existing road corridor and small slivers of land have been bought from a number of property owners to enable the footpath to be widened to a safer and more useful width.



Key Facts

- \$30 million project
- 2.2km of road
- Five new signalised intersections
- Four new pedestrian crossing points
- 10 new bus shelters
- 143 new street lights
- 8.6km of new underground powerlines
- 350 power/streetlight poles removed
- 5.6km of new underground water mains
- Approximately 4.8km of new kerb and channel
- 9200 sq metres of footpath - about 145 truckloads of concrete
- 38,000 square metres of new asphalt

NEW LYNN BUSINESS ASSOCIATION

Christmas GRABA DEAL

Watch for our 2020 Christmas promo!
Details to come or
call Amelda on 021 264 3188
for more information

Veronica Street – bus stops and pedestrian safety

The NLBA management and executive have received feedback from customers and business owners that, in their view there is a high level of concern related to safety of the public who are crossing the road. Whilst there are new bus stops and that is great for public transport, there is now limited sight lines, people crossing to go to the mall or to shop on Veronica St shops. We would like to know if you have any comments or views on this matter. Councillor Tracy Mulholland is following up on our request to seek a safety review and an action to mitigate this risk. The Councillor will come back to NLBA governors once a further meeting has taken place with Auckland Transport.

Susan Zhu

Susan Zhu is the Deputy Chairperson of Whau Local Board since 2013. She is also a lawyer, business and cultural advisor, and a proven advocate for diverse communities. Susan currently works at K3 Legal Limited, specialised in commercial law, property law, family litigation (relationship property division) and civil litigation. Susan is also a business and community relations expert, helped promoting the growing influence of the diverse communities and international trade in New Zealand. Locally, Susan together with her Whau Local Board team initiated the Whau Ethnic and Pacific

- People's Plans, and the Whau Chinese New Year Festival.
- Susan is well regarded and trusted by external customers and stakeholders as an effective and reliable problem solver and strategic advisor. She has strong interest in and extensive knowledge of New Zealand business, central and local government, and governance experience. Susan has established a positive high public profile within the diverse communities in Auckland through professional and political engagements in the last decades.





Rewarewa Mural

In the recent months, artist, researcher, and teacher, Dr. Bobby Hung was commissioned by the NLBA to paint a mural beside the Rewarewa board walk and pocket park. Dr. Hung's artistic background originates from the roots of graffiti, street art, and public art. He is also a Discipline Leader in the Creative Industries at Unitec Institute of Technology. Dr. Hung recently completed his PhD in Education at the University of Auckland with a focus on promoting the visibility of street art in schools and communities. For Dr. Hung, "Public art is a powerful platform for transforming

the visual environment and creating a sense of belonging for the people who live there. Bringing the experience of art into the everyday is also a great way of improving the wellbeing of community".

Working in partnership with the NLBA and Kaysons, the brief was to create a mural that acknowledged the history of New Lynn and its connections to the local waterways of Rewarewa stream. The position of the artwork also influenced the simplistic design as to enable a high level of visibility for daily commuters. The completed mural features a homage to the ceramic

history of the Crown Lynn Swan, and connections to the natural environment which features images of a tui, eels, local foliage, and the stream. The artists inspiration for the mural also drew on the existing public artworks around New Lynn such as the metal eel sculptures designed by Whare Thompson at Olympic Park.

To see the mural in person, head over to 3119 Great North Road in New Lynn.

To see more of the artist's work, head over to Instagram and follow @berst_1 or view a timelapse of the video at www.youtube.com/bobbyhung10



**ROCKET
FREIGHT** 
International

Phone 09 218 9409
50 Portage Road, New Lynn
www.rocketfreight.co.nz

Rocket Freight have been super busy this month moving into their new facility at 50 Portage Road, New Lynn. They are very happy to announce that they are now customs bonded and MPI approved! They can unpack and pack containers on site, and arrange for delivery, storage, or distribution; whatever you need.

For the month of October, Rocket Freight are offering FREE ATF UNPACK to any new customers that book the shipping of a container. Some T&Cs apply, so please get in touch today and have a chat about how they can help.

Auckland will move to Alert Level 2 with no extra restrictions at 11:59pm on Wednesday 23 September.

Golden rules for business at Alert Level 2

- Reduce the risk of COVID-19 transmission at work.
- All businesses can operate if they can do so safely. Alternative ways of working are encouraged where possible.
- Talk with your staff to identify risks and ways to manage them.
- Ask everyone – workers, contractors and customers – with cold or flu-like symptoms to stay away from your premises.
- Keep workers 1 metre apart and customers in retail businesses 2 metres apart.
- Businesses are legally required to display a QR code and provide an alternative contact tracing system.
- Face coverings are strongly encouraged if you are in close contact with others.
- Reduce the number of shared surfaces, and regularly disinfect them.
- Wash your hands. Wash your hands. Wash your hands.
- **For more information go to covid19.govt.nz**

Eight years ago Settebello brought the taste of Neapolitan pizza, La Pizza Napoletana, to the heart of New Lynn. Their mission was to talk to people about their pizza and the way Neapolitan Master Pizza Chefs taught them.

Thanks to amazing support from their team, their suppliers, media, the New Lynn Business Association and of course their customers they are recognised as one of the best pizzerias in Auckland.

Settebello is especially proud to have recently won a Highly Commended award in the frozen category of the NZ Artisan Awards for their new product called DOUGH IT, a ready-to-use frozen pizza dough that can be used at home.

It's simple and convenient to use and comes in Neapolitan and Roman styles. It will slowly rise, keeping your pizza light and easy to digest, all you need to do is stretch it, top it with your favourite ingredients and bake it. With Dough It you can enjoy the quality, authenticity and the experience of a pizzeria at home.



Settebello Pizzeria Napoletana
3/1 Rata St New Lynn
09 826 0777
www.settebello.co.nz

Open from Tuesday to Saturday 5pm till late
 Dine in and takeaways. BYOW.



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 e physio@newlynnphysio.co.nz

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- \$POA
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11a Veronica Street, New Lynn
 ph 09 8975 2557
 www.clubk9.co.nz
 @clubk9auckland

NLBA Executive Committee



Sitendra Singh
 McDonalds
 CHAIRPERSON
 021 757 288



Beryl Juretych
 Covers Hire
 DEPUTY CHAIRPERSON



Dale Mays
 New Lynn RSA
 TREASURER
 827 3411



Nicola Donald
 The Wardroom
 COMMITTEE MEMBER
 827 6528



Alex Watson
 Lexon Financial Planning
 COMMITTEE MEMBER
 827 1060



Frances Liang
 ANZ Bank
 COMMITTEE MEMBER



Karel Wöhlneck
 Theia Creative Studio
 COMMITTEE MEMBER



Amelda Tasila
 CONTRACT MANAGER
 021 264 3188



Tracy Mulholland
 CONTRACTOR
 021 287 2296



NEW LYNN
 BUSINESS ASSOCIATION

Office: 25 Veronica St, New Lynn, Auckland (above Little Treats Cafe)
 Phone: 021 264 3188
 PO Box 15456, New Lynn, Auckland 0640
 Email: newlynnbid@gmail.com
 www.newlynnbusinessassociation.net.nz
 facebook.com/newlynnbusinessassociation

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