

Committee Update

Working Together for New Lynn

Hello New Lynn Business Association Members.

As we come to the end of another productive and successful year, I want to take a moment to thank everyone who supported and attended our Annual General Meeting (AGM) in October. Your participation and input make a real difference to the future direction of our association and our town centre, for those who contributed feedback but were unable to attend, thank you for your interest.

At the AGM, members endorsed both the Business Plan and Strategic Plan and future budgets (targeted rates) which will guide the work of the New Lynn Business Association (NLBA) for the coming year. These plans set clear priorities around town centre promotion, business engagement, and working closely with Auckland Council to ensure New Lynn continues to thrive as a vibrant and welcoming centre for all. If you would like a further copy of any of the NLBA business or strategic plans please let myself or Sharon know. Plans were sent out on email with the AGM notice however, we do have some printed copies available at the office.

Welcome to Our 2025-2026 Committee

We are pleased to welcome the newly elected NLBA Committee for 2025-2026. Your time, ideas, and commitment are valued and appreciated. We look forward to working with the Executive Committee and management team for the 2025 - 2026 period.

A sincere thank you also to our outgoing committee members for your dedication, leadership, and the energy you have brought to our association over

the past year. Your contributions have strengthened both the NLBA and our wider community. A special thanks to Francene Picot who has always been a strong supporter of the NLBA.

Each year we thank our executive committee (non-paid volunteers) with a gift basket and thank you meal at the December meeting.

A Year of Success and Collaboration

2025 has been a year of real progress for the New Lynn Business Association. Together, we have continued to deliver events, advocacy, and improvements that enhance the experience of everyone who lives, works, or visits New Lynn.

Special thanks go to Sharon and Tracy for their outstanding work coordinating projects, campaigns, budgets, plans, secretarial duties that Sharon undertakes and communications throughout the year. Your professionalism and commitment are key to the smooth running and success of our association.

Festive Season and Christmas Activities

As we head into the festive season, we're excited to share that New Lynn will once again shine brightly this Christmas. Our new large town centre Christmas tree will be a feature attraction, complemented by a range of activities and promotions planned to encourage local shopping and community celebration. Thanks to both the Whau Local Board and the Trusts Community Foundation LTD for their support in response to our funding applications. The free community event will be held on December 6th at the Todd Triangle from 10am - 1pm

You'll find more details about the Christmas events further in this newsletter.

We wish all our members a successful and enjoyable trading period leading up to Christmas. Thank you for continuing to make New Lynn a welcoming and lively destination.

Looking Ahead - Trading and Access in 2026

As we look towards 2026, the NLBA will continue working closely with Auckland Council, the Whau Local Board, membership, and local partners to ensure good access and positive trading conditions in the town centre. Our focus remains on keeping New Lynn a well-maintained, connected, and dynamic centre that supports local business and community needs.

Thank You

To all our members, partners, and supporters - thank you for your continued involvement and commitment to making the New Lynn Business Improvement District area a great place to do business. The strength of our community and the pride we take in our town centre are what make the NLBA such a valued part of local life. We are strong supporters of our membership and have a membership first philosophy. Supporting those members who support the NLBA is important to us - a NLBA membership free luncheon will be held on the 26th November - contact Sharon to reserve your business seat at the Christmas luncheon where goodie bags and giveaways will be on hand!

On behalf of the committee, I wish you all a Merry Christmas, a happy holiday season, and a prosperous 2026.

**Dinesh Mani, Chairperson,
NLBA Executive Committee**

AGM

Thank you to all who attended the NLBA AGM October 2025 and for the approval of the Business & Strategic Plans, Budgets and the 2026-2027 Targeted Rate approval. For more details please contact the secretary for a copy of the minutes.



Your invitation to a
New Lynn Business Association
**Christmas Lunch
Networking Event**

Wednesday 26 November - 12:00pm

Venue - The Attic
3 Totara Avenue, New Lynn

Join us for a free Networking Lunch

Limited to first 40 confirming attendance
Max two per business

Non-alcoholic drinks provided

To RSVP or for more information contact Sharon:
office@nlba.co.nz or txt 027 399 5925

NLBA MEMBERS FREE

The New Lynn Business Association
is proud to host this business event



NEW LYNN

BUSINESS ASSOCIATION

Email office@nlba.co.nz

Phone 027 399 5925

newlynnbusinessassociation.net.nz

[facebook.com/
newlynnbusinessassociation](https://facebook.com/newlynnbusinessassociation)



Become the New Lynn Business Association Ambassador!

- **Local opportunity**
- **People-focused**
- **Active & Engaging**

The NLBA are looking to appoint an Ambassador to the town centre team. Below are some details about the part-time (6-10 hrs per week to start) role. If you know anyone who may be interested, please get in touch with Sharon or the Chairperson.

The ambassador (1 person part-time) will be involved in tasks such as but not limited to: community patrols, crown control, assisting with event co-ordination, distribution of communications, logging jobs through to Auckland Council and it's CCO's, assisting customers, walking the town centre, picking up rubbish, cleaning an area if needed, promoting New Lynn town centre as a great place to eat, meet and socialise.

An ambassador will be the eyes and ears on the ground, our town centre representation and an important link to supporting the NLBA/town centre objectives. The Ambassador will be in the New Lynn town centre to help in any way possible to make our experience a great one in New Lynn.

Process – Dates and time lines

The reason that the New Lynn Business Association has an Ambassador programme is to enhance the vibrancy and appeal of the New Lynn BID area by providing a welcoming and informative presence, fostering positive community interactions, and promoting local businesses. Ambassadors act as the "eyes and ears" of the town centre, helping to improve safety, offer assistance to visitors, and build a stronger sense of community.

This work covers:

Enhanced Customer Service and Information:

Ambassadors can provide directions, event information, and general assistance to visitors, making the town centre more welcoming and user-friendly.

Improved Safety and Security:

By being visible and observant, ambassadors can deter crime, report suspicious behaviour, and contribute to a safer environment.

Increased Community Engagement:

Ambassadors can act as a bridge between businesses, residents, and local authorities, fostering a more collaborative and engaged community.

Promotion of Local Businesses:

Ambassadors can help promote local businesses by highlighting events, sharing information about special offers, and generally encouraging people to shop locally.

Positive Brand Building:

By creating a positive and helpful presence, ambassadors contribute to the overall positive perception of the town centre as a welcoming and vibrant place.

Gathering Feedback and Identifying Issues:

Ambassadors can gather valuable feedback from visitors and businesses about what is working well and what could be improved, helping to identify areas for future development.

Building a Sense of Community:

By interacting with people, offering assistance, and sharing information, ambassadors contribute to a stronger sense of community and belonging.

Approval for the Ambassador programme to proceed

The NLBA AGM of 2024 approved the project. The project was also approved by the Executive Committee at the time.



NEW LYNN
BUSINESS ASSOCIATION

Christmas in New Lynn **FREE FAMILY EVENT**

December 6th Nov 2025 • 10:00am to 1:00pm

Todd Triangle, Totara Avenue, New Lynn

**Free Entertainment • Santa • Balloon Artists
Stilt Walker • Choir • Face Painting
Cookie Decorating • Storyteller for the Children
... and More! See our flyer in-store.**

Spin the **CHRISTMAS WHEEL**

Spend \$20 at any participating NLBA member business
between 1st and 21st December 2025 and you can

SPIN THE WHEEL
*for your chance to WIN!**

Spin The Wheel 10:00am - 1:30pm
December 6th, 10th, 11th, 12th, 13th,
17th, 18th, 19th and 20th 2025

Find our Christmas Wheel location at
newlynnbusinessassociation.net.nz



NEW LYNN
BUSINESS ASSOCIATION

Services | Retail | Hospitality | Community | Heritage

*The promotion is available at participating NLBA members only with a minimum spend of \$20.00. Conditions apply, see conditions for entry on the NLBA website www.newlynnbusinessassociation.net.nz



When it comes to fire safety, two simple actions can make the biggest difference in protecting lives and property: having **working smoke alarms** and a **well-practiced escape plan**.

In the home

Working Smoke Alarms Save Lives

Smoke alarms are your first line of defence. In the event of a fire, they provide the early warning needed to give people time to get out safely. Fires can spread incredibly quickly; you will only have 1 or 2 minutes from the sounding of the smoke alarm to when your life is seriously threatened by fire or smoke.

- Ensure alarms are installed in the right places: in every bedroom, hallway, and living area. Not in the kitchen or bathroom.
- Test your smoke alarms monthly.

Escape Plans Protect Your People

Even with early warning, safety depends on everyone knowing how to get out.

- Identify two clear exits from each area.
- Keep escape routes free from clutter.
- Designate a safe meeting point outside.

Never underestimate the speed of fire.

- Practice your escape plan every 3 - 6 months.

In the workplace

Your Responsibility as a Business Owner

Whether you're in an office, retail store, or hospitality venue, your role is to ensure your staff and customers are safe. Key responsibilities include:

- Keeping fire exits clear at all times.
- Ensuring regular maintenance of fire protection systems (sprinklers, alarms, extinguishers).
- Maintaining and practicing your evacuation procedure where required.
- Locate bins away from your building, keep rubbish at minimum to avoid arson.

By taking these steps, you're not only meeting your legal obligations—you're protecting lives.

Fire safety is everyone's responsibility. A small investment of time today could make all the difference tomorrow.

For a FREE home fire safety visit or further information visit <https://www.fireandemergency.nz/>

CCTV review late January 2026

The NLBA management and executive committee will review the CCTV project in New Lynn. Our aim is to consider how well the system is working, the location of cameras and what steps need to be taken to install new equipment so that the system is running from the NLBA office and not depending upon members for wi-fi. We will keep you posted on the actions and plans. Any questions or comments, please let Sharon know via email - office@nlba.co.nz

NLBA Office Christmas Closure

The NLBA office will be closed from 19th December to 12th January.

Emails will be monitored by the team on non-public holiday days for any urgent issues. If there are any urgent enquiries from 19th Dec - 12 Jan please contact Tracy or Chairperson Dinesh Mani - tracy@nlba.co.nz



A big thank you to Holdson for their generous support of our Christmas event

NLBA EXECUTIVE COMMITTEE



Dinesh Mani
Mani Investment Limited
CHAIRPERSON
027 527 6009



Norah Ding
Little Treats Café
TREASURER
09 222 1166



Vish Bhati
Ray White
COMMITTEE MEMBER
02 2600 2600



Michele Gilmer
Car Tech Automotive
COMMITTEE MEMBER
09 826 0595



Paige Graham
Sweet As Choice Bakery
representing Exhibitionist
COMMITTEE MEMBER
027 216 5486



Kaloni Moli
McDonalds New Lynn
COMMITTEE MEMBER
09 827 3879



Philip Parker
Auto Care representing
Woottons Auto
Accessories
COMMITTEE MEMBER
027 539 9191



Sharon Gregory
Administration Manager
027 399 5925



NEW LYNN
BUSINESS ASSOCIATION

Services | Retail | Hospitality | Community | Heritage

25 Veronica St, New Lynn, Auckland

Phone: 027 399 5925

Email: office@nlba.co.nz

www.newlynnbusinessassociation.net.nz

facebook.com/newlynnbusinessassociation

instagram.com/newlynnbusiness



**WOULD YOU LIKE TO SHARE
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via office@nlba.co.nz