



Committee Update

Hello everyone, as winter knocks at our doorstep we see a change of season activities undertaken by the association. I am very pleased to share with our members that the popular Grab-A-Deal is scheduled for June as one of our outstanding campaigns in New Lynn. I am reminded of the importance of the Grab-A-Deal campaign when members tell us that this is something they like to participate in. We always welcome feedback as to what we are doing and how well we are doing. With regards to the next phase of our work plan, the Auckland Council BID policy requires our organisation to prepare and submit a Strategic Plan, this is now at the final stages and interestingly enough,

the categories (retail/services mix) of businesses in our organisation by way of tenants is highlighted in the document and will be used to guide our work. Alongside this, we have 5 new strategies for the next three years, all will be shared with members and associate members next month.

You will see in this newsletter, the Easter event was a success. What is great about our customers is that they love to participate in activities we provide for the youth, the Easter Bunny was a hit! Thank you to the team at McDonalds for the use of their external area. Photos of the colouring competition and the winners of the Easter Promotion are in this newsletter.

F45 have joined us as new associate members, a warm welcome to your team. We look forward to seeing you at events, and the participation of your business in our activities. More details of F45 are in this newsletter.

I would like to take this opportunity to thank our committee and our Whau Board representative for their input to our future plans. Together with the committee and management team, we have some great plans as we aim for even more success in our 12 years of operation.

Vish Bhati and the New Lynn Business Association Executive Committee

Strategic Plan

The new 3 year strategic plan will be available next month. Please let us know if you would like a hard copy. The plan is developed following feedback from members, the 2022 report on membership findings of the pandemic and views on strategic and annual planning.

Did you know that the membership (by way of tenant mix) in the NLBA is:

Association membership by way of retail/service mix and % of the category

Category	% member by tenant
Retail (includes all general retail)	17%
Services (including accounting, legal, real estate, admin services, technology)	26%
Government	5%
Food (all - including bakery/takeaway)	25%
Worship (note - not all places of worship pay a T/R)	4%
Automotive	4%
Health and Wellbeing	19%

Whilst our annual plans are aimed at meeting the consumer offering, we do also focus on the brand and values of being a local town centre and that the needs of our community are many. The table above does mean, we, as an organisation, will continue to promote our great food offering, retail and general services. We will look at the inclusion of a Health and Wellbeing promotion in the 2023-2024 period and monitor the outcomes.



Congratulations to the winners of the Easter Colouring Competition: 0-5 years Cohen Krans, 6-9 years Bethany Knox, 10-12 years Levi Le Claire and Supreme Winner Ava Jenkins



F45 New Lynn has been changing lives since October 2018 and, since July 2021, under the new management and ownership of Simon and Michelle Hiebendaal, F45 New Lynn has transformed from just a gym to an all inclusive, safe and supportive, holistic wellbeing community.

F45 New Lynn and their team of coaches, collaborate closely with each and every member to work towards finding balance in today's fast paced world, move their bodies daily, smash their personal fitness goals and make the 45 minutes in our studio, the best 45 minutes of the day.

Our team of 10 coaches come from all different backgrounds, have a range of different expertise and experiences, but all come together with one common goal.... Supporting and uplifting every person that walks through our doors.

The team at F45 New Lynn are proud to be a part of the New Lynn community, and we strive daily to support the community as best we can, not just inside the studio, but outside the studio as well.

3/28 Clark Street, New Lynn 0600
 email newlynn@f45training.co.nz
 phone 021 931 793



21 DAY KICKSTARTER
50% OFF NO LOCK-IN

21 DAYS OF...

- UNLIMITED CLASSES
- NUTRITION SUPPORT
- ACCOUNTABILITY
- MOTIVATIONAL COACHING
- GREAT RESULTS!!!

EMAIL US YOUR NAME AND PHONE NUMBER - NEWLYNN@F45TRAINING.CO.NZ
 WE WILL GET IN TOUCH TO ANSWER ALL YOUR QUESTIONS



Hospice Awareness Week 2023

At Hospice West Auckland, we believe that everyone should have access to free specialist palliative care. This Hospice Awareness Week (15th – 21st May), we are highlighting the growing demand for specialist palliative care in our community.

As the West Auckland population increases, so do our patient numbers. In the past six months we have supported 484 patients and their whanau, caring for an average of 240 patients at any one time – and these numbers are growing. There is also an increase in the complexity of cases. Within advance care planning, where people think about and plan for their end-of-life care, we are seeing the added burden of current lifestyle factors such as increased financial pressure, mental health concerns and complicated family arrangements.

Hospice West Auckland is partly funded by Te Whatu Ora and partly funded by donations and revenue raised through the Hospice Op Shops. Our services are provided free of charge to patients and whanau - and that's only made possible with the support of the West Auckland community.

Through your generosity, our patients are empowered to choose to remain in their homes that they love without compromising their quality of care. Your donation also helps to fund our vital 24-hour, 7 days support line, so that advice and reassurance is only ever a phone call away, and carers and whanau need never feel alone.

To make a donation to support the services we provide to the wider West Auckland community, please visit our website www.hwa.org.nz/donations.

SHOPPING IN NEW LYNN FOR

Mother's Day?



We have 300 Random Acts of Kindness to give away!

Make a purchase at any New Lynn Business Association member business on Friday 12th, Saturday 13th and Sunday 14th of May 2023 and you could win a spot prize of a beautiful scented soya wax candle or a box of chocolates.



NLBA Executive Committee



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WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com