



## Committee Update

Hello community,

On Tuesday the 26th of April, the NLBA hosted the first networking event for many months. What a pleasure it was to see our business community come together and to catch up with our members. At the networking event, we were privileged to have Sir Bob Harvey talk with our community, he shared some great stories on the history of his involvement in New Lynn and certainly gave those present an informative and interesting presentation. Sir Bob, thank you for your contribution to our community. I would also like to

thank Councillor Tracy Mulholland for introducing Sir Bob and to the team, Amelda, Dale and the RSA for hosting the event. Photos of the networking event are shared in this newsletter.

It's great to be back in business, thank you to everyone for your support and for being part of the team, we are united and stronger together.

In this issue, you will read more about the results of the NLBA Covid19 business survey and strategic plan report and findings. Our committee approved the work plan and outcomes and do encourage you to get a copy of the report and to hear

what our community are saying.

The committee and management team acknowledge our ANZAC's and thank the New Lynn RSA for their significant contribution to commemorate ANZAC's. Photos of the event are included in the newsletter.

We are pleased to be operating at full capacity and welcoming people to shop in New Lynn again.

If you have any questions or would like to discuss the NLBA with us, please get in touch.

**Vish Bhati – Chairperson and committee of the NLBA**

## BACK TO BUSINESS IN NEW LYNN

*We are locals, supporting and serving our local community.*

**Here are some of our fantastic local businesses.**



### Your One-Stop Clinic For Pain Relief, Stress Management & Rehabilitation

Lifestyles team of trained professionals were recently winners of the NLBA Business Awards best professional services sector. Doug has been involved in the massage therapy industry for over 20 years, has been a senior lecturer at the NZ College of Massage and is on the Executive Committee for Massage NZ. The team are experts in the sector and have a passion for helping those with chronic pain and associated conditions and pathologies. Lifestyles is conveniently located in the heart of New Lynn with plenty of parking.

Hours **Mon to Fri 9am to 8pm, Sat 9am to 6pm**

**3121 Great North Rd, New Lynn, Auckland**

Phone **09 826 5516** | Email [doug@lifestylestherapy.co.nz](mailto:doug@lifestylestherapy.co.nz)

[www.lifestylestherapy.co.nz](http://www.lifestylestherapy.co.nz)

## AUTOCARE

Your local automotive specialist

Auto Care New Lynn can help with all your vehicle servicing requirements. We service all makes and models and are MTA approved.

Full vehicle servicing • Electric & Hybrid Brakes • Suspension • Tyres • Batteries Cooling systems • WOF • Fleet servicing Engine warning & management system repairs



Hours **Mon to Fri 8am to 5pm, Sat 8am to 12pm**

**4B Clark Street, New Lynn, Auckland**

Phone **09 827 1411** | Email [auto-care@extra.co.nz](mailto:auto-care@extra.co.nz)

<https://www.facebook.com/autocarenewlynn/>

# AUTO SERVICES

Members and associates of the NLBA who offer auto services are businesses we have come to know well and to love. Here, we highlight some of the great member businesses and the people who work in the environment. We believe, it is very important for those looking after your servicing and auto needs to be professionals, we are proud to call these businesses in New Lynn, our members and associates.



**TOYOTA**

**North Western Toyota**

We've been servicing the West Auckland and greater Auckland area since 1989 and we have built long lasting relationships with our customers in that time. No matter what you are looking for, a New or Used vehicle, 2WD/4WD, Manual or Automatic, Petrol, Diesel or Hybrid Petrol/ Electric, contact us we can help.

**5 Delta Avenue, New Lynn**  
Phone **09 827 2130**  
[www.toyota.co.nz](http://www.toyota.co.nz)

***Woottons***  
*Auto Accessories*

**NZ family owned and operated specialising in automotive parts and accessories for over 50 years**

**Specialist workshop on site for motor scooters. Also service small quads and pit bikes. Full range of scooter parts on site, and if we don't have it we can usually get it in for you.**

**Contact Maree and the team at 09 827 7136 or go to [www.woottons.co.nz](http://www.woottons.co.nz)**

**CAR-TECH**

*Automotive Ltd*  
Professional Automotive Repairers

A go-to and well known Professional car servicing and Automotive repairers. Craig and the team are all about keeping you safe on the road. From a WOF to Servicing and repairs for your vehicle. Located in the hub of New Lynn. They have been in the business for 30 years. Visit them or give them a call as they are always happy to help.

**19B Veronica Street, New Lynn**  
Phone **09 826 0595**  
[cartechautomotive.co.nz](http://cartechautomotive.co.nz)

**MAG & TURBO**  
TYRE & SERVICE CENTRE

Your wheel and tyre store in New Lynn that's locally owned and operated. Mag & Turbo offer a full range of services for car lovers in our local area. We're the best place to search if you're looking for:

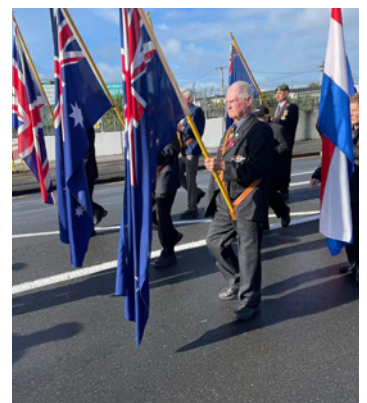
Mag wheels • Tyres  
Suspension • Brakes  
Servicing • Accessories

**11 Veronica Street, New Lynn**  
Phone **09 827 8686**  
Email  
[newlynn@magandturbo.com](mailto:newlynn@magandturbo.com)  
[magandturbo.com](http://magandturbo.com)

PLUS... here are a few more local automotive service providers:

<b>A1 Automotive</b>	55e Portage Road	825 0340	<a href="http://www.a1automotive.co.nz">www.a1automotive.co.nz</a>
<b>AA Auto Service</b>	3031 Great North Rd	827 0696	<a href="http://www.aa.co.nz">www.aa.co.nz</a>
<b>Bridgestone New Lynn</b>	3045 Great North Rd	826 3444	<a href="http://www.bridgestonetyrecentre.co.nz">www.bridgestonetyrecentre.co.nz</a>
<b>DNA Motors</b>	3127 Great North Rd	0800 362 668	<a href="http://www.dnamotors.co.nz">www.dnamotors.co.nz</a>
<b>Repco</b>	9 Clark St	827 1284	<a href="http://www.repco.co.nz">www.repco.co.nz</a>

## ANZAC Day New Lynn Monday 25th April 2022





# Networking event Tuesday 26th April 2022 at the New Lynn RSA

The guest speaker was Sir Bob Harvey. Thank you to all who attended and to the New Lynn RSA for your ongoing support of the NLBA.



## NLBA member survey

The final copy of the NLBA member survey on the impacts of Covid-19 and Omicron on business and strategic planning report is now available. As part of the work in preparing the report, members were asked questions related to trading, ideas and opinions on plans for the upcoming year and future strategic direction. Some of the results were shared with you in the April newsletter, below are a sample of some additional findings from the report. If you would like a copy, please get in touch with Amelda.

### What could the NLBA governance/management team do to help your business?

- Promotion of our services to other members
- Moving toward what we did before, GAD
- Help to promote businesses
- Get locals into the area to see our business
- Not sure
- Not sure, put head down and work
- It is not in our control so makes it difficult
- Nothing
- Keeping us updated with government policy in regards to covid
- Don't do more than we do now, shop local, support local
- Not really sure, retailers and hospitality need customer
- People staying away and isolating, too scared to come out (leaving home) so are not spending
- More promotions like Grab A Deal, maybe an online version
- You already do a great job
- I think of others at this time
- Been doing a lot of communications, offer a wellbeing service, community struggling
- Probably share and support business (that way)
- Don't think anything committee can do, it (rules/mandates) comes from government
- What's happening is perfect
- Sit and wait
- Believe no one can do anything we need to ride it out
- No point giving away a lot because you just get competition people not real shoppers
- Rent relief is great and much needed (this is not what NLBA can help with)
- People are staying at home
- Can't do anything it's government
- Security

### We would like to know what you think we can do to bring your customers into the town centre (in a safe way)?

- Promotions to entice people out of home to spend in the town centre
- People need to build confidence [to shop] may happen as we open up
- Run meaningful promotions and social media adverts
- No thoughts, I am a close contact business so people stay away
- Promote online ordering - click and collect
- Advertising online through social media
- Not sure what else you can do
- Don't think there is anything
- It is safe to come out, I think people are starting to realise that covid is in the community, they just need to get on with things and live their life
- Promotions and events online including online ordering
- Maybe vouchers [giveaways] to shop local
- Public events
- Discount vouchers that can be redeemed online
- Mail drop
- Cannot be done in beauty therapy industry, maybe click and collect
- Social media
- Move beggars, window washers and the homeless on as they are intimidating and people avoid the area because of this
- What about newsletter - showcase a local business
- No riff raff
- People not going out
- Older / mature people not going out
- Staggered activity, not one big rush - not sure
- No but we have a network of franchise work
- Facebook live - e.g., women's events

# NLBA Volunteers

The New Lynn Business Association committee are volunteers, they contribute time and energy to the New Lynn business community and we would like to acknowledge past and present business owners and thank them for their time, effort and guidance in supporting business betterment in New Lynn



*Phil Parker*  
Autocare New Lynn



*Warren Piper*  
Piper Construction



*Sitendra Singh*  
McDonalds New Lynn



*Nicola Donald*  
Wardroom Café



*Norah Ding*  
Little Treats Café



*Dale Mays*  
New Lynn RSA

# SHOP LOCAL

## SUPPORT LOCAL BUSINESSES

We are pleased to share with you some of the members of the NLBA. New Lynn has a great team of locals and people who care about our community, show your support by shopping local.

### KAYSONS

HALLMARK OF FASHION

1/3115 GREAT NORTH ROAD  
NEW LYNN  
PH; 09827 9006

SHOP ONLINE AT  
[WWW.KAYSONS.CO.NZ](http://WWW.KAYSONS.CO.NZ)



4 Todd Ave, New Lynn  
Ph 09 826 4002  
[maenamkhong.co.nz](http://maenamkhong.co.nz)

### mixmoon

SOUTH EAST ASIAN CUISINE

29 Totara Ave, New Lynn  
Ph 09 827 3313  
[mixmoon.co.nz](http://mixmoon.co.nz)



### NEW LYNN

2 Veronica Street, New Lynn  
Ph 09 827 3411  
[newlynnrsa.org.nz](http://newlynnrsa.org.nz)

### New Lynn Bible Chapel

Family Church service  
10am Sundays.

3123 Great North Road,  
New Lynn.  
[www.nlbiblechapel.org](http://www.nlbiblechapel.org)

### Xian Bridal

Shop 5, New Lynn Plaza  
3115 Great North Road  
[www.xianbridal.co.nz](http://www.xianbridal.co.nz)  
Phone 09 827 1286  
or 021 140 9204

## NLBA Executive Committee



**Vish Bhati**  
Barfoot & Thompson  
CHAIRPERSON  
022 600 2600



**Nicola Donald**  
The Wardroom  
DEPUTY CHAIRPERSON  
09 827 6528



**Norah Ding**  
Little Treats Café  
TREASURER  
09 222 1166



**Scott Clement**  
Beds R Us New Lynn  
COMMITTEE MEMBER  
09 218 9644



**Beryl Jureitch**  
Covers Hire  
COMMITTEE MEMBER 09  
826 0004



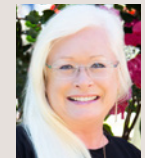
**Dale Mays**  
New Lynn RSA  
COMMITTEE MEMBER  
09 827 3411



**Vikatolia Misa**  
McDonalds New Lynn  
COMMITTEE MEMBER  
09 827 3879



**Amelda Jeffery**  
CONTRACT MANAGER  
021 264 3188



**Tracy Mulholland**  
CONTRACTOR  
021 287 2296



Office: 25 Veronica St, New Lynn, Auckland  
(above Little Treats Cafe)  
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PO Box 15456, New Lynn, Auckland 0640  
Email: [amelda@nlba.co.nz](mailto:amelda@nlba.co.nz)  
[www.newlynnbusinessassociation.net.nz](http://www.newlynnbusinessassociation.net.nz)  
[facebook.com/newlynnbusinessassociation](https://facebook.com/newlynnbusinessassociation)

NEW LYNN  
MEANS BUSINESS



**WOULD YOU LIKE TO SHARE  
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)