



Chair and Executive Committee Update

Hello members and associates, this month we celebrate the opening of our borders to our neighbours. The impact of the pandemic on our society and community has been significant however, we are now in a positive time of change and opportunity for our society and community. Whilst the background scenario of the pandemic reality remains with us, we as an executive are pleased to welcome customers and visitors to our area. May this be the start of good things to come.

I would like to acknowledge the very challenging time that we have all had to face. We look forward to seeing the results of the COVID-19 Business Impact research that is being undertaken with our membership. I understand that feedback to date indicates the significant resilience that is in our business sector – thank you to those

who have participated in the survey. Your views and opinions help us to make good business decisions.

There are two great campaigns coming up – one being Mother’s Day where we are giving away \$2,500.00 in \$10 vouchers to shoppers. It’s simple, for participating Mother’s Day members, the management team and contractors will be out and about giving out vouchers to those that have shopped in our area, this will be implemented as a Random Act of Kindness and the \$10 voucher* can be redeemed at participating stores – we will monitor this promotion and provide responses to you on how the customers and membership responded. Thanks to the management team for their idea and work on this campaign. (*conditions apply).

As a committee and group of elected volunteers, we are proud to serve our

business sector, whilst it was difficult to have to farewell Alex Watson after a long period on the committee, we are very pleased to provide you with the current changes within the committee. We are very pleased to welcome Dale Mays of the New Lynn RSA back to the committee as a member and we welcome the change in May with Norah taking on the role of Treasurer and Vish will be the Deputy Chair person. Thank you to all the committee members and to our executive who have taken on new roles.

These remain positive but some challenging times ahead, if you need support from the NLBA or would like to get in touch with us, please contact either Amelda or myself.

Thank you,
Sitendra Singh – Chairperson NLBA

COVID-19 and the impact on our local business community

The NLBA executive committee have engaged our contractor to undertake a survey of between 40-50 members to establish the views and opinions of our local business people about the impact of COVID-19 and the future plans. We will share the final results of

the research in the June newsletter. We would like to acknowledge and thank those business people who have already participated in the survey. Your feedback is invaluable, we will share the collective results with you. Our aim is to support and

work with our business community membership. Thank you to members who have share positive views and opinions about our action in undertaking this project.

For up-to-date information go to covid19.govt.nz/

ANZAC Day event hosted by the New Lynn RSA

The New Lynn RSA hosted a ANZAC Day event on Sunday 25th April 2021. The New Lynn Business Association acknowledges their contribution to our community and society and thank them for their care, support and engagement with our veterans, members and society.



SHOP NEW LYNN

\$2500 TO BE GIVEN AWAY FOR MOTHER'S DAY!



Shop in the New Lynn Business Association Area during the weekend of Mother's Day 7th, 8th, 9th of May and you may be the recipient of a \$10 voucher*

GRAB A DEAL Grab-A-Deal 2021

The committee and management team are pleased to share with you that the widely popular Grab-A-Deal booklet promotion is going ahead this year as planned. We are pleased that there has been an opportunity to continue this popular and positive New Lynn Business Association promotion, with what looks to be a lot of great offers for customers says Amelda Tasila. The Chair of the NLBA is delighted that we are in a position to offer this free promotion to members and associates of the BID. "The promotion page offers always go pretty quickly, it is a promotion that is budgeted for and we receive a lot of great feedback from customers and our members" please consider participating and get your place in the booklet this year. We have always worked on the theory of shop local and support local, the Grab-A-Deal free booklet and offer to our membership is a great way to get extra customers and share your business offer with the locals. More details will follow about this campaign. If you have any questions please contact Amelda Tasila newlynnbid@gmail.com



BUY LOCAL SUPPORT LOCAL

FEATURING BUSINESSES IN NEW LYNN



Techexpert is a New Lynn business owned by Mayur, a local who is here to help the community with great service, a friendly smile and competency.

Techexpert offers phone, computer, and PlayStation repairs. They are experienced and helpful and carry a range of accessories for your phone and computer so check them out. Shop local and support local businesses.

www.techexpert.co.nz

Address

3/3115 Great North Road, New Lynn
(next to Warehouse Stationery)

Email

support@techexpert.co.nz

Phone

09 218 9622

Hours

9:00am to 5:00pm Monday - Friday.



Visit the store and mention the New Lynn Business Association and get a \$10 discount on any repair job*

*Conditions apply so ask in store.

SHOP LOCAL – SUPPORT LOCAL – IT'S YOUR COMMUNITY

YOUR INVITATION TO A NEW LYNN BUSINESS AFTER 5 NETWORKING EVENT

NEW LYNN BUSINESS ASSOCIATION



JOIN US FOR A **FREE*** NEW LYNN BUSINESS ASSOCIATION NETWORKING EVENT

Guest Speaker:
Mayor of Auckland,
Hon. Phil Goff

Topic:
The future of Auckland
and the role of local businesses



Phil Goff was elected Mayor of Auckland in 2016. His vision for Auckland is an inclusive and diverse city where talent and enterprise can thrive. Phil's priorities are working with government to tackle housing unaffordability and worsening congestion, improving the performance of the Council and protecting and enhancing Auckland's environment.



VENUE

Richie & Co

LOCATION

Unit 3/3094 Great North Road, New Lynn

DATE

Thursday 13 May 2021

TIME

5.45pm - 7.30pm

RSVP

Amelda - newlynnbid@gmail.com
or txt 021 264 3188

FOR MORE INFORMATION

Email newlynnbid@gmail.com
or text 021 264 3188

NLBA Members Free



Sitendra Singh
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Vish Bhati
Barfoot & Thompson
DEPUTY CHAIRPERSON
022 800 2600



Norah Ding
Little Treats Cafe
TREASURER
222 1168



Nicola Donald
The Wardroom
COMMITTEE MEMBER
827 6528



Beryl Jureitch
Covers Hire
COMMITTEE MEMBER
626 0004



Dale Mays
New Lynn RSA
COMMITTEE MEMBER
827 3411



Richie Stott
Richie & Co
COMMITTEE MEMBER
021 347 433



Amelda Tasila
CONTRACT MANAGER
021 264 3188



Tracy Mulholland
CONTRACTOR
021 287 2296

NEW LYNN OUR FUTURE

Connecting Business



WANT TO KNOW MORE

[facebook.com/
newlynnbusinessassociation](https://www.facebook.com/newlynnbusinessassociation)

PO BOX 15456, New Lynn, Auckland 0640 • newlynnbid@gmail.com
www.newlynnbusinessassociation.net.nz

NEW LYNN MEANS BUSINESS

Looking for a delicious treat and some RnR for Mother's Day?

A cosy bed, some cheesecake or perhaps a scrumptious luncheon in a beautiful setting?



BRINGING A TASTE OF NAPOLI TO NEW LYNN

WOOD FIRED PIZZA

Open Tuesday to Saturday
5:00pm till 9:30pm

Dine in and takeaway

Fully licensed and BYOW

3/1 Rata Street, New Lynn
Ph 09 826 0777
settebello.co.nz

RSA



NEW LYNN

**SUPPORT LOCAL,
SUPPORT YOUR RSA**

Bar, restaurant, activities,
women's section, events,
entertainment and so much more

**You don't need service
history to join the RSA**
♥ ENLIST TODAY ♥

2 Veronica Street, New Lynn
Ph 09 827 3411
newlynnrsa.org.nz

Greenstone & Paua Factory Shop

Not just
souvenirs...
we also offer a
large range of
corporate gifts
and trophies



We look forward to
assisting you

31 Veronica Street, New Lynn
Ph 09 827 1039
www.daleborland.co.nz

NLBA Executive Committee



Sitendra Singh
McDonalds
CHAIRPERSON
021 757 288



Vish Bhati
Barfoot & Thompson
DEPUTY CHAIRPERSON
022 600 2600



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NEW LYNN
BUSINESS ASSOCIATION

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www.newlynnbusinessassociation.net.nz
facebook.com/newlynnbusinessassociation

NEW LYNN
MEANS BUSINESS



**WOULD YOU LIKE TO SHARE
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com