

Committee and Chair's introduction

Welcome to the NLBA March newsletter. Summer has passed us by, as we move into Autumn it feels like our summer was brief this year and the change to a bit of a chill in the air has arrived. Nevertheless, as we move into autumn we hope for calm weather and, the NLBA have some great promotions lined up for this season. The Food Promotion will take place in late March early April when we work alongside our NLBA members to share with customers the great food and beverage offering in the town centre business improvement district area. New Lynn has such a great variety of restaurants and cafes and a wide range of cuisine.

Last month the NLBA Ambassador programme started, we hope you have had the opportunity to meet Cooper who is the NLBA appointed part-time Ambassador. We have shared with you, details of the role, why the NLBA have implemented the role and other relevant information. Thank you for your support of the role and Cooper. We take this opportunity to acknowledge some funding from the Whau Local Board toward the project. If you would like further information, please get in touch with Sharon or ask Cooper when you see him in the town centre.

The NLBA Executive Committee will

undertake Governance Training this month, as volunteers and supporters of the NLBA it is important to practice good governance. As a committee, we meet monthly (10 times per year) and have other meetings to discuss local NLBA business, finance and other related matters. If you have any questions about our role as an Executive Committee, please get in touch with myself or the Deputy Chair.

Have a great month and wishing you great trading.

Dinesh Mani, Chairperson
NLBA Executive Committee



Flavours of New Lynn Food Promotion 2026

Would you like to participate in the NLBA Food promotion held late March to May 2026?

It is FREE to join! The NLBA will be in touch about the promotion however, please get in touch if you would like to participate for free. The promotion will be marketed online, in print and to our members and customers.

Flavours of New Lynn is an NLBA town centre hospitality (Food & Beverage) promotion designed to position New Lynn as a vibrant food destination in West Auckland. The campaign will utilise the New Lynn Business Association past food promotions and plans as a basis for the promotion and will include, a professionally designed food & beverage booklet, a professional Flavours of New Lynn map, and two signature progressive dining events – a Long Lunch and a Long Dinner. These will be 30 – 35 pax ticketed progressive dining experiences. Guests will move between three (dinner 7th April, 6pm) and two (lunch 11 April 1pm) participating venues, enjoying entrée, main, and dessert at different locations. These events will generate revenue, media interest, and strong social media content.



NEW LYNN
BUSINESS ASSOCIATION

Flavours of NEW LYNN

2026

See inside for FREE vouchers



30 March to 8 May 2026



Flightkart is a dedicated travel agency committed to providing comprehensive and personalized travel solutions.

They pride themselves on offering a wide range of services designed to meet the diverse needs of the

community, ensuring seamless and enjoyable travel experiences for both individuals and businesses.

Core services include:

- Flight Bookings: Sourcing the best domestic and international airfares.
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- Visa Assistance: Guiding clients through the often-complex visa application process.
- Travel Insurance: Offering reliable insurance options to provide peace of mind during travels.
- Corporate Travel: Managing business travel arrangements efficiently and cost-effectively.

They are passionate about supporting the local New Lynn community and believe that our expertise in travel can be a valuable resource for your members.

33 Totara Avenue, New Lynn
Phone 09 909 3100

Info@flightkart.co.nz
flightkart.co.nz

\$200 Prezzy® Card to say thanks!

If you take out a loan or refer a friend to MTF Finance New Lynn before 31 August 2026, we'll give you a \$200 Prezzy® Card.

Just mention your unique code **'NLBA200'**.



Let's chat.

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- ✉ newlynn@mtf.co.nz
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This offer cannot be used in conjunction with any other offer, promotion or discount. Referral must result in a loan to be eligible for the Prezzy® Card. Valid until 31/08/2026. Responsible lending criteria and checks, terms and conditions apply. See mtf.co.nz/terms

WHAU LOCAL BOARD *presents*

WHAU-LYMPICS

Saturday 7 March,
10am–3pm

Olympic Park, New Lynn

FREE



Sports



Performances



Food trucks



whau

Tāmaki Turuki.
Altogether Auckland.

Auckland
Council
Events





Do you like great coffee? We do too and here is a recommendation for a great New Lynn business that offers authentic Ethiopian coffee beans



Jebena Ethiopian Coffee House
Phone 0210 909 9492
3098 Great North Road, New Lynn

KARAM MARKET

Middle Eastern Grocery Store



3115 Great North Road, New Lynn

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WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via office@nlba.co.nz