

## Committee Update

Welcome to this edition of the New Lynn Business Association news! In this newsletter, we are pleased to share with you activities and promotions taking place in New Lynn. We also invite you to give feedback online about what your opinion is and what you think could be done to improve council assets in the New Lynn town centre area – see more in the newsletter.

Office and management news:

Amelda Jeffery who was the Assistant Manager for the NLBA has now left the organisation. The team wish Amelda all the very best in the future and thank her for working with the team. The NLBA Executive are pleased to announce that

a new team member, Sharon Gregory, has been appointed to the new role of Work Programme Administration Manager. We ask you to join us in welcoming her to the role. Sharon will be a great asset to the team and we are very pleased that she has accepted the position. She will start on Monday 17th March 2025 and will introduce herself to the membership in the first few weeks of working at the Association. If you would like to get in touch with Sharon her email is [office@nlba.co.nz](mailto:office@nlba.co.nz).

Our committee and management team have worked on a new Food promotion which includes a FREE voucher booklet. Fabulous Food is

a promotion that highlights NLBA membership foodie businesses, the booklet has many discounts and special offers. The promotion runs from the 18th February until 8th April 2025. Get your FREE booklet now and enjoy the specials plus enter the competition to win a \$150 NLBA dinner voucher. More details are in this newsletter.

For more news and information about who we are and what our organisation does for the membership and customers, visit our website at [www.newlynnbusinessassociation.net.nz](http://www.newlynnbusinessassociation.net.nz)

***Vish Bhati Chairperson and the NLBA Executive Committee***



# NEW LYNN

BUSINESS ASSOCIATION

## Who we are

New Lynn Business Association Inc is an incorporated society; our primary objectives are to provide a forum for business betterment whilst marketing the town centre to our customers. We are interested in local economic development, urban regeneration, social integration with people in the town centre and to promote New Lynn as a place to work, live and shop.

The New Lynn Business Association is funded through a targeted rating system with the Auckland Council Business Improvement District as a partnership program. The New Lynn Business Association has a constitution which can be downloaded via this website. The members of the board are an elected voluntary executive committee.

## Introducing Sharon Gregory

**The New Lynn Business Association welcomes our new Work Programme Admin Manager to New Lynn**

Sharon Gregory is a local, her family are local - NLBA loves local! Sharon has worked locally for a number of years and now joins our team based at the Veronica Street office. We are very pleased to have Sharon accept the role and we warmly welcome her to the team. In the next few weeks Sharon will be visiting our membership businesses in New Lynn and you will get to meet her. Welcome Sharon - we look forward to you joining the team.





**NEW LYNN**  
BUSINESS ASSOCIATION

# *Fabulous* food 2025



See inside for FREE vouchers

18 February to 8 April 2025



# Get your **FREE** voucher booklet now! Support our fabulous local eateries listed in the Food booklet.

## PLUS enter to WIN a \$150 NLBA dining voucher\*

\*See booklet or [newlynnbusinessassociation.net.nz](http://newlynnbusinessassociation.net.nz) for details and T&Cs



## Dish of the Week

Enter to WIN a \$150 NLBA dining voucher

It's easy - enjoy the Dish of the Week at any of the featured restaurants on the dates listed in the booklet and enter to **WIN**\*

## Please share your opinion with us

What would improve New Lynn – more parks, green spaces, water features, seating, art installations, historic features, signs, fencing, child friendly areas, special feature areas and more - your ideas are welcomed.

What would New Lynn benefit from if Auckland Council were to improve minor assets in the town centre? Where do you think Auckland Council assets should be located in New Lynn?  
Send your feedback to [tracy@nlba.co.nz](mailto:tracy@nlba.co.nz) by 16th March 2025. Feedback

and opinions will be collated and shared with Auckland Council and a summary of views shared in the April/May membership newsletter.  
**Give us your feedback – we love to hear your views and opinions about local businesses.**



Support your local businesses. Check out your local business presentation – online at [www.newlynnbusinessassociation.co.nz](http://www.newlynnbusinessassociation.co.nz)

Give us your feedback – we love to hear your views and opinions about local businesses.

Aotea Finance



AUTOCARE



BLACKSALT



Eco Travels



KAYSONS

LESMILLS



resonate.



## WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the NLBA membership newsletter or share local business information, please send your submission to the NLBA Newsletter team via [office@nlba.co.nz](mailto:office@nlba.co.nz)

### NLBA EXECUTIVE COMMITTEE



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Sharon Gregory  
Administration Manager



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Services | Retail | Hospitality | Community | Heritage

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