

Committee and Management Update

Hello members,

Welcome to the June edition of the New Lynn Business Association newsletter!

We're halfway through 2025 already, and it's been a strong and productive start to the year. A big thank you to all members who are participating in our *Grab-a-Deal* promotion—your support makes the promotion a great success, helping to drive local engagement and bring more customers into New Lynn businesses. Thank you to our new Admin Manager Sharon who has done a great job at increasing the number of member participants in *Grab-a-Deal*!

Behind the scenes, your management team is busy preparing for the financial year ahead and our upcoming June events. Planning and budgeting for the 2025 Annual General Meeting (scheduled for Tuesday, 7 October 2025) is now underway. We're also looking further ahead, and we need your input—member feedback is vital to help shape the 2026–2027 annual plans and budget. Your ideas help us focus our efforts where they matter most to you and the wider business community. In this newsletter, you will see a questionnaire so, please do provide feedback.

In addition to this, we're developing the NLBA's three-year business strategic plan and reviewing the governance policies that guide our work. This is an important step in building a stronger, more responsive Association that continues to support local businesses in a rapidly changing environment.

This month we released the fun and family-friendly *Love Your Infrastructure* colouring competition, designed to build local pride and engagement—thank you to those who are engaging with us

and supporting the philosophy of the importance of good infrastructure in our town centre and community!

Finally, we're excited to invite you to our next Bestowing Event, which will be held on Monday, 23 June at 5.30pm at the New Lynn RSA. It's a fantastic chance to connect, celebrate local success, and acknowledge the contributions of our amazing business community. The topic will be safety and security so come along and enjoy this networking event.

As always, thank you for being part of the NLBA. Your involvement, feedback, and support help us grow a vibrant and resilient New Lynn town centre.

Chair Dinesh Mani, the NLBA Executive Committee

Sharon and Tracy New Lynn Business Association

Grab-a-Deal participants





A CUSTOMER POEM

When entering details of customers into our database, we came across this poem for NLBA – thank you Mary

Who keeps open from morn till night,
Toiling away keeping everything right,
With a friendly smile and always there,
That's the shopkeepers in the New Lynn sphere.

Mary Melsaac









After 5 Networking Event - save the date!

The next NLBA networking event will be held on Monday, 23 June at 5.30pm at the New Lynn RSA. This is a time for members to connect, celebrate our businesses, network with one another and acknowledge the contributions of our amazing business community. The topic will be safety and security so come along and enjoy this networking event.

Your invitation to a New Lynn Business Association

After 5 Networking Event

Monday 23rd June - 5:30pm to 7:15pm

Hosted by New Lynn RSA

2 Veronica Street, New Lynn

Join us for a free Networking Event

Safety and Security

Presentations from:





Fire & Emergency New Zealand New Lynn / Kelston Community Patrol

To RSVP or for more information contact Sharon: office@nlba.co.nz or txt 027 399 5925

NLBA MEMBERS FREE

The New Lynn Business Association is proud to host this business event.



NLBA Christmas Tree Update Notice

2025 is bringing something new!

The New Lynn Business Association is getting ready to bring some fresh festive cheer to New Lynn this Christmas!

This year, the New Lynn Business Association is excited to announce a brand-new, large-scale Christmas tree display that will be installed in the town centre for the 2025 festive season. It's going to be a stunning new feature to light up New Lynn and bring joy to the community—and we can't wait to share more details with you soon!

As part of the update, we're also offering a chance to purchase the snow-themed Christmas trees from last year's display. If you're interested in owning one of

these festive pieces—perfect for decorating your business or home—please get in touch. To purchase or enquire, email Tracy at tracy@nlba.co.nz

Let's make this Christmas another magical one in New Lynn!

WE NEED YOUR FEEDBACK

The NLBA provide to the membership and community the following promotions and activities:

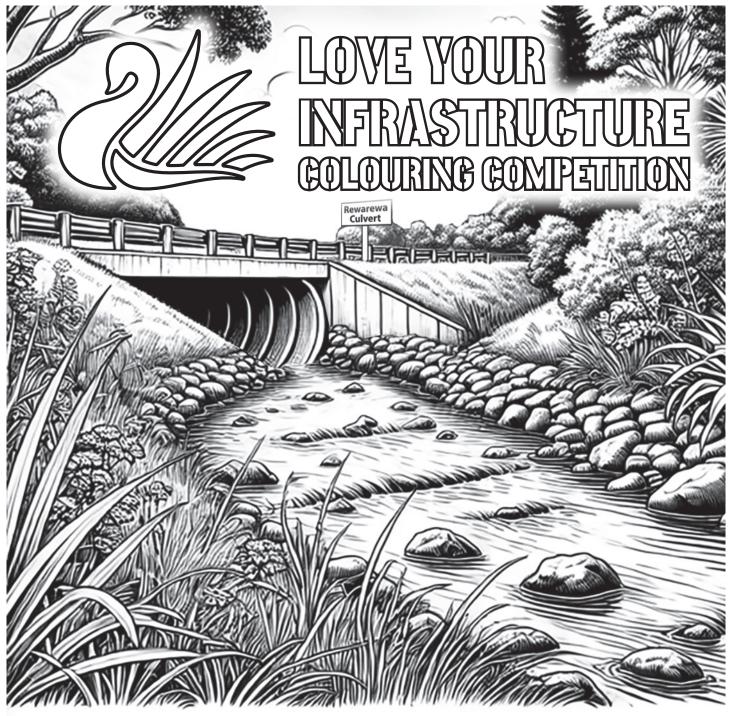
- Grab-a-Deal promotion
- Food promotion
- Christmas display and community event
- Newsletters and communications
- Networking events
- Childrens activities (colouring competitions etc)
- Social media updates
- Merchandise & give-aways
- General operations, AGM, committee work and financial management

What other activity or promotion would you like to see in the town centre?

Your feedback and opinions are an important part of this process so please let us know what you think could be done in the annual plans to improve the NLBA town centre activities and actions. You are welcome to also provide any other feedback related to the NLBA and how we can improve services to our membership and the community at large.

Email your comments to tracy@nlba.co.nz

Help us make New Lynn a great place to live, work, shop and play. Thank you



FOUR \$200 NEW LYNN SHOPPING VOUCHERS TO BE WON

Prize package is a New Lynn shop and tour comprising a \$200 NLBA shopping voucher for each category and a five minute NLBA presentation about caring for our infrastructure.

PLEASE PRINT CLEARLY

First Name		Surname			
Phone	Email	Age 5-9 yrs	10-12 vrs	13-16 vrs	■ Adult

TERMS & CONDITIONS One prize awarded for each age group category. Competition runs from Thursday 5th June 2025 to Tuesday 24th June 2025. Winners will be notified by phone no later than 5pm 30th June 2025. Enter by dropping your entry into the NLBA office or Little Treats Café (both at 25 Veronica Street, New Lynn) or the New Lynn Library. Alternatively, upload your entry to the NLBA Facebook page (facebook.com/NewLynnBusinessAssociation) or email your entry to office@nlba.co.nz. Competition open to Auckland residents. Entries must be completed by the entrant. Judging by NLBA executive committee and a member of the public. Judges decision final. No correspondence will be entered into. Not redeemable for cash. Winners will be notified via phone. By entering you agree to your name and image being used for promotional material. Entries will be displayed at New Lynn Library.







NEW LYNN Graba Dea

12 MAY - 28 JUNE 2025

Great deals, discounts and special offers from participating New Lynn **Business Association** food outlets, retailers and businesses.

Receive

10% discount full body hot stone





BERRYMAN

One Month Free Management



Kwon thai spa





NI BA EXECUTIVE COMMITTEE



Dinesh Mani **CHAIRPERSON** 027 527 6009



Vish Bhati DEPUTY CHAIRPERSON 02 2600 2600



Norah Ding TREASURER



Michele Gilmer COMMITTEE MEMBER 09 826 0595



Kaloni Moli **COMMITTEE MEMBER** 09 827 3879



Philip Parker Auto Care representing Woottons Auto COMMITTEE MEMBER

027 539 9191



Francene Picot representing RSA New Lynn COMMITTEE MEMBER



Sharon Gregory 027 399 5925



Services | Retail | Hospitality | Community | Heritage

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