

Committee Update

Hello New Lynn Business Association members and associates,

As we move through the heart of winter, we know it's a challenging time for many businesses. Shorter days and colder weather can impact foot traffic and customer spending—but it also offers an opportunity to innovate, refresh, and prepare for the busier seasons ahead.

Here at the New Lynn Business Association, we've been actively working behind the scenes to advocate for our town centre and support your success. This winter, we are focused on several key projects:

- Lobbying for further funding and investment in New Lynn to ensure we receive our fair share of attention and resources for town centre improvements.
- Developing a new three-year Strategic and Business Plan to guide

our direction from 2026 to 2028, with a strong focus on marketing, safety, cleanliness, and supporting retail and service sector growth.

- Planning upcoming promotional campaigns to draw more customers into the area during the quieter months and ahead of the spring season.

We are seeking your input and ideas to help shape our plans. As members, your insights are vital—whether it's ideas for activation events, feedback on trading conditions, or priorities you'd like us to raise with Auckland Council and the Local Board.

On Monday the 23rd June we hosted a safety networking event, thank you to Fire Emergency New Zealand and to Community Patrols New Lynn/Kelston. We were very impressed with the presentation and it reminds us to consider safety issues not only in business but in the home. More details

are in the newsletter as are photos of the event. We thanked all presenters and donated \$200 in petrol vouchers to the Community Patrols group who are volunteers and work tirelessly in our community to keep us safe.

Let's work together to build a cleaner, safer, prosperous and more vibrant New Lynn that we can all be proud of. Please reach out to us with your thoughts, or attend one of our upcoming networking events to connect with other local business owners and share your views – input closes 4 July 2025 with the membership having been notified two weeks ago by email and a delivery of the feedback form to all members.

Dinesh Mani - Chairperson, New Lynn Business Association, On behalf of the Executive Committee
Sharon and Tracy – management contractors

Grab a Deal

As Grab-a-Deal ended on 28th June 2025 we take this opportunity to thank everyone for their contribution in making this promotion a success. We have had some great feedback. The NLBA would like to hear from you about your experience with Grab-a-Deal so please do take a moment to send Sharon your feedback on your views about the promotion.

FEEDBACK

The questions we would like you to consider and respond to are:

Why did you/your business participate in the Grab-a-Deal promotion?

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Did Grab-a-Deal work to bring customers to your business? ☐ Yes ☐ No

How many vouchers did you receive in the Grab-a-Deal promotion?

Would you support this promotion occurring again in the New Lynn Business Association annual plans? ☐ Yes ☐ No

Please provide us general feedback about your views on Grab-a-Deal.

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Should this promotion continue to be free to NLBA members? ☐ Yes ☐ No

Thank you – we encourage you to submit your feedback



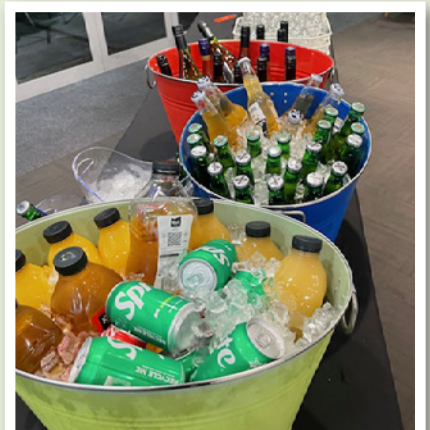
Membership Networking Event

An After 5 Networking Event was held at the New Lynn RSA on Monday 23rd June.

Thank you to the New Lynn RSA team who are always so very accommodating and supportive of the NLBA. What a great night for all participants, who were

presented valuable information by Fire Emergency New Zealand and Community Patrols. We recommend you check out the FENZ booklet "Fire gets real, Fast" this booklet is available on the website or from Sharon at the NLBA office. Community Patrols New Lynn/

Kelston presenters Kelly-Marie and Brenda did a great job in sharing the role of the organisation and what they and volunteers do to help our area stay safe. Please have a look at the information about the organisation at <https://cpnz.org.nz/>



*Thank you from the
New Lynn Business Association
for your time and contribution
to our community*



Annual and Strategic Plans Feedback

The NLBA would like your feedback on the upcoming annual and strategic plans. The team have provided a feedback form to all businesses 18/6/25, shared the information via email and in the June 2025 newsletter. We would like to hear from you as to your thoughts and opinions on the NLBA future plans.

The NLBA provide to the membership and community the following promotions and activities:

- Grab-a-Deal promotion
- Food promotion
- Christmas display and community event
- Newsletters and communications
- Networking events
- Childrens activities (colouring competitions etc)
- Social media updates
- Merchandise & give-aways
- General operations, AGM, committee work and financial management

What other activity or promotion would you like to see in the town centre?

Your feedback and opinions are an important part of this process so please let us know what you think could be done in the annual plans to improve the NLBA town centre activities and actions. You are welcome to also provide any other feedback related to the NLBA and how we can improve services to our membership and the community at large.

Email your comments to tracy@nlba.co.nz

Help us make New Lynn a great place to live, work, shop and play. Thank you

Auckland Council and Whau Local Board

Ratepayers and residents contributing to making New Lynn even better!

Earlier this year we conducted a survey to ask members, consumers and local residents about their views on what could be done to improve New Lynns' environment. The feedback was great with over 600 pieces of great feedback – thank you to all who participated. As a result, the Auckland Council team and the Whau Local Board have

allocated funding and projects to their plans for continual improvement in New Lynn. We take this opportunity to acknowledge those elected members at the Whau Local Board who supported improving and growing our wonderful town centre and area of New Lynn. For more information and details we encourage you to get in touch with

the Chairperson at the Whau Local Board – Kay Thomas or the New Lynn Business Association representative – Warren Piper
Thank you to the Whaul Local Board for supporting this upcoming Christmas campaign with funding. Working together works in our community.

Colouring Competition

The NLBA supports Auckland Council to develop and manage good infrastructure that supports our town centre and community. Recently we held a colouring competition of the RewaRewa Culvert area and are pleased to announce the winners of the promotion. Thank you everyone for your participation and for your great entries! We would like to acknowledge the judges and supporters of the promotion.





About The Pacific Business Hub – New Lynn

The Pacific Business Hub – New Lynn is a professional co-working shared office space and a business support centre based in the heart of West Auckland. Designed to meet the needs of

entrepreneurs, start-ups, freelancers, and small businesses, our Hub offers a range of flexible office solutions including private offices, hot desks, virtual offices, and meeting rooms for hire.

While our foundation is rooted in supporting Pacific businesses, our services are open to all. We welcome anyone looking for a professional, affordable space to run and grow their business. What sets us apart is our commitment to not only providing workspace but also equipping business owners with the tools, support, and networks they need to succeed.

Our services go beyond the desk, we offer:

- Business advisory and mentoring
- Tailored workshops and training
- Networking events and collaborations
- A supportive and inclusive business community

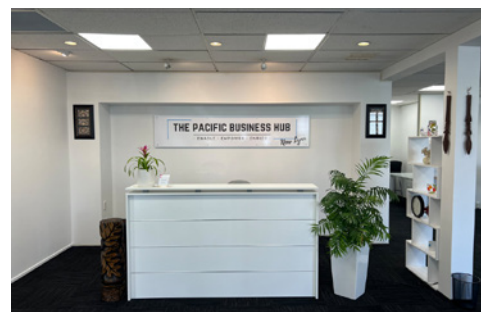
We believe in the power of community and connection, and we're proud to be part of the New Lynn business landscape. The Pacific Business Hub – New Lynn is here to make business support more accessible, and to offer a space where people can thrive together.

Location 3049 Great North Road, New Lynn

Website www.thepacificbizhub.com

Email newlynn@thepacificbizhub.com

Phone 09 242 3277



Do you have a vacancy or do you have information to share about your tenancy on the NLBA website? If you would like to list your building or share information about your tenancy on the NLBA website please contact us.

NLBA EXECUTIVE COMMITTEE



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**WOULD YOU LIKE TO SHARE
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via office@nlba.co.nz