



### Committee Update

We are now half way through the year and with that, we are pleased to have been trading at a level without shutdowns for a few months now, this has been an opportunity for our business community to get "on it's feet" after such a challenging time. It has been the aim of the management and committee to bring to our customers,

• awareness of the great local businesses that are in New Lynn and so we have developed a Shop Local promotion Love Your Local Business. The management team and our supporters are visiting those businesses participating, taking a video about the business and sharing this to social media. It is a great way to support local and to feature our great

• local business people. Please support Love Your Local Business by sharing the videos and local business stories. We are looking forward to summer arriving and trading without lockdowns, Christmas will be especially great as our plan (if not changed by the pandemic) is to host a great Christmas celebration in New Lynn.

### June Networking Event

In June we invited the New Lynn Bible Chapel to host the NLBA at the Church on Great North Road. The event was a great success with presentations from three outstanding businesses. It was an especially interesting presentation from Woottons Auto Accessories who have been in

• business 50 years. Our thanks also go to Ruben from the Aussie Butcher (associate member) and to Bailey from Sensational Services for their business presentations. Part of the fun of the event was the business speed dating event where business people connected and shared something

• about their business with different members. The food was outstanding, thank you to Pien from Wise Fox Food Co for the catering, absolutely delicious. Angela and Lew for their support in NLBA members attending the networking event at the New Lynn Bible Chapel.



# THE NEW LYNN BUSINESS ASSOCIATION GRAB-A-DEAL PROMOTION IS BACK FOR 2022!

Please make the most of the vouchers featured in the booklet and support the local businesses working hard to make the New Lynn town centre a great place to work, live, play and shop.

Grab a FREE booklet from participating New Lynn Business Association businesses including The New Lynn RSA, The Wardroom Coffee and Kitchen, Little Treat's Café, McDonalds New Lynn or the New Lynn Business Association Office.

Promotion runs from  
15th June to 7th August 2022.

# SAVE \$\$\$!

 NEW LYNN BUSINESS ASSOCIATION

# GRAB A DEAL

SHOP LOCAL AND SAVE  
GREAT DEALS, DISCOUNTS & SPECIAL OFFERS

# SAVE \$\$\$!

**FREE**  
VOUCHER BOOKLET  
PLEASE HELP  
YOURSELF



15TH JUNE TO 7TH AUGUST 2022

SHOP LOCAL · SUPPORT LOCAL · SHOP NEW LYNN

The collage includes the following vouchers:

- Ash Laser & Cosmetic Clinic:** Laser hair removal for upper lip \$20 for 1 treatment or \$100 for 6 treatments.
- AUTOCARE:** Your local automotive specialist. 1/2 Price WOF with coupon! 48 Clark Street, New Lynn, Auckland. Ph: 827 1411.
- BRICKLANE:** \$28 BRAISED LAMB SHANK & A GLASS OF HOUSE RED EVERYDAY BETWEEN 11AM & 5PM.
- CAR-TECH Automotive Ltd:** Professional Automotive Repairs. FREE OIL FILTER with any vehicle servicing.
- KAYSONS:** 60% off all clothing in-store\* 55% off all 22ct gold jewellery in-store.
- TRITON HEARING:** FREE hearing check and free 10-day hearing aid trial. Triton Hearing New Lynn, 1 McCrae Way, Phone (09) 826 5636.
- health new Lynn 7 day pharmacy:** 20% OFF ALL PURCHASES. Excludes any other discounted products, prescriptions and 12 First Aid items.
- HIMALAYAN FUSION:** 25% OFF. \$5 off any individual massage\* \$10 off any couples massage\*.
- Kwon Thai Spa:** THAI MASSAGE.
- Ruby Eatery:** 20% OFF on the total bill.
- WISE FOX:** 10% OFF.
- MIXMOON:** 10% off total bill.
- NOODLE CANTON:** Buy any two meals and receive a set of Spring Rolls FREE\*.
- MAE NAM KHONG:** 25% off the total bill.
- STAR property management:** 10 weeks FREE Property Management fees from sign up date\* (Minimum management term 12 months).
- Greenstone Pau Factory Shop:** 30% OFF ALL PURCHASES\* (Excludes 20% off).
- MUSASH JAPANESE CUISINE:** 10% OFF (10% discount for dine-in orders).
- PWC PRECISION WATCH COMPANY:** BATTERY REPLACEMENT ONLY \$20.00\* (Excludes all services).

GET YOUR  
**FREE**  
BOOKLET AT  
PARTICIPATING  
BUSINESSES

# SHOP LOCAL - SUPPORT LOCAL BUSINESSES



# Isometric

## Behind the brand

Generated in 2007 Isometric was born from the ethical rationale that “we can't leave these customers high and dry”.

Isometric is an IT Managed Service business that offers a range of products from linear growth infrastructure and support hardware, sales and data protection whilst looking at things from a different perspective.

The Isometric family is a mixed bag of personalities that work together to care for their customers and provide a platform to demystify the ambiguous realms of the IT world.

Culture is super important to Isometric, from fostering everyone's personalities to team building activities they are a very inclusive unit. Through understanding, compassion, and balance they provide an

environment where people can be happy.

Isometric is all about strategic thinking, smart partnerships and providing efficiencies and tech that helps businesses grow. As honest and positive people we have always believed there's a better way and now we are here to provide it to our customers.

What makes Isometric different

We are not a box shifter selling for the sake of selling. We care, down to the very core of who we are. From the beginning we knew that an ethical honest model was the only way customers would be able to achieve their goals.

Our team understands for our business to scale, relationships need to be forged, strategic thinking and alignment is essential but most of all the tech needs to support the growth.



Having a good reputation in the market and solid customer retention are the little things that make the biggest differences. These differences are what build strong relationships. We are people working hard in our community, putting on charity events with the next one on the 9th October 2022, Titirangi Festival of Classics.

Isometric is filled with big picture thinkers, proactive implementers, and compassionate leaders.

## Danza school holiday programme

What are you up to these School Holidays? Come and join us for 3 JAM-PACKED days full of activities like Dance classes, Jump, Movies, Arts & crafts & Games! We have 4 different programmes for those aged 5 through to 18 years:

- Mini (5-8 Years)
- Junior (9 - 11 Years)
- Intermediate (12 - 14 Years)
- Senior/Advanced (15+ Years)

Enrolments are filling FAST, enrol via the link below:  
[www.danza.co.nz/holiday-program](http://www.danza.co.nz/holiday-program)

July 20-22 • \$210 for 3 days



## New Lynn Bible Chapel

The central part of our church on Great North Road is now 111 years old. An Auckland city church of similar style, predicting Auckland's growth into what was then farm and orchard land, bought the section and a team of people began to use it for worship and community activities. The building has since been added to, front and back.



Angela and Lew

The church affiliation is what is known as Open Brethren... similar to a Baptist church. There are no stained glass windows and fancy rituals. It is all pretty simple. Lew Meyer, one of the leaders recently said, “The building is not sacred. People are sacred. We want the community to feel loved by us.”

There are three church groups that now use the facilities. An ‘all nations’ service on Sunday mornings, a Samoan speaking group on Sunday afternoons and another group with a lot of young people during the week.

For information got to [www.nlbiblechapel.org/](http://www.nlbiblechapel.org/) find us on facebook at [www.facebook.com/NewLynnBibleChapel](https://www.facebook.com/NewLynnBibleChapel) or come along to a service at 3123 Great North Road, New Lynn.

# What we about New Lynn

## Professional Services

There are many New Lynn professional service businesses and we would like to take this opportunity to highlight a few.

### Legal Services

- **Thomas & Co Lawyers Ltd**

2nd Floor, 3 Totara Avenue, New Lynn  
Phone (09) 827 5907  
www.thomas.co.nz

- **Paddy Orr & Co**

28 Delta Avenue, New Lynn  
Phone (09) 827 0840  
www.paddyorr.co.nz

- **Shanahans Law Ltd**

1 Hugh Brown Drive, New Lynn  
Phone (09) 827-2783  
www.shanahanslaw.co.nz

These are business who have been servicing clients for many years. They are local and have an incredible number of years of practice experience. What is great about these New Lynn legal practices is that they are there to support clients and to offer good advice. We recommend engaging with a local practice and to get the right advice.

### Accounting practices

The NLBA acknowledges their accountants and advisors Coutts & Syers Chartered Accountants and the other accounting firms in New Lynn. Some of the local accounting firms are:

- **Coutts & Syers Chartered Accountants Ltd**

3B Delta Avenue, New Lynn  
Phone (09) 827 9956  
couttsandsyers.co.nz

- **Murray Sharma & Associates Ltd**

5 Rata Street, New Lynn  
Phone (09) 827 6872  
www.murraysharma.co.nz/

*We acknowledge and thank Navin for his time on the executive committee in the past.*

- **GNR Accountants**

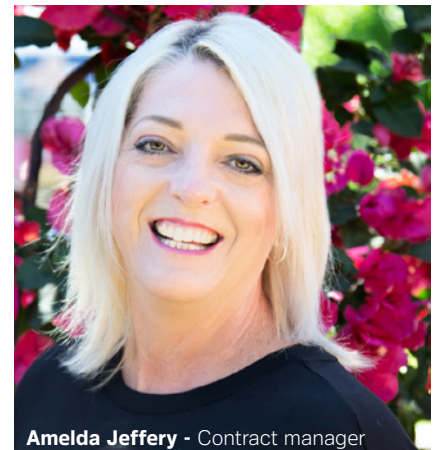
Level 1 3061 Great North Road  
Phone (09) 826 1129  
gnraccountants.co.nz

We always recommend a good accounting practice for advice and to help you keep your records in order.

## NLBA membership information

The New Lynn Business Association (NLBA) is an incorporated society, formed to support business in the New Lynn town centre area (excluding LynnMall). The main objectives of the association are to provide a forum for business betterment, economic development and to promote New Lynn to our customers. If you are interested in becoming an associate member or would like to know more about what we do, we invite you

to contact us. The importance of local is of paramount to our team, we are strong supporters of local business and warmly welcome associates, the executive have set a very reasonable associate membership fee for those businesses that sit outside of the council BID boundary. Please let us know if we can be of assistance to you. Contact the manager Amelda Jeffrey at amelda@nlba.co.nz or phone 021 264 3188



Amelda Jeffrey - Contract manager

## NLBA Executive Committee



**Vish Bhati**  
Barfoot & Thompson  
CHAIRPERSON  
022 600 2600



**Nicola Donald**  
The Wardroom  
DEPUTY CHAIRPERSON  
09 827 6528



**Norah Ding**  
Little Treats Café  
TREASURER  
09 222 1166



**Scott Clement**  
Beds R Us New Lynn  
COMMITTEE MEMBER  
09 218 9644



**Beryl Juretech**  
Covers Hire  
COMMITTEE MEMBER  
09 826 0004



**Dale Mays**  
New Lynn RSA  
COMMITTEE MEMBER  
09 827 3411



**Vikatolia Misa**  
McDonalds New Lynn  
COMMITTEE MEMBER  
09 827 3879



**Amelda Jeffrey**  
CONTRACT MANAGER  
021 264 3188



**Tracy Mulholland**  
CONTRACTOR  
021 287 2296



**NEW LYNN**  
BUSINESS ASSOCIATION

Office: 25 Veronica St, New Lynn, Auckland  
(above Little Treats Cafe)  
Phone: 021 264 3188  
PO Box 15456, New Lynn, Auckland 0640  
Email: amelda@nlba.co.nz  
www.newlynnbusinessassociation.net.nz  
facebook.com/newlynnbusinessassociation

**NEW LYNN**  
MEANS BUSINESS



**WOULD YOU LIKE TO SHARE  
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via [newlynnbid@gmail.com](mailto:newlynnbid@gmail.com)