

Committee Update

Welcome to the New Lynn Business Association newsletter for August 2021. We remain pleased that Auckland remains open and trading well.

The management team and executive have been very pleased with the group actions and outputs, this includes networking events, the Grab-A-Deal promotion and new associate membership. Welcome to the new associate members and new businesses in New Lynn. In this months newsletter Associate Member Business Aussie Butcher and Autocare feature

– please support our local businesses and the associate members of the business association.

The New Lynn Business Association promotion Grab-A-Deal continues to be popular with customers, the management team have had great feedback from participating businesses. In the newsletter we feature a few businesses who are participating in the promotion.

August is the month when we host the New Lynn Business Association business awards. Please do come along

to the event and support our local businesses and those who have been nominated. It is always a great evening of networking and acknowledging those businesses people who have been nominated and celebrating the winners.

We welcome feedback on the promotions activities and actions of the BID, if you would like to contribute a story to the newsletter, please contact our management team.

Have a great month.

Thank you,
Sitendra Singh – Chairperson NLBA

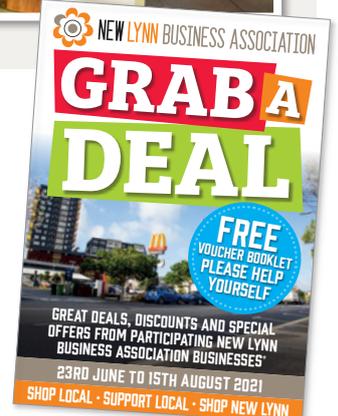
Networking event – Monday, 26th July

A networking event was hosted at Little Treats Café in New Lynn on Monday 26th July, thank you to all members present. It was a great evening and we thank Les Mills who presented to the team.



GRAB A DEAL

IT IS THE LAST FEW WEEKS OF THE GRAB-A-DEAL PROMOTION. PLEASE TAKE TIME TO HAND OUT THE BOOKS AND TO SUPPORT NEW LYNN BID BUSINESSES BY PROMOTING THE USE OF VOUCHERS WITH YOUR CUSTOMERS.



BUY LOCAL - SUPPORT LOCAL

FEATURING BUSINESSES IN NEW LYNN

Welcome to our new associate member



Producing award-winning meats since 2008.

Reuben Sharples is everyone's favourite local Butcher and no one knows meat better than Reuben. He is the managing director of Aussie Butcher New Lynn, and is an active member of the wider Aussie Butcher franchise.

Reuben's 28 year career began as an apprentice doing home kills in Waipu and then started his professional career at Greenwoods Corner butchery in Auckland, where he finished his trade. Reuben then continued his career in London, spending time within the famous Smithfield Market and at within a busy local Chiswick butchery.

On his return to Auckland, Reuben continued his journey at Victoria Avenue Butchery, before stepping out into butcher shop ownership. After eighteen months at Coates Avenue, he set up the Newmarket Aussie Butcher shop, and then Aussie Butcher New Lynn. He has now owned the New Lynn store for eight years, and has spent over eleven years in the Aussie Butcher group.

He appreciates the early input into his career from his own bosses, and so is committed to the importance of training

and mentoring younger talent. To date four apprentices have now qualified under his tutelage. His apprentice Ben Nelson took out the Auckland Regional Competition last year and Reuben has also been a regular judge at the Young Butchers competition.

Reuben is known for competing (and winning) many competitions including being a regular medallist in the Devro Sausage Competition, including winning 6 golds.

Reuben isn't just active within the world of butchery but they spends numerous hours investing and giving back to his community. Reuben and his family are proud supporters and fundraisers for Child Cancer Foundation and regularly get involved with their campaigns to raise vital funds for their incredible work.

Reuben also gets involved at a local level with numerous sponsorships and donations to schools, sports teams and is a proud partner of the Kindness Collective Foundation. Reuben's work with the Kindness Collective has resulted over \$100,000 worth of quality meat donated through various organisations including Women's Refuge groups, food banks, community supermarkets, and to social workers and the NZ Police through other Charitable Trusts. Reuben doesn't just donate product but also connects the Kindness Collective to greater resource and has been instrumental in their ability to work with bigger retailers and suppliers to produce a greater impact for those in need within the community.



During Covid19 lockdowns in 2020 and 2021, faced with the huge devastation of being not able to trade, Reuben opened the store for the Kindness Collective to take what they needed for families doing it tough before the country was plunged into lockdown. As a result of Reuben's generosity over 3,000 families were fed.

Since 2019 Reuben has supported the Kindness Collective initiative that sees Christmas delivered to over 1,000 families within a Women's Refuge group and other Charitable Trusts. Last year Reuben donated over \$20,000 worth of fresh, quality meat including 50 hams, turkeys, sausages, mince and whole chickens. The feedback from families was incredible with quotes like "it was the first time we've celebrated Christmas with a ham. Thank you for the quality meats and for making our Christmas special" and "we had the best fun with our family and have never felt so loved and looked after with our own feast".

10 Margan Ave, New Lynn

Phone 09 827 8827

Autocare – Phil and team

As a past Chair of the NLBA, the team are proud to have the support of the team at Auto Care. Phil and the team are experts and can assist locals with all your vehicle servicing requirements. We service all makes and models and are MTA approved.

Phil is a long-standing community member and a well respected business person. He is always professional and a great contributor to the BID and team.

See the Autocare voucher in the Grab-A-Deal promotional booklet for a HALF PRICE WARRANT OF FITNESS.

AUTOCARE

Your local automotive specialist

1/2 Price WOF with coupon!*



4B Clark Street, New Lynn, Auckland Ph: 827 1411
(Only 20 meters from the bus & train station)

*Conditions on reverse

PharmCare Pharmacy and Health New Lynn 7 Day Pharmacy

Recently I was shopping in our New Lynn business area, I took the opportunity to visit both pharmacies and use the Grab-A-Deal vouchers. Both businesses have outstanding friendly staff, the vouchers were easy to use and both had great offers with the deal. Thanks to the teams for their friendliness, great service and product range. Another successful day shopping in New Lynn using Grab-A-Deal.

Look for their vouchers in the Grab-A-Deal promotional booklet



PharmCare Pharmacy

25% off all purchases*
*Excluding prescriptions, medicines and already discounted items



*Conditions on reverse



20% OFF ALL PURCHASES

Conditions: Excludes any offer discounted products, prescriptions and NZ Post items.*

healthnewlynn7daypharmacy.co.nz
1 McCrae Way
Phone 827 7214

*Conditions on reverse

Welcome to a new New Lynn business

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A great selection of imported lamps, furniture, home accessories and a great selection of Turkish lamps



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NEW LYNN BUSINESS ASSOCIATION SUPERB BUSINESS AWARDS 2021

Making a positive difference in the New Lynn business community

Excellent business practices, passion and respect

The New Lynn Business Association 2021 Superb Business Awards aim to recognise and celebrate organisations who share these values and play an important role in promoting New Lynn town centre as a great place to Live - Shop - Work - Play.

We invite members of the public to nominate a business they feel deserving of an award within the New Lynn Business Association Business Improvement District, or any associate members.

We encourage New Lynn Business Association members, or any associate members to self-nominate for the awards.

Awards will be presented for Best Retail Business, Best Professional Services, Best Restaurant or Bar, Best Café or Eatery, Public Choice and a Supreme Winner.

NLBA Business Awards will be held on 30 August. We look forward to seeing members on the evening.

For more details email Amelda Tasila - newlynnbid@gmail.com



NEW LYNN BUSINESS ASSOCIATION

Notice of the New Lynn Business Association
Incorporated 2021 Annual General Meeting

SAVE THE DATE

Thursday 28th October 2021. Venue TBC.

AUTOCARE



Your local automotive specialist

4B Clark Street, New Lynn
Phone 09 827 1411
auto-care@xtra.co.nz

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1/2 Price WOF with coupon!*

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*Conditions on reverse



**BRINGING A TASTE OF
NAPOLI TO NEW LYNN**

WOOD FIRED PIZZA
Open Tuesday to Saturday
5:00pm till 9:30pm
Dine in and takeaway
Fully licensed and BYOW

3/1 Rata Street, New Lynn
Ph 09 826 0777
settebello.co.nz

15% off total bill
Dine in only*

*Conditions on reverse

Reuben's
THE ORIGINAL
Aussie
BUTCHER NEW LYNN
The very best in New Zealand Meat



Our award-winning range of Reuben's hams, bacon and sausages are handcrafted to perfection, all available exclusively in-store at Aussie Butcher New Lynn.

10 Margan Ave, New Lynn
Phone 09 827 8827
aussiebutchernewlynn.co.nz

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NEW LYNN
MEANS BUSINESS



**WOULD YOU LIKE TO SHARE
SOMETHING IN OUR NEWSLETTER?**

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com