



Committee and Management Update

The NLBA executive have been following the Auckland council Emergency Budget. Usually, each year since the establishment of the BID, the Auckland Council (and previously the Waitakere City Council), assisted the NLBA by way of grants for activities such as a the Christmas event and for minor activities or projects. The local board has been supportive with other community organisations in undertaking social and community projects which in turn support our aims for a healthy, thriving and successful New Lynn. Therefore, at a 2.5% increase, there would have been funding shortfalls for public facilities and services.

On July 29th the Auckland Council governing body set the rates increase for the annual period at 3.5%. We are advised that one of the factors that determined this rise from 2.5% to 3.5% was the water crisis that Auckland faces. Infrastructure is required to be built and that comes at a cost. Whilst we would have liked a lower rate we acknowledge that given the effects of the pandemic, the water crisis and the potential loss of local funds, that the Emergency Budget should proceed. The Whau Local Board alongside every local board supported 3.5% as did 18/21 Councillors.

This brings to mind all of the good things that we are doing as an organisation to support our business community. I acknowledge the executive committee and the management team of the NLBA. Together we are working to support local NLBA members and associates. Some of the activities and actions that you would have seen in

place is our campaign to connect with businesses affected by the COVID-19 pandemic. We are also planning some business support training and will begin by inviting a few businesses to ascertain the style and content of this training. The Grab-A-Deal campaign, which is due to finish mid August, has been going well and this year the promotion had the highest number of participants to date, so thank you for supporting each other. Our newsletters have been produced monthly and we are offering 4 free advertising places to any NLBA member who would like to take up the opportunity. Please inform either Tracy or Amelda if you would like a free advert as a result of the pandemic and the challenges your business may be facing. Each month we are also featuring a story and advert on a local business and we ask that you support business association members. Our 'Shop Local' campaign of also continues. NLBA have been implementing this campaign for a while now and we acknowledge and thank Kerrie and John from The Beacon. We also recommend that you get in touch with Kerrie at The Beacon (027 290 444) or Amelda and ask about the special discount and offer to NLBA members if they advertise in The Beacon.

The New Lynn Business Awards will be held soon, please consider taking part in the awards and supporting each other in the business area. The inaugural awards last year were an absolute success so we encourage you to be part of this event this year. If you would like more information, please contact Amelda who will assist and answer any questions you may have.

For the last few months, we have been updating information about the Wolverton Street Culverts, as a local business area and community, we are fortunate this work is continuing at pace and that the Auckland Transport team have been responding to queries and providing information. See more in this newsletter.

You will have noticed a number of murals underway in New Lynn. It is good to see this creative element in our town centre. Thank you to Kayson's who have for a long while been supporting of the use of their space (for a small fee) for the NLBA. If you haven't yet seen the murals on the Mix Moon Restaurant west facing wall, it's well worth a look. Thanks to the Piper family who have always been outstanding and supportive property owners in our area. It's a positive to see Warren Piper on the Whau Local Board to support local business and community. We are pleased that, after considerable time, the mural on the Kayson's wall (next to RewaRewa Creek), painted by Dr. Bobby Huang, an expert in this area of work, will be completed.

As an executive committee, we are here for our business community. It is good to have a capable and positive management team at our side, a team who consistently have the interests of New Lynn business association members and associates at heart.

Thank you to all our members and supporters, together we are better during this time of change and challenge.

From the Executive Committee and Management team



Wolverton Street culverts replacement project update

Work on replacing the culverts on Wolverton Street is now well underway. Excavation of the channels for the new culverts has begun so you will see cranes and other large machinery at the two culverts.

The contractors have shifted the alignment of street and traffic lanes at the culvert near Taylor Street. This is to create space on the north side to start the excavation, as you can see in difference between image 1 and 2. Please take care if you are driving along Wolverton Street because the lanes will altered at different stages of the project. The project team are satisfied with the traffic management plan for Wolverton Street. Traffic monitoring shows that there are only minor delays during peak travel periods. The traffic data is being continually observed to ensure any delays are minimised.

For further information about the project, you can check out [AT.govt.nz/projects-roadworks/wolverton-culverts-upgrade](https://www.at.govt.nz/projects-roadworks/wolverton-culverts-upgrade). This page has a video that explains why this project is important and how it will address stormwater issues in the future.



The NLBA Grab-a-Deal promotion finishes August 15th so grab your book now and get the benefits

Now more than ever local businesses need your support so grab a voucher book and support your local businesses!

The booklet contains over 60 vouchers offering discounts and deals from local businesses including restaurants, bars and cafés, medical and health service providers, professional services, retailers and many more.



SHOP LOCAL
GRAB-A-DEAL FROM A LOCAL BUSINESS

NLBA 2020 BUSINESS AWARDS

HELP MAKE A DIFFERENCE BY NOMINATING A BUSINESS THAT YOU THINK MAKES NEW LYNN A GREAT PLACE TO LIVE, SHOP, WORK & PLAY

Members of the public are invited to nominate a New Lynn Business Association business.

Awards will be presented for **Best Retail Business**, **Best Professional Services**, **Best Restaurant or Bar** and **Best Café or Eatery**.

A Supreme Winner will be selected from these finalists. Entries close at 4pm on Saturday 15th August 2020.

Go to www.newlynnbusinessassociation.net.nz for entry forms and terms and conditions or email newlynnbid@gmail.com for more information.

It's FREE! Enter or nominate a business NOW and support local

BUY LOCAL - SUPPORT LOCAL

FEATURING BUSINESSES IN NEW LYNN



HELL PIZZA

From the editor

I have known Chintan Patel for many years. He is super nice guy who truly cares about the community and good business practices. It has been a privilege knowing Chintan and working alongside him. He is always positive, friendly and open to supporting projects of the NLBA business community. As the proud owner of Hell Pizza New Lynn Chintan has previously served on the NLBA executive committee and has always been keen to support the organisation. So whether it's for lunch, dinner or a scrumptious snack, I recommend you check out their menu as there is a lot on offer. Thank you to all his staff at Hell Pizza who always have a smile and are a great team of people working in the New Lynn BID area.



New funding for business support and new insights

Auckland's small and medium businesses need ongoing support in this new COVID reality, so Auckland Tourism, Events and Economic Development (ATEED) have some good news and about the support that's available - and needed - right now.

Regional Business Partner Network Programme (RBPN)

The Government has announced a \$40 million extension to the RBPN COVID-19 Business Advisory Fund. Auckland businesses will receive about 30 per cent of new allocation.

This fund supports eligible businesses to access fully funded expert business advice in areas including HR, business continuity, cashflow management and marketing. ATEED's RBPN advisors will help assess your business needs and connect to suitable providers.

As the Government's Auckland partner for the RBPN, ATEED engaged with 3947 businesses from 23 March - 15 July, issuing 2845 vouchers for expert business support services worth \$5.6 million.

To register go to covid19.nzte.govt.nz/page/regional-business-partner-network

What you had to say

Thank you to everyone who responded to our latest business survey. We know that Auckland's businesses are adapting and innovating to survive, but we also know these are challenging times. Our survey revealed:

- More than half of respondents (53%) said they had broadened digital marketing and social media to engage new customers - check out this free digital action plan if you want to do the same
- Other responses included revised product, service or experience offerings (53%); initiating or updating business continuity planning (45%); targeting new markets (40%) and enabling more flexible working practices (35%)
- Only 5% of respondents said they had not done anything, made any changes or were not planning any changes to their business
- Financial and cashflow management advice was the immediate priority in earlier surveys, but now businesses want support for business growth and sustainability (55%); business strategy and planning (50%); and marketing (45%)

Funding opportunities

Your business might have more funding options available than you realise. Describe your situation and the team at business.govt.nz will help you explore the best options for you.

COVID-19 Business Helpline

Make a call to the COVID-19 Business Helpline 0800 500 362 for specific advice and access to other government business support. This includes access to expert HR and Health and Safety Advice.

Free marketing tool

Branding agency Re:Brand has created a useful free marketing tool, a quick and easy questionnaire which gives you a report on your company's brand's health, covering five key business areas. Learn more here rebrand.co.nz/brand-health-check

What's Cooking?

Mix Moon

Exotic South Asian Cuisine

If it's traditional and delicious food you're after with a serving of fabulous staff then Warren Piper (Whau Local Board member) and I recommend Mix Moon on Totara Ave. The atmosphere matches their South Asian style. Try

their delicious ginger chicken stir fry or the mouth watering mango curry or my favourite - laksa.

Mae Nam Khong

Northeast Thailand and Laos Cuisine

When it's time for a relaxing, refreshing and simply delicious meal out, be it lunch or dinner, one of my go to eateries

in New Lynn is always Mae Nam Khong.

The staff are superbly friendly, the food is always fresh and delicious. There is a wide selection of authentic Thai food full of flavour that is authentic. I absolutely recommend trying this well known and respected Thai restaurant in New Lynn.

Tracy - Editor




Great coffee and amazing fresh treats made on-site daily

7 Totara Avenue, New Lynn
Ph 09 827 6528
www.thewardroom.co.nz




Specialising in shish kebabs and traditional Turkish pizza

3120 Great North Road, New Lynn
Ph 09 825 0625
www.adanaaturkishgrill.co.nz



NEW LYNN

SUPPORT LOCAL, SUPPORT YOUR RSA

Bar, restaurant, activities, women's section, events, entertainment and so much more

You don't need service history to join the RSA
♥ ENLIST TODAY ♥

2 Veronica Street, New Lynn
Ph 09 827 3411
newlynnrsa.org.nz

NLBA Executive Committee



Sitendra Singh
McDonalds
CHAIRPERSON
021 757 288



Beryl Juretech
Covers Hire
DEPUTY CHAIRPERSON



Dale Mays
New Lynn RSA
TREASURER
827 3411



Nicola Donald
The Wardroom
COMMITTEE MEMBER
827 6528



Alex Watson
Lexon Financial Planning
COMMITTEE MEMBER
827 1060



Frances Liang
ANZ Bank
COMMITTEE MEMBER



Karel Wöhlneck
Theia Creative Studio
COMMITTEE MEMBER



Amelda Tasila
CONTRACT MANAGER
021 264 3188



Tracy Mulholland
CONTRACTOR
021 287 2296



Office: 25 Veronica St, New Lynn, Auckland (above Little Treats Cafe)
Phone: 021 264 3188
PO Box 15456, New Lynn, Auckland 0640
Email: newlynnbid@gmail.com
www.newlynnbusinessassociation.net.nz
facebook.com/newlynnbusinessassociation

NEW LYNN
MEANS BUSINESS



WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com