



Committee Update

Welcome to this April edition of the NLBA newsletter, I am pleased to be writing to our business community in a time when we are open for business and able to operate to serve our customers. During March we faced many challenges with another lockdown, as an organisation during this period we were advised of some incredibly difficult and demanding times for our local New Lynn business people.

When we consider the contribution of our local New Lynn community to the wider economy, I am reminded that Auckland is a powerhouse of the NZ economy with close to 40% of NZ's GDP we, as a economy are driven by business services and construction, the largest sector in Auckland is professional scientific and technical services. Just prior to the COVID19 pandemic outbreak the resident population in Auckland was estimated at 1.7million, an increase of 18% over the previous 10 years. The median age in Auckland is est. at 35years. The New Lynn BID sector in services is approximately 50% and serves not only

the local community but businesses in the wider context, on that basis our role in Auckland society is important.

In considering our role during this time of the pandemic, we have taken the following actions to support and engage our membership. What we have done for our membership during this time includes; representation and advocacy to central and local government on matters of improving processes for betterment of business continuity, online mental-well-being, connections through membership phone contact, individual contact and face-to-face visits with members. Our approach as an executive committee is to do more to assist our membership and to gather evidential information as to what actions we need to take or advocacy we can implement for an improved process to aid business. To that end we have commissioned a survey for our membership, up to 50 members will be interviewed face-to-face, prior verbal and written feedback will be gathered and we will have a report prepared for the executive, you will be provided a summary of actions

and outcomes from that report. The time-line is for this to start in late March and be finalised by the end of April 2021. We ask you to please make contact with Amelda if you would particularly like to input feedback into the survey.

We as a committee approved a networking event to take place on Monday the 22nd of March 2021. The opportunity for us to all be together in a networking environment was a celebration. I take this opportunity to thank our manager Amelda Tasila for her work on this event, we acknowledge Richard Stott of Sensory Journey who hosted the event at his premises, a lot of effort went into organising the space and the event. Our committee thank Auckland Transport for their presentations on the Wolverton Culverts upgrade and the New Lynn to Avondale pathway. Congratulations to Norah of Little Treats and Francene Picot on winning the door prize pack. Photos of the event are included in this newsletter.

**Thank you,
Sitendra Singh – Chairperson NLBA**



Retirement of Alex Watson

The NLBA Executive Committee would like to take this opportunity to acknowledge and thank Alex Watson for his eight years of service on the New Lynn Business Association. Alex has been a professional and important contributor to the NLBA executive committee, a member who is always supportive of our work and plans. We wish Alex every success with the relocation of his business. Thank you for all you have done to support our membership and the governance of the NLBA.



WELCOME TO NEW ASSOCIATE MEMBERS OF THE NLBA



Award-winning, hand-crafted ice cream in New Lynn.

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Avail our special promo buy 2 Drinking Chocolate and get the 3rd packet for FREE! Valid until 30 April 2021

ONLINE

* Visit www.kohuroad.co.nz
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INSTORE

* Visit our Factory Shop in New Lynn
and present this to staff



506 South Titirangi Road, Titirangi

Email info@isometric.co.nz

www.isometric.co.nz

Phone 0508-825-501

(We will be moving to
The Rise, Titirangi late April)

Founded by Conrad and Cheryl in 2007, we have grown from a small home-based operation to having a small team based in Titirangi offices. With clients based throughout New Zealand, we prove that distance isn't a barrier to accessing quality IT service and support. Wherever our clients are, we take the time to understand your needs and current IT use. From there, we recommend and implement solutions that ensure you are equipped with usable, useful, reliable tech and that you can use it to support ongoing growth.



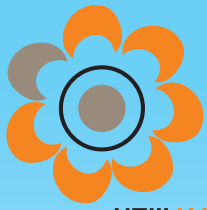
Star Property Management Ltd is a small local business in the heart of New Lynn. We are on site property managers for Crown Lynn Place Apartments. We also look after residential property management around Auckland with passion, sincerity and at a competitive rate.

Contact Pallavi Tendulkar

Phone 022 500 1180 | Email admin@starproperty.co.nz



SHOP LOCAL – SUPPORT LOCAL – IT'S YOUR COMMUNITY



NEW LYNN
BUSINESS
ASSOCIATION

Mother's Day

Random Act of Kindness

Shop in the New Lynn Business Association area during the weekend of Mother's Day and you could be the lucky recipient of one of 250 \$10 Random Act of Kindness vouchers!*



*Vouchers will be given away on Saturday 8th and Sunday 9th May 2021. Minimum spend \$30.00 in any business within the NLBA BID area.

COVID-19 update

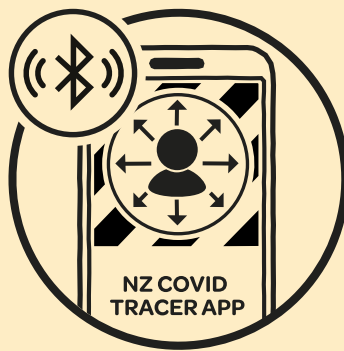
Auckland is at Alert Level 3. The rest of New Zealand is at Alert Level 2.

These Alert Levels came into effect from 6am on Sunday 28 February and will be in place for the next 7 days.



Stay home if you're sick

If you're feeling unwell, isolate wherever you are and call healthline about a free COVID-19 test. By getting a test, you're helping keep your community safe.



Use the NZ COVID Tracer app

Scan QR codes wherever you go and turn on Bluetooth tracing. The more we scan the safer we will be.



Wear a face covering

Wear face coverings on public transport and when you cannot maintain physical distance in crowded places.

For up-to-date information go to [covid19.govt.nz/](https://www.covid19.govt.nz/)

THE NEW LYNN BUSINESS COMMUNITY IS ASKING FOR YOUR SUPPORT!

Have you been thinking about the effect the COVID lockdowns have had on you and your family, others in our area, the places we shop and the local businesses we love?

It has been a challenging and stressful time for all of us and we are reminded of the relationships that we have with our local retailers, hospitality businesses and service providers. Locals do support local and have a favourite restaurant, café, gift shop or a local place to enjoy – supporting local means a better space for you, your family and for New Lynn.

The New Lynn Business Association is a collective of local New Lynn businesses (excluding LynnMall) offering support to business betterment. It is vital that we support the small to medium size local businesses that are so important to the New Lynn business community. They are locals, often employing locals, and are committed to a great atmosphere that supports and is part of the fabric of a positive local retail and services environment.

During our upcoming Mother's Day campaign we will be giving away 250 \$10 Random Act of

Kindness vouchers. If you shop in the New Lynn Business Association area during the weekend of Mother's Day you may be the recipient of a voucher. It's our way of thanking you and to encourage you to come back and shop local. There is a minimum spend of \$30 and vouchers are valid for 14 days.

So please shop local and look out for the New Lynn Business Association Mother's Day promotion where you could be the lucky recipient of a \$10 Random Act of Kindness Shop Local vouchers.



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*Valid 1/4/20 to 30/4/20

NLBA Executive Committee



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NEW LYNN
MEANS BUSINESS



WOULD YOU LIKE TO SHARE SOMETHING IN OUR NEWSLETTER?

If you would like to have an advert in the newsletter or share some information please send your submission to the NLBA Newsletter team via newlynnbid@gmail.com