



NEW LYNN BUSINESS ASSOCIATION NEWSLETTER

VOLUME 3 – 2015

Dear member,

New Lynn continues to grow as a major mixed-use development and has made its stamp in the Auckland region as a fast growing Transit Oriented Development (TOD) site. New works are taking place in and around the old Monier site, LynnMall continues its extension and development and all around New Lynn we are seeing positive signs of growth.

Is New Lynn the DIY capital of the West? Our answer is yes as there are now many choices for DIYers. The grand opening of Bunnings New Lynn will be taking place in late June. The opening will include a host of family fun for everyone.

On the 23rd of this month, The Trusts, BlackSalt Bar & Eatery are the major sponsors of a presentation by BNZ Chief Economist Tony Alexander. This event is also supported by The BNZ and Kiro Management. All members are invited to attend this free After 5 networking event. For further information contact us at newlynnbid@gmail.com or 09 222 0040.

From the 1st of July, the New Lynn Food Fiesta voucher booklet will be delivered to residential letterboxes in the community. The voucher booklets are free and will also be handed out in the New Lynn Business Association stores. This year an additional six New Lynn food offerings are in the booklet.

Regards,

Tracy Mulholland GM, NLBA

Philip Parker (AutoCare) Chairperson

On behalf of the NLBA Executive Committee

NEW LYNN BUSINESS ASSOCIATION PLANNER

JUNE - DECEMBER 2015

We have a busy year ahead with activities planned.

JULY - AUGUST Food Fiesta

A New Lynn Free Restaurant/Cafe Voucher booklet

SEPTEMBER Fathers Day

Random acts of kindness in New Lynn will take place for Fathers Day which is the 6th September 2015

OCTOBER Heritage Week (proposed)

In conjunction with the Whau Board we will be working on a New Lynn Heritage Day that has a focus of Brickwork. More details are being developed and will be shared with members.

27 OCTOBER 2015 NLBA AGM

NOVEMBER Christmas is here!

The joy of Christmas event which is being planned with the Lions Club of New Lynn.



Mother's Day bouquet recipients

DO WE HAVE YOUR CORRECT CONTACT DETAILS?

To help us keep you informed on what is happening with the NLBA and in New Lynn could you please advise us of any change in your contact details.

Send your updated phone, address and email to newlynnbid@gmail.com



Philip Parker
AutoCare New Lynn
CHAIRPERSON
827 1411



Kathy Jameson
United Travel New Lynn
DEPUTY CHAIRPERSON
827 4917



Jo Kiro
Kiro Management
TREASURER
266 1419



Dinesh Mani
McDonald's New Lynn
COMMITTEE MEMBER
827 2248



Alex Watson
Lexon Financial Planning
COMMITTEE MEMBER
827 1060



Grant Williams
Westie's Café
COMMITTEE MEMBER
827 6528



Francene Picot
BNZ New Lynn
COMMITTEE MEMBER
827 9218



Jerome Swan
Translegal Services NZ
COMMITTEE MEMBER
827 0096



Nayana Masters
Nandos New Lynn
COMMITTEE MEMBER
827 6040



Tracy Mulholland
GENERAL MANAGER
021 287 2296

NEW LYNN MEANS BUSINESS

MOTHER'S DAY PROMOTION – RANDOM ACT OF KINDNESS

This year the association held a promotion for Mother's Day. The activity was a random act of kindness. Mother's shopping in the New Lynn Business Association area were surprised with a bouquet of flowers and a card from New Lynn Businesses. The response was favourable with many women saying we had made their day and how much they like New Lynn. Our thanks go to the volunteers that assisted and a big thank you to Philip Parker for allowing us to use some space to arrange the flowers.



Mother's Day bouquet recipients

SHOPPING IN NEW LYNN FOR MOTHER'S DAY?

WE HAVE 200 FLORAL BOUQUETS TO GIVE AWAY

Make a purchase at any *New Lynn Business Association member business and you could win a spot prize of a beautiful floral bouquet. 200 bouquets to give away for Mum!

Bouquets will be given away on Friday 8th and Saturday 9th May.

WANT TO KNOW MORE

facebook.com/newlynnbusinessassociation
newlynnbusinessassociation

NEW LYNN MEANS BUSINESS

AUCKLAND

www.aucklandcouncil.govt.nz

AFTER 5 NETWORKING EVENT BlackSalt Bar & Eatery 5:45 pm Tuesday June 23rd

Join the New Lynn Business Association, principal sponsor The Trusts at BlackSalt Bar & Eatery and co-sponsors The Bank of New Zealand and Kiro Management to hear a presentation from Bank of New Zealand Chief Economist Tony Alexander.

Since 1994 Tony Alexander has responsibilities for informing the board and senior management about economic developments and prospects, risks and opportunities and has a strong following of the bank's staff and clients.

Tony conducts the well respected and popular monthly BNZ Confidence Survey which provides a snapshot of the business sector and how businesses perceive their operating conditions.

Tony is an accomplished public speaker and we look forward to seeing him in New Lynn. The NLBA is proud to have this event sponsored by The Trusts and thank The Bank of New Zealand for supporting this event. Bookings are limited so please contact us quickly to reserve your seat.

Bring your business card for a Kiro Management and BlackSalt Bar & Eatery sponsored door prize.

Principal Sponsor



FOOD FIESTA A FREE NEW LYNN NIGHT TIME ECONOMY PROMOTION

The inaugural New Lynn Food Fiesta Promotion took place last year. Following positive support and feedback from you the New Lynn Business Association will hold another Food Fiesta promotion in June and July this year. Thank you to those businesses who provided feedback and suggestions which will be included in this year's event.

The Food Fiesta promotion is a booklet/special offer/voucher incentive promotion. The premise is to promote New Lynn's night time food and entertainment economy. The NLBA will market, advertise, promote and pay for the promotion, manage the process and provide a full service to NLBA businesses in the food and beverage and night time economy sector.

This year the voucher will have 24 food/beverage businesses making an offer to our customers. We are very pleased with the positive response and look forward to this promotion taking place in July and August.

Copies of the free voucher booklet will be distributed in New Lynn and Avondale and be available in New Lynn Business association stores.



WANT TO KNOW MORE

facebook.com/newlynnbusinessassociation

PO BOX 15456, New Lynn, Auckland 0640 • newlynnbid@gmail.com
www.newlynnbusinessassociation.net.nz

NEW LYNN MEANS BUSINESS

WE HAVE MOVED We have now relocated the office to 37 Totara Avenue. Telephone 021 287 2296. Email newlynnbid@gmail.com