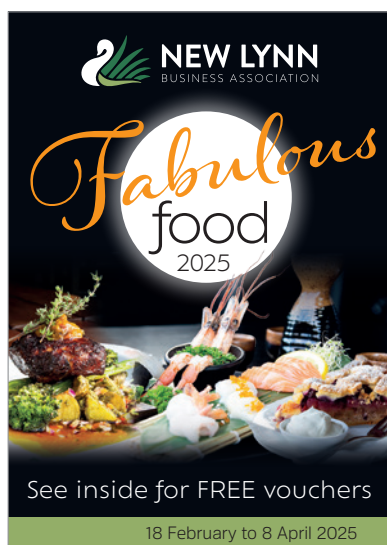


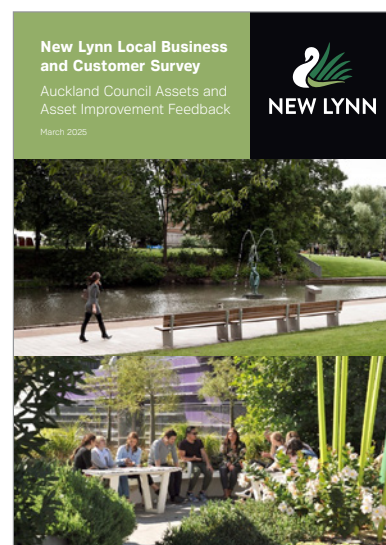
Fabulous Food Promotion



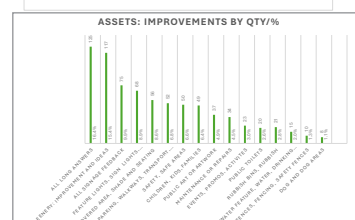
Grab-A-Deal Promotion



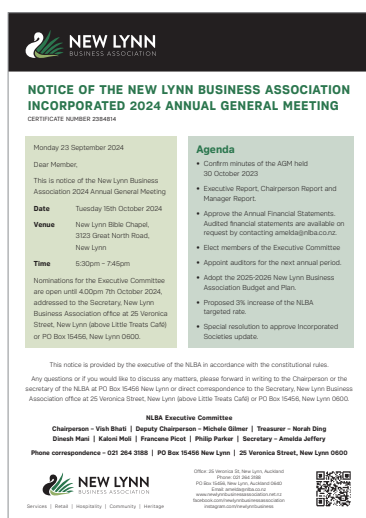
Stakeholder Survey



Tracy Mulholland on behalf of the New Lynn Business Association submitted a 3 year New Lynn town centre investment and beautification proposed action plan. It is the role of the NLBA to lobby for town centre improvements. A survey of a wide cross section of the New Lynn community was done to ascertain opinions as to what the New Lynn community would like improved. Over 600 pieces of information were gathered and analysed, resulting in the Stakeholder Survey that was submitted to Auckland Council and will ultimately benefit our community with substantial investment in various projects.

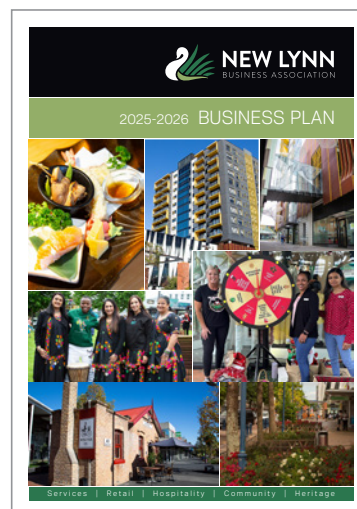


Annual General Meeting



Business Plan

Christmas Family Event



Monthly Newsletters



Networking Events

Your invitation to a FREE New Lynn Business Association **Networking Event Lunch** Join us for a special opportunity presented by the New Lynn Business Association assisting your business growth.

Tuesday 24 September 2024 | 12:00pm to 1:15pm
Hosted by Musashi Japanese Cuisine
3875 Great North Road, New Lynn

Topic: Your Business Success

Guest Speakers
BUSINESS MENTORS
JACI GIBNEY
Associate Director, Business Development, New Lynn Business Association

Work and Income
Rosa Williams & Norman Wootto
New free employment products and services available to your business

MSA
Naveen Sharma & Rajni Mathang

Thomas & Co
The New Lynn Business Association is proud to host this business event.

Services | Retail | Hospitality | Community | Heritage



Colouring Competition

LOVE YOUR INFRASTRUCTURE COLOURING COMPETITION

FOUR \$200 NEW LYNN SHOPPING VOUCHERS TO BE WON
Prize package is a New Lynn shop and tour comprising a \$200 NLBA shopping voucher for each category and a five minute NLBA presentation about caring for our infrastructure.

Prize Categories:
1. Infrastructure
2. Parks and Recreation
3. Transport
4. Water and Wastewater

Prize Drawing:
The prize drawing will be held on Tuesday 24 September 2024 at 1:15pm at Musashi Japanese Cuisine, 3875 Great North Road, New Lynn.

Prize Winner:
The prize winner will be announced on the day of the prize drawing.

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Mothers Day Promotion

With compliments from members of the New Lynn Business Association

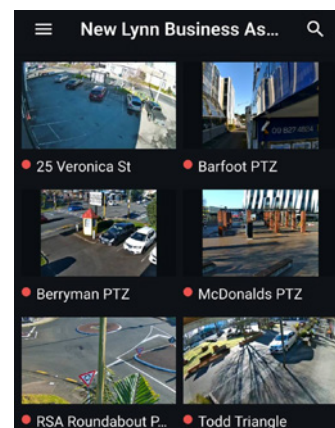
HAPPY Mother's Day

NEW LYNN
A great town centre

25 Veronica St, New Lynn, Auckland
Phone: 027 399 5925
Email: office@nlba.co.nz
www.newlynnbusinessassociation.net.nz
facebook.com/newlynnbusinessassociation



CCTV Installation



The NLBA committee and management team work tirelessly throughout the year. The work they do covers significant financial planning and summaries including preparation of the auditors and accounting reports required to be presented at the AGM. Each month a summary of the financial position is prepared together with a formal Managers report and presented to the Executive Committee for comment and approval. All work related to the Auckland Council Business Improvement District Policy is prepared in line with agreement terms and presented for approval.

NLBA is involved in lobbying on behalf of the members for improvements within the area and are well connected to do this.

Fundraising is also a big part of the NLBA work, over this period this included \$3,500 for Christmas events, \$15,000 for CCTV, \$5,700 for town centre beautification and \$5,700 for fundraising for the NLBA/Auckland Council Business Customer Survey Report.

All events and promotional activities are executed with a strong focus on budget management, ensuring cost-effectiveness while maximising community engagement. The primary goal is to attract visitors and increase foot traffic within the area, contributing to both vibrancy and economic vitality. Each initiative is aligned with strategic goals and tailored to reflect the unique character of the district.

The management team acknowledge the significant amount of work that has been completed this year. We thank the voluntary committee for the contribution and work and acknowledge the Whau Local Board representative.

