



NELSON FORKTRUCKS

Celebrating 30 years in business



1996



2013



2023

A family-owned business, dad Kim Murdoch, with children Layton Murdoch and Kayley Murdoch, and mum Colleen Bradley 'with some of their grandchildren'.

Nelson Forktrucks Limited has been proudly serving the Nelson community and beyond for three decades. What began as a small, family-owned business in 1993, with just one service van has since grown into a thriving enterprise. The business was founded by Directors Kim Murdoch and Colleen Bradley starting out working from home. Fast forward to today, and their operation has expanded to include a dedicated team and a comprehensive service offering.

Over the years, Nelson Forktrucks has seen many changes, with both products and the agencies they represent. "Basically 30 years has flown by but our consistency to providing a good service specifically about forklifts hasn't changed. It's all been a great journey, and we have evolved, along the way. We have some great staff and built strong relationships with suppliers and clients," says Colleen.

"We have been in 10 Cargill Place, Richmond, since 1996. We find this a good central base for our business which services many primary industries, fishing, forestry, horticulture and support to building and construction. You would be surprised how many businesses use a forklift, they can be handy for almost any business!"

Today, they operate independently and specialise in serving the Top of the South region, extending their reach to Golden Bay, West

Coast, Marlborough, and as far as Canterbury. The growth and evolution of the business are testament to their unwavering commitment to providing top-notch forklift services. As the team at Nelson Forktrucks celebrates three decades in business, they have much to be proud of. Kim and Colleen attribute the long-standing success to their commitment to family values and delivering a top-quality service. These principles have been the foundation of their operations and have helped them build strong relationships with both clients and suppliers.

A business that specialises in forklifts, and everything related to them, Nelson Forktrucks offers an extensive range of services. They have a rental fleet of over

50 forklifts, encompassing various makes, models, and fuel types. They serve clients all over the South Island and have the authority to carry out WOF inspections on Exempt Class B equipment, which includes forklifts, tractors, loaders, and more.

One aspect that sets Nelson Forktrucks apart is the strong family presence in the business. At one point, all four family members were part of the team, including their children Layton and Kayley. "Layton, who had previously completed his Automotive Apprenticeship with the company, took a five-year break to work with Heavy Diesel Equipment before returning to us as the Workshop Foreman. Kayley is pursuing a career in Health and

currently works for Public Health at the Richmond Health Hub. Other family and friends have worked with us over the years and currently still do."

Looking forward to the future of Nelson Forktrucks, it's clear that the business is poised for continued success. With a commitment to 'more of the same,' and a focus on embracing technology, they are well-prepared to navigate the ever-evolving landscape of the forklift industry. "Layton is looking forward to further learning more about the environmentally friendly Lithium-ion battery for electric forklifts, and its evolving technology."

"A crucial part of Nelson Forktrucks' success is our dedicated team. Jeff, who joined the company 22 years ago, plays a pivotal role in coordinating operations. Sharon, is another integral team member." Layton manages the workshop, with support from Brett, both of

whom are WOF Inspectors, and also mentor two apprentices, Jason and Jamie. Each member of the workshop team has their own service vehicle, fully equipped to handle on-site servicing and providing clients with exceptional service, wherever they may be located.

Nelson Forktrucks Limited is a testament to the enduring spirit of family values, dedication to excellence, and unwavering commitment to the Nelson community. As they celebrate 30 years in business, they reflect on the incredible journey, remarkable achievements, and exciting prospects that lie ahead. Their personalised, locally owned, and operated approach sets them apart in the industry, ensuring their clients continue to receive the high-quality service they've come to expect over the past three decades.



Layton in the workshop with the new "green" Lithium Ion electric forklift.



The Nelson Forktrucks team at 10 Cargill Place, Richmond has proudly served the Nelson community and beyond for three decades.



THE FORKLIFT SPECIALISTS

CELEBRATING OVER 30 YEARS IN BUSINESS

HIRE, SERVICE & PARTS FOR ALL MAKES & MODELS OF FORKLIFTS

SALES OF NEW & USED MACHINES - ELECTRIC, PETROL/LPG & DIESEL

ON-SITE WOF'S



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