

Pathway to setting and delivering on a strategic plan

Platform – Managed Growth

Deliver high quality, valued, support to Marlborough business enterprises

People and funding resources allocated to targeted sectors

Alliances with other agencies to enhance depth of offering

Attract additional skilled professionals to the Mentor /
Trustee pool

Set key measurables for performance outcomes of clients

Demonstrate the successes to support long term sustainability / viability for the Trust

Create Corporate network of professional, diverse and skilled Mentors

Mentees give back to Trust by joining Mentor pool Inform/educate and engage existing and future funders



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Outcomes for the Region 3-5 years

Marlborough businesses grow & their owners / employees prosper

Marlborough is seen as a place of high & successful SME activity

A wide pool of diverse, skilled & committed Mentors with sector specialisms

Evidential value added to Marlborough GDP across the SME sector

Impacts for the Trust 3-5 years

Multi service, collaborative approach to business growth Widely regarded as a pre-eminent, innovative, leader across peer group

Diverse Board ethnicity, gender, age, skills, personality Secure, predictable funding commitments with a contracted bias