



Connecting New
Zealand and UK
businesses for
over 100 years

with the
support of



A Workshop for Exporters

Danny Parker
General Manager
Web Antler



WEB ANTLER

Empowering you to go beyond



**Market
Research**



**Marketing
Strategy**

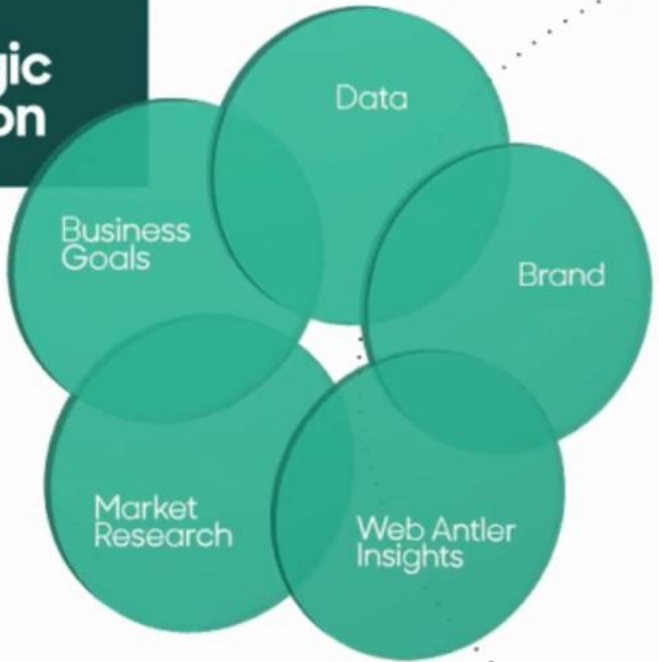


**Media
Planning**



**Marketing
Execution**

Intelligence Centre
Strategic Direction



Four Performance Engines
Drive Conversion

